



About Me

My name is Muhammad Riaz, a WordPress Developer and eCommerce Specialist based in Peshawar, Pakistan. With 6+ years of experience I help businesses build fast, clean and professional websites that drive results. I specialize in WordPress development, Shopify stores, WooCommerce eCommerce, website migration and speed optimization.

Contact



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Skills

- WordPress Development
- WordPress Bug Fixing & Troubleshooting
- WordPress Speed Optimization
- WordPress Website Migration
- Shopify & Dropshipping Store Setup
- WooCommerce & eCommerce Development
- Landing Page Design & Optimization
- Elementor & Divi Page Builder
- PHP, HTML5, CSS3, JavaScript
- Payment Gateway Integration (Stripe, PayPal)
- SEO Optimization
- Website Audit & Performance Review
- Microsoft Office 365
- Digital Marketing
- Google Ads, Facebook Ads

Language

- English
- URDU
- HINDI
- PASHTO

MUHAMMAD RIAZ

WordPress Developer &
eCommerce Specialist



Education

(2006 - 2008)

MUSLIM COLLEGE OF COMMERCE

Diploma in Commerce (D.Com)

(2010 - 2011)

PROFESSIONAL COLLEGE PESHAWAR

Diploma In Information Technology (DIT)

CERTIFICATION:

(Udemy) The Complete Digital
Marketing Guide 27 Courses in 1



Profession Experience

SELF-EMPLOYED (FREELANCER) | 2018 - PRESENT

- **WordPress Development:** Designed and developed custom WordPress websites for businesses ensuring responsive designs, fast loading speeds and smooth functionality.
- **Bug Fixing & Troubleshooting:** Diagnosed and resolved all types of WordPress errors including white screen of death, plugin conflicts, 404 errors and broken layouts.
- **Speed Optimization:** Optimized WordPress websites for maximum performance consistently achieving 90+ scores on Google PageSpeed Insights.
- **Website Migration:** Successfully migrated WordPress websites to new hosting providers with zero data loss transferring all files, databases, plugins and themes.
- **eCommerce Development:** Built fully functional Shopify dropshipping stores and WooCommerce eCommerce stores with payment gateway integration.
- **Landing Page Design:** Designed and optimized high converting landing pages for lead generation and sales.
- **Digital Marketing:** Developed and executed digital marketing strategies including SEO, Google Ads and Facebook Ads to drive traffic and boost sales.
- **Consistently delivered high quality results helping clients achieve their business goals and grow their online presence.**