

Ammad Uddin Ahmed

Business & Financial Consultant

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“ Driven financial specialist adept at aligning international standards with client needs. Eager to optimize financial strategies and foster growth in a dynamic setting. ”

Profile Summary

An accomplished professional accountant based in Karachi, Pakistan, with a distinguished track record of serving diverse local and international clientele across a spectrum of industries, covering cloud accounting, forecasting, A2X integration, reporting and tax compliance. Having been mentored by Mr. Ilyas Anis ACA FCMA FCPA CFM FMVA, a distinguished finance professional in the industry, I bring a wealth of expertise and knowledge to the table.

My core proficiencies encompass:

- Advanced mastery of cloud accounting platforms, including Intuit QuickBooks, Xero, ZohoBooks, Oracle NetSuite, and Microsoft Dynamics 365.
- Expertise in data visualization tools such as Microsoft Power BI and Google Data Studio, facilitating data-driven insights.
- Ensuring reporting compliance in accordance with international standards like IAS/IFRS and US GAAP.
- Dynamic involvement in budgeting, forecasting, and strategic financial modeling.
- Profound proficiency in financial modeling, incorporating intricate scenario analysis, valuation assessments, and capital structure optimization, all powered by the latest financial modeling tools and techniques.
- Thorough expertise in accounting setup, meticulous reconciliation, and data refinement.
- In-depth knowledge of UK taxation, covering Self-Assessments and Quarterly VAT Returns.
- Proficiency in US taxation (Form 1040, Form 990, Form 1120, and Form W-1/W-2/W-3).
- Expertise in Pakistani taxation, including Annual Income Tax Return, Monthly Sales Tax Return, Quarterly Withholding Tax Statement, Tax Audit and Correspondence.

Educational Background



Association of Chartered Certified Accountants (ACCA – UK)
Applied Skills Module



University of Karachi (UoK)
BS Finance & Economics



University of Karachi (UoK)
Bachelors in Commerce (BCom)
(Graduated 2021)



The Institute of Chartered Accountants of Pakistan (ICAP)
Assessment of Fundamental Competencies
(Completed 2015)



Government Delhi Science College, Karachi
Intermediate (Science)
(Graduated 2014)



Bright Future English School, Karachi
Matriculation (Science)
(Graduated 2012)

Professional Experience



IMnS Associates – On Site
(1 Year 8 Months)

Junior Partner

November 2023 – Present

- Client Relations
- Strategic Planning
- HR Management
- Business Partner Support
- Team Management

Senior Finance Associate

October 2022 – October 2023

In my role, I had the privilege of working with a diverse portfolio of national and international clients, providing comprehensive financial support and expertise. Key highlights of my responsibilities at IMnS Associates include:

- Assisting a wide range of national and international clients with book-keeping and accounting, making sure their financials are produced in accordance with International Financial Reporting Standards (IFRS) and Generally Accepted Accounting Principles (GAAP).
- To make sure clients adhere to the audit compliances.
- Providing tax consultancy to Pakistani clients keeping in view the requirements of Federal Board of Revenue (FBR) and Sindh Revenue Board (SRB).
- Submitting annual income tax returns, finalizing monthly sales tax returns, and submitting quarterly withholding tax statements.
- Assisting UK and US-based clients meet the requirements of HMRC and IRS, respectively.
- Preparing and submitting quarterly UK VAT returns.
- Ad-hoc and management reporting.
- Financial modeling.
- Client engagement.

Associate

May 2022 – October 2022

Responsibilities:

- Assisted supervisors with day-to-day tasks.
- Collaborated with seniors to gather and analyze financial data utilizing tools such as Excel and Google Sheets.
- Supported the tax preparation process by gathering required documents.
- Organized and maintained financial records, ensuring easy retrieval and adherence to record-keeping standards.
- Entered financial data accurately into spreadsheets and accounting software, ensuring records were up to date.
- Responded to client inquiries promptly and professionally, under the guidance of senior colleagues.

Licenses & Certifications



Certified Xero Advisor™

Issued by: Xero
Issued: Dec 2022



Certified QuickBooks ProAdvisor™

Issued by: Intuit Inc.
Issued: Dec 2022



Bookkeepers Certification

Issued by: Intuit Inc.
Issued: July 2022



QuickBooks Certified User

Issued by: Virtual University
Issued: Sep 2020



Certificate in Financial Modeling

Issued by: Udemy
Issued: June 2020



Delight Media Advertising & Marketing (Pvt) Ltd. – Hybrid (1 Year 3 Months)

Manager Finance

October 2022 - Present

Delight Media Advertising & Marketing (Pvt) Ltd. is a SECP registered digital marketing company based in Karachi, Pakistan. As a key member of the Delight Media team, I am responsible for a wide range of crucial financial and operational functions, including:

- Overseeing company's complete accounting cycle, employing Intuit QuickBooks Online for efficient bookkeeping.
- Preparing accurate financial statements in accordance with the Accounting and Reporting Framework for Small and Medium-Sized Entities, as issued by the Institute of Chartered Accountants of Pakistan.
- Ensuring compliance with FBR's and SRB's requirements concerning income tax and sales tax on services.
- Managing SECP compliance, aligning with the guidelines of the Companies Act, 2017.
- Supervising Accounts Receivable and Accounts Payable functions.
- Handling payroll and remuneration processes effectively.
- Managing invoicing and optimizing recovery processes.
- Providing expert financial advice to the CEO, contributing to strategic decision-making.
- Developing and implementing budgetary controls to streamline financial operations.

Education Sector Experience

I have contributed as a secondary level Mathematics teacher and coordinator at Al-Badr Higher Secondary School Karachi from August 2019 to February 2021, showcasing unwavering dedication, diligent work, and adept coordination. This experience deepened my enthusiasm for education and reinforced my pursuit of excellence in all future endeavors.



The Mirror – Remote (1 Year)

Account Executive

May 2021 – April 2022

The Mirror is a non-profit organization aimed at tackling women's issues in Pakistan through an on ground, action-oriented approach. My responsibilities as an account executive included:

- Managing the accounting system of the organization and making sure all internal controls are functional.
- Helping the finance manager to oversee the departments which fall under finance such as book-keeping, fundraising, planning & budgeting, and treasury.
- Assisting in finalization of the financial statements.
- Communicating financial information to the manager.

Microsoft Excel Competence

- Advanced Formulas
- Pivot Table & Power Pivot
- Macros and Automation
- Conditional Formatting
- Power Query
- Scenario Analysis
- Data Validation
- VBA (limited knowledge)
- Multi-level Sorting & Filtering