

MUHAMMAD KHANVEZ

Dedicated Off-Page SEO & Link-Building Specialist

Professional Summary

Results-driven Off-Page SEO & Link-Building Expert with 7+ years of experience helping global brands across the US, UK, UAE, Canada, and Europe achieve measurable organic growth, improved rankings, and long-term domain authority.

Specialized in **Guest Post Outreach**, Blogger Collaboration, and **White-Hat Link Building**, delivering high-quality, Google-safe backlinks that build credibility, trust, and consistent traffic growth.

When you hire me, you're not just hiring a freelancer, you're partnering with a dedicated SEO strategist who manages your entire backlink ecosystem from research and outreach to performance reporting.

Core Competencies

- Off-Page SEO Strategy & Execution
- White-Hat Link Building (DA 30–90+)
- Guest Post Outreach & Blogger Collaboration
- Backlink Profile Audits & Disavow Management
- Local SEO & Citation Optimization
- Competitor Backlink Gap Analysis
- Anchor Text & Link Velocity Optimization
- Digital PR, HARO Outreach, and Niche Edits
- SEO Audits, Reporting, and Growth Tracking

Professional Experience

Dedicated Off-Page SEO & Link-Building Specialist | 2018 – Present | Remote

Responsibilities:

- Conduct manual blogger outreach and guest posting campaigns for DA 30–90+ domains.
- Implement White-Hat backlink strategies focused on long-term SEO sustainability.
- Perform backlink audits to remove toxic links and maintain a clean SEO profile.
- Execute competitor link gap analyses to uncover new link-building opportunities.
- Manage local citation building to strengthen Google Maps and local rankings.
- Provide weekly and monthly performance reports with live backlink data and keyword growth metrics.

Achievements:

- +587% organic traffic growth for a B2B client within 4 months.
- +400% keyword visibility increase for an eCommerce brand.
- +21 Domain Rating (Ahrefs) increase in just 2 months.
- +350% lead growth through Local SEO backlink campaigns.

Technical SEO Skills & Tools

SEO Tools: Ahrefs, Semrush, Moz, Screaming Frog, SurferSEO, BuzzStream, Hunter.io, Pitchbox, SimilarWeb, Google Analytics, GA4, Google Search Console

Engagement Models

Part-Time (20–25 hours/week) | Full-Time (40 hours/week) | Monthly Retainer (Custom plans available)

Availability: Monday–Saturday | **Communication:** Guru, Google Meet, Zoom | **Reporting:** Weekly + Monthly Reports

Why Work With Me

- 7+ Years of Proven SEO Experience
- 100% Manual & White-Hat Link Building
- Trusted by Agencies, SaaS, Local & eCommerce Clients
- Transparent Communication & Timely Reporting
- Long-Term SEO Growth Focus (Not Just Links — Real Results!)

Work Terms

- **Hours:** Monday–Saturday | Flexible per client timezone
- **Payment Terms:** Weekly / Milestone-based (via Guru SafePay)
- **Reports:** Weekly and monthly updates with measurable KPIs
- **Goal:** To help businesses rank higher, grow faster, and build sustainable SEO authority.

Career Highlights

- 7+ Years of SEO Experience Across 5+ Global Markets
- Generated 300%–800% Organic Traffic Growth for Clients
- Improved Domain Authority for 50+ Business Websites
- Ranked Multiple Clients #1 on Google for Competitive Keywords