MUHAMMAD HASNAIN AHMAD

Full-Stack Dev | Ex-Graphic Designer

📞 +971 52 421 2189   ✉ ahmadhasnain6145@gmail.com   📍 Villa 5, Street 37A, Al Quoz 1

ABOUT ME

Full-Stack Developer with a unique foundation in graphic design and project management. After starting my career as a Graphic Designer at IMG Worlds of Adventure, I transitioned into development and now build modern web applications using React, Node.js, and Supabase. My design background gives me an edge – I don't just write code that works; I build interfaces that feel right. Currently developing Bookly, a real-time booking system that demonstrates my full-stack capabilities. Looking to bring my blend of creativity, technical skill, and project management experience to a development team where I can build stuff that actually works.

EDUCATION

University of Okara| 2018-2022
Bachelor of Science - BS Information Technology
Web Development, Database Systems, JavaScript Programming, UI/UX Design, Data Structures & Algorithms

WORK EXPERIENCE

Logix Contact Pvt Limited | United Arab Emirates | April 2025 - Present

Full-Stack Developer / Project Manager

- Build modern web applications using React.js, Node.js, and Supabase including Bookly, a real-time booking system for businesses
- Develop and maintain custom WordPress websites with tailored themes and plugins to meet client requirements
- Manage full project lifecycle – from gathering client requirements to deployment and ongoing maintenance
- Bridge the gap between design and development, ensuring final products are both functional and visually polished
- Collaborate with cross-functional teams to deliver high-quality digital solutions on schedule

Technologies: React.js · Node.js · Supabase · WordPress · JavaScript

Move it Storage & Relocation · Dubai, United Arab Emirates | November 2024 – April 2025 · Part-time · Hybrid

Marketing Manager and Designer

- Created video advertisements and wrote ad scripts that increased brand awareness and customer inquiries
- Built relationships with clients and influencers to drive business growth
- Designed marketing collateral maintaining consistent brand identity across all channels
- Developed advertising strategies with strong understanding of how marketing leads to sales
- Technologies: Adobe Photoshop · Adobe Premiere Pro · Video Editing · Marketing Strategy

IMG Worlds of Adventure · Dubai, United Arab Emirates | April 2024 – April 2025 (1 year 1 month) · Full-time · On-site

Graphic Designer

- Designed merchandise including shoes, backpacks, apparel, plushies, mugs, and various products for the world's largest indoor theme park
- Created marketing materials, posters, and signages seen by millions of visitors annually
- Developed designs for shirts, hoodies, and all types of merchandise maintaining brand consistency
- Collaborated with marketing team to ensure designs aligned with campaign goals and brand identity
- Technologies: Adobe Photoshop · Adobe Illustrator · Graphic Design · Product Design

ADDITIONAL EXPERIENCE

Bookly (Personal Project)

Full-Stack Developer | 2026

- Designed and built a complete booking system from scratch using React.js, Node.js, and Supabase
- Implemented real-time availability, automated confirmations, and business dashboard features
- Integrated Supabase for authentication, database (PostgreSQL), and real-time subscriptions
- Demonstrated ability to take a concept from design sketch to fully deployed application
- https://bookly-delta-bice.vercel.app/

PERSONAL PORTFOLIO

Muhammad Ahmad Portfolio https://muhammadahmad.io/

SKILLS

- WordPress Development
- Supabase
- React.js
- Project Management
- Node.js