

Contact

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Top Skills

Amazon Web Services (AWS)
Data Structures
Full-Stack Development

Languages

English (Professional Working)

Honors-Awards

Team Manager
Executive Committee Member
Event Co Ordinator
Winner Innovative Business Idea
Competition
Runner Up

Publications

IEEE Infession Magazine 2015
ieee uok academia article
The Art of Being a Good
Programmer
How to Turn a Startup Idea Into a
Real Digital Product
10 Mistakes New Developers Make
(and How to Avoid Them)

Sohaib Ahmed Siddiqui

Helping Startups & Businesses Build Scalable Web & Mobile Apps
| 100+ Projects Delivered With a Dedicated Team | SaaS, MVP &
Product Development | Founder & CEO @DotServiz
Karachi Central District, Sindh, Pakistan

Summary

I'm the Founder & CEO of DotServiz with 10+ years of experience building scalable web and mobile applications for startups and growing businesses. At DotServiz, we focus on delivering practical, business-ready software solutions using modern technologies and a dedicated development team. I work closely with clients to understand their goals and ensure smooth delivery from idea to launch. Core Services We specialize in:

- Mobile App Development (React Native)
- Frontend Web Development (React.js)
- Backend Development (PHP Laravel)
- Database Design (MySQL)
- WordPress Development
- CRM & CMS Development
- SaaS Platforms & MVP Development

Our goal is to build flexible, scalable, and future-proof systems with clean architecture and optimized code—designed to grow with your business. Beyond development, I support clients as a technical consultant and long-term partner, helping them improve systems, scale products, and reach new customers. If you're looking to build or scale a web app, mobile app, SaaS product, or MVP, feel free to reach out. sohaibahmedsiddiqui.com
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Experience

DOTSERVIZ

Founder & CEO

January 2018 - Present (8 years 6 months)

B-39, Federal B Area Block 10 Gulberg Town, Karachi, 75300

As the Founder & CEO of DotServiz, I lead a software development company delivering web and mobile applications for startups and businesses across

the USA, UK, Australia, Europe, and other global markets. Over the years, we have successfully delivered multiple projects and applications across different industries, working closely with international clients to turn ideas into scalable digital products.

At DotServiz, we focus on end-to-end software development, combining strong technical execution with clear communication and reliable delivery. My role involves overseeing strategy, client engagement, solution design, and ensuring that every project meets both business objectives and technical excellence.

Core Expertise & Delivery Focus

My team and I specialize in building robust, scalable, and secure systems, with hands-on experience in:

Backend & APIs: PHP (Laravel), ASP.NET Core, RESTful API development

Frontend & Mobile: React Native, React.js, Angular, Ionic, Vue.js

Databases: MySQL, MSSQL, optimized database design & normalization

Web Platforms: WordPress, custom CMS & admin panels

A key strength of our work is developing scalable REST APIs that integrate seamlessly with third-party systems, mobile apps, and web platforms. We place strong emphasis on clean architecture, database efficiency, performance optimization, and long-term maintainability.

Beyond development, we act as a long-term technology partner for our clients—supporting product growth, system improvements, and ongoing maintenance. We work collaboratively with stakeholders to understand their vision, translate requirements into practical solutions, and deliver applications that are reliable, user-focused, and ready to scale.

At DotServiz, our goal is simple: deliver quality software, exceed client expectations, and build long-lasting partnerships through technology.

Alpha Recon

Full Stack Developer

November 2021 - November 2023 (2 years 1 month)

Colorado, United States

During my tenure at AlphaRecon, a leading security intelligence company, I had the privilege of working as a Full Stack Developer, contributing to the development of intelligence-led, end-to-end security and risk management technology solutions.

As a Full Stack Developer, my primary focus was on developing REST APIs, which played a crucial role in facilitating seamless data retrieval and processing. Leveraging my expertise in backend development, I implemented robust and efficient APIs that formed the backbone of the company's security solutions.

I also worked extensively on generating reports based on the gathered intelligence. By leveraging my skills in SQL and data management, I designed and optimized the database structure, developed performance-optimized SQL queries, and efficiently managed the stored procedures. This allowed security professionals to access critical information and make informed decisions.

In addition, I had the opportunity to work with cutting-edge web and mobile technologies such as Angular, Ionic, and RESTful services. I actively participated in the development of web and mobile applications that provided intuitive and user-friendly interfaces for security professionals and programs. This involved designing and implementing features, ensuring seamless functionality, and optimizing performance for both web and mobile platforms.

Throughout my experience at AlphaRecon, I collaborated closely with cross-functional teams, including security professionals, program managers, and UX/UI designers. I actively contributed to the company's mission of delivering intelligence-led, end-to-end security and risk management solutions by leveraging my full stack development skills and expertise. It was a rewarding experience that allowed me to enhance my technical skills, work on impactful projects, and contribute to the success of security professionals and programs.

Wizsoft Technologies

Senior Software Engineer

July 2016 - January 2018 (1 year 7 months)

During my time at Wizsoft Technologies as a Senior Software Engineer, I had the opportunity to work with a diverse range of clients, particularly from Saudi Arabia, where I played a pivotal role in developing web and mobile applications with a strong focus on Point of Sale (POS) services. At Wizsoft Technologies,

we were dedicated to building scalable and maintainable POS products that met the specific business needs of our clients.

One of the major tech stacks we utilized at Wizsoft Technologies included AngularJS for web application development. By leveraging the power of AngularJS, we were able to develop intuitive and feature-rich web applications that streamlined various business processes.

In addition to the web applications, we also developed APIs using ASP.NET MVC. This powerful framework enabled us to build robust and secure APIs that facilitated seamless communication between different systems and platforms. With ASP.NET MVC.

Speaking of databases, we utilized Microsoft SQL Server (MSSQL) as our primary database management system. MSSQL offered reliability, scalability, and high-performance capabilities, allowing us to store and retrieve data efficiently. By leveraging the advanced features of MSSQL.

Furthermore, our expertise extended to mobile app development using native Swift for iOS and Java for Android platforms. Leveraging these programming languages, we created powerful and user-friendly mobile applications that seamlessly integrated with the POS systems.

Overall, my experience at Wizsoft Technologies as a Senior Software Engineer was marked by a successful collaboration with clients based in Saudi Arabia. we delivered scalable and maintainable solutions. By employing a tech stack comprising AngularJS for web app development, ASP.NET MVC for APIs, MSSQL for database management, and native Swift and Java for mobile app development, we ensured that our clients received top-notch solutions aligned with their business requirements.

Mayn Framez Solutions

Co-Chief Executive Officer

February 2016 - December 2016 (11 months)

Karāchi, Sindh, Pakistan

As the Co-Chief Executive Officer at Mayn Framez Solutions, my role encompassed various responsibilities that contributed to the success of the organization. Serving as the technical lead on numerous projects, I spearheaded the implementation of cutting-edge solutions. By effectively

translating business requirements into technical specifications, I ensured seamless alignment between objectives and deliverables.

One of my key contributions was conducting thorough technical feasibility assessments for business initiatives. This involved evaluating the viability of proposed projects and providing valuable insights to inform strategic decision-making. Additionally, I actively participated in sprint distribution and technical planning, optimizing resource allocation and maximizing team efficiency.

A crucial aspect of my role was continuous improvement based on client feedback. By carefully analyzing and incorporating client suggestions, I ensured that our solutions consistently exceeded expectations. Furthermore, I oversaw the DevOps management process, promoting seamless collaboration between development and operations teams for streamlined project execution.

My tenure as Co-Chief Executive Officer at Mayn Framez Solutions was marked by a relentless commitment to driving innovation, fostering collaboration, and delivering exceptional results. By leveraging my technical expertise, business acumen, and passion for client satisfaction, I played a pivotal role in propelling the organization to new heights of success.

In summary, my role as Co-Chief Executive Officer at Mayn Framez Solutions encompassed technical leadership, translating business requirements to technical specifications, conducting technical feasibility assessments, sprint distribution, technical planning, continuous improvement based on client feedback, and DevOps management.

InforoxLtd

Dotnet Developer

May 2015 - July 2016 (1 year 3 months)

Birmingham, England, United Kingdom

As a Dotnet Developer at Inforox, my primary responsibility was to develop REST APIs for real estate council tax searches. I utilized my expertise to create efficient and reliable APIs that facilitated seamless data retrieval and processing. Additionally, I played a crucial role in developing performance-optimized SQL stored procedures, ensuring smooth database operations and enhancing overall system performance.

Leveraging my skills in web development, I designed and implemented user-friendly widgets that enabled users to easily search for council tax information.

These widgets were integrated seamlessly into existing websites, enhancing user experience and providing valuable functionalities.

In addition, I contributed to the development of the admin panel, which served as a comprehensive tool for managing and monitoring various aspects of the system. By leveraging my proficiency in backend development, I ensured that the admin panel was intuitive, robust, and equipped with essential features for efficient system administration.

Furthermore, I actively participated in front-end website development. Collaborating closely with designers and UI/UX experts, I transformed creative concepts into fully functional and visually appealing websites. By leveraging my expertise in front-end technologies, I ensured smooth navigation, responsive design, and optimal user experience.

Throughout my tenure as a Dotnet Developer at Inforox, I consistently delivered high-quality code, adhering to best practices and industry standards. I actively collaborated with cross-functional teams, effectively communicated technical requirements, and contributed to the overall success of projects.

In conclusion, my experience as a Dotnet Developer at Inforox encompassed developing REST APIs, optimizing SQL stored procedures, creating web widgets, contributing to admin panel development, and engaging in front-end website development.

IEEE

Managing Director

August 2014 - January 2016 (1 year 6 months)

Karachi Division, Sindh, Pakistan

As the Managing Director of the IEEE University of Karachi Chapter's Student Branch, I held a critical position that involved various responsibilities and contributions. My role revolved around providing effective leadership, overseeing operations, and fostering a thriving community for members.

One of my key responsibilities was to ensure the smooth functioning of the Student Branch. I took charge of strategic planning, setting goals, and implementing initiatives that aligned with the IEEE's vision and mission. By developing comprehensive strategies and coordinating with the executive committee, I facilitated the successful execution of events, projects, and activities.

In addition, I actively promoted collaboration and teamwork among the members. I encouraged their active participation, organizing regular meetings, and facilitating open discussions. Through effective communication and engagement, I aimed to foster a supportive environment that nurtured creativity, innovation, and knowledge-sharing.

As the face of the Student Branch, I represented the organization in various internal and external forums. I actively engaged with other IEEE chapters, industry professionals, and experts to build connections, exchange ideas, and stay updated on the latest technological advancements. By participating in conferences, seminars, and workshops, I enriched the learning experiences of the Student Branch members and expanded their networks.

Moreover, I prioritized member development and growth. I organized workshops, training sessions, and skill-building activities to enhance their technical knowledge and professional competencies for personal and professional growth within the IEEE community.

Overall, as the Managing Director of the IEEE University of Karachi Chapter's Student Branch, my role encompassed strategic planning, operational oversight, community building, representation, and member development.

Generic Solutions & Consultancy

Engineer Intern

April 2015 - May 2015 (2 months)

Karāchi, Sindh, Pakistan

During my internship at Generic Solutions & Consultancy as a .NET intern, I gained invaluable hands-on experience in the field of software development. Working closely with a talented team of professionals, I actively contributed to various projects and acquired practical knowledge in the .NET framework.

One of the key highlights of my internship was being involved in the development of web applications using .NET technologies. I had the opportunity to work on both front-end and back-end development, implementing features, writing clean and efficient code, and ensuring seamless functionality. This hands-on experience allowed me to enhance my programming skills and gain a deeper understanding of software development practices.

Additionally, I actively participated in the testing and debugging processes, identifying and resolving issues to improve the overall quality of the applications. Collaborating with senior developers, I learned how to troubleshoot problems and implement effective solutions, ensuring the delivery of robust and reliable software.

Furthermore, I had the chance to work on database management using SQL Server, where I developed and optimized SQL queries to retrieve and manipulate data efficiently. This experience honed my skills in database design, query optimization, and data management.

Throughout my internship, I also actively engaged in continuous learning, exploring new technologies and frameworks related to .NET development. I attended training sessions, and workshops, and collaborated with colleagues to expand my knowledge and stay updated with the latest industry trends.

Overall, my internship at Generic Solutions & Consultancy as a .NET intern provided me with practical exposure to software development, enhanced my technical skills, and deepened my understanding of the .NET framework & related technologies. It was a valuable stepping stone in my career, equipping me with the necessary skills and experience in the field of development.

Karachi University

Director of Communications

January 2014 - July 2014 (7 months)

Karāchi, Sindh, Pakistan

As the Director of Communications at the IEEE University of Karachi Student Chapter, I had the privilege of leading the communications team and overseeing various aspects of the chapter's communication strategies and initiatives. This role allowed me to develop and implement effective communication plans to engage members, promote events, and strengthen the chapter's brand.

One of my key responsibilities was managing the chapter's online presence. I ensured that our website was up-to-date, user-friendly, and reflected the latest information about our activities. Additionally, I utilized social media platforms to engage with members and the wider community, sharing updates, promoting events, and encouraging discussions.

I also played a crucial role in content creation. I worked closely with the team to develop compelling and informative content for newsletters, blog posts, and press releases. By delivering relevant and engaging content, we effectively communicated the chapter's achievements, initiatives, and opportunities to our audience.

Another aspect of my role was fostering partnerships and collaborations. I actively reached out to other organizations, both within and outside of the IEEE, to establish mutually beneficial relationships. Through effective communication and networking, we formed partnerships that enhanced the chapter's reach, resources, and impact.

Furthermore, I worked closely with the executive committee to develop and execute marketing and promotional strategies for events and initiatives.

Throughout my tenure as the Director of Communications, I gained invaluable experience in managing diverse communication channels, crafting compelling content, nurturing partnerships, and enhancing the chapter's visibility and engagement. This role allowed me to strengthen my communication skills, collaborate with a dynamic team, and contribute to the overall success of the IEEE University of Karachi Student Chapter.

Education

Karachi University

Bachelor of Science (BS), Computer Science · (2012 - 2015)