

Ammar Iftikhar

Personal Information



Date of birth: Jan 26, 1993
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Profile

To seek excellence in profession, growth in career and be associated with an organization offering a responsible position whereby my academic and work Experience can be best utilized, to be well known person in IT field as this is my passion. Passionate Freelancer with over 2+ years of experience in managing client and Amazon seller central.

Work Experience

Freelancing (Upwork- Fiverr)

E-commerce

(Feb 2020 – March 2022)

Ecommerce Virtual Assistance (Project Management)

- Product Hunting & Research - Profitable Product with High Demand and Low Competition.
- Competitive & Market Analysis – According to New Market Trends, Competition, and Paid Tools.
- Keyword Research and Reverse ASIN Research.
- SEO Services and Listing Optimization - Including Titles, Bullets, Description, Tags, EBC (Enhanced Brand Content)/A+ Content Creation.
- PPC Management – Including Sponsored Ads, Headlines Search Ads, AMS.
- Organic Ranking Strategies.
- Seller Central FBA and logistics management.
- Brand Protection, A to Z Guarantee Claims & Amazon Cases.
- Content Creation/Listing Creation/Product Listing.
- Facebook/Twitter/Instagram Advertisement For Your Brand.
- Product Reviews, Seller Feedback.
- Negative Feedback/Review Removal.
- Graphic Designing & Animations for your product.
- Brand Awareness & Product Marketing on Social Media Platforms.
- External Marketing Strategies.
- Storefront Creation, Design, and Optimization.
- Product launch – A to Z.
- Improving and Optimizing Conversion Rate.

Server4Sale

Corporate Web Solution

(June 2018 – Nov 2019)

Technical Support Engineer

- During the tenure of employment with server4sale, I have been giving technical support to the organization's clients in regards to web services and internet security. Some of major clients are National Bank of Pakistan, MCB, Habib Bank Ltd.
- Working in 24/7 operational environments. Providing support over email, but occasionally provide support on live chat and on phone.
- Administering Linux Operating Systems such as Red Hat, Centos, and Ubuntu.

- Web hosting server management using WHM/cPanel, and other control panels installed on Red Hat Enterprise Servers.
- Installation, maintenance and support of various flavors of Linux Operating Systems.
- Checking files and folder permission for security.
- Systems security and Authentication.
- Install PHP from source, enabling required modules.
- Check and Clean the mail queue
- Monitor servers and services for alerts and take appropriate action to investigate the cause of the problem regarding servers or services.

**WAQARTECH PVT LIMITED
And SUPERMEAL PAKISTAN**

(A UK based Software House)

(June 2016 – May 2018)

Network Engineer

- Deploying new hardware and evaluating new software and security issues.
- Verify servers and network devices are smooth and working fine at an optimal level all the time. Handles network related problems and troubleshooting them.
- Overseeing security of all systems, especially the internet, and installing antivirus protection.
- Troubleshoot and resolved LAN/WAN connectivity issues.
- Setting up user accounts, permissions and passwords.
- Setup and configuration of handheld devices (e.g iOS/Andriod) outlook email in enterprise environment.
- Responsible for diagnosing and resolving hardware, software and end user’s problems.
- Technical support for people using the network.

BRIGHTS NETWORKS

(Internet Services Provider)

(Feb 2015 – Dec 2015)

Hardware And Network Support

- Establishing the Networking Environment.
- Undertaking Data Network fault investigations in local and wide area environments.
- Customer Services.
- Collaborate with department heads to assess near- and long-term network capacity needs.
- Installation and Configuration.

 **Education**

Education	Institute	Year Of Completion
Bachelor In Commerce	Karachi University	2015
Intermediate	Jinnah Government Collage	2012
Al-Hadi Education	SSC	2010
CCNA/MCSA/A+ Hardware	Aptech Computer Institute	2015