



ASIM MEHMOOD

SEO EXPERT

CONTACT

+923365529142

asimmehmood37@gmail.com

House no:60, Street no:23,
G-10/1

www.asimmehmood

EDUCATION

2015-2019

PRESTON UNIVERSITY

- BBA (Marketing and finance)

SKILLS

- Team Leadership
- Digital Marketing
- Analytical Skills
- Communication Skills
- Adaptability
- SEO
- Keywords Research
- SEO Tools Proficiency
- Content strategist
- Social Media Advertisement
- Sales and Marketing
- Linkedin Ads

LANGUAGES

- English
- Urdu

ABOUT ME

Results-driven SEO expert and seasoned team leader with a proven track record of optimizing online visibility and driving organic traffic. Adept at formulating and implementing comprehensive SEO strategies while effectively leading cross-functional teams to achieve organizational goals.

WORK EXPERIENCE

Proteus Technologies SEO Specialist

08/2022 - PRESENT

- Leading and managing all SEO projects.
- Leading end-to-end SEO management, including on-page SEO, off-page SEO, technical SEO, content strategy, and keyword research, with a dedicated team.
- Proficient in utilizing a diverse range of SEO tools, including Google Search Console (GSC), Google Analytics, SEMrush, and Ahrefs.

Team Cloud source sdn bhd SEO Team Lead

08/2021 -
08/2022

- SEO head of all projects, managing SEO responsibilities including On page, off page, technical SEO. E-commerce SEO Managing tools including Ahref, Semrush, google analytics and google search console.

Carbonic IT solutions SEO/SEM Executive

04/2020 - 08/2021

- On-page SEO, Off-page SEO, Technical SEO, and Managing All major tools (Semrush, google search console, google ads)

innovative V solutions uk Digital Marketing Executive

02/2019 - 04/2020

- Worked as a Digital Marketing assistant.
- SEO Internship
- Managing social media accounts

CERTIFICATES

- SEO fundamentals SEM rush
- SEO HubSpot academy
- Keyword Research SEMrush