



# Varun Gera

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 <https://varungera.com/>

## Summary

Online Marketer, Blogger & a Chess player with the vision to make this world a better place to live! Smiling is my best weapon to survive in odds

## Experience



### Director

UV MEDIA

Mar 2021 - Present (2 months +)

UV MEDIA is not your typical digital marketing agency! We take pride in our work to guide entrepreneurs & corporates toward their envisioned future! Our passion for growth is what makes us your best bet to grow your business!



### Founder & CEO

Battle Of Chess

Jan 2020 - Present (1 year 4 months +)

Battle Of Chess is a gaming platform to play chess, learn chess & earn from chess!

Our vision is to leverage the power of chess to develop the leaders of our future: The Youth!



### Blogger

varungera.com

Nov 2018 - Present (2 years 6 months +)



### Digital Marketing Manager

Indshine

May 2019 - Jul 2019 (3 months)

## Education



### Digital Vidya

Business, Management, Marketing, and Related Support Services

2018 - 2018

## Licenses & Certifications



### Google Mobile Certified - Google

Issued Jul 2018 - Expires Jul 2019

18306474

## Skills

Entrepreneurship • Marketing • Search Engine Optimization (SEO) • Online Marketing • Blogging  
• Social Media Marketing • Online Advertising • Search Engine Marketing (SEM) • Data Analysis •  
Content Marketing

## Honors & Awards



### **INDIA'S LARGEST ONLINE CHESS TOURNAMENT - INDIAN BOOK OF RECORDS**

Aug 2020

Special Recognition and Commendations are conveyed to [www.battleofchess.com](http://www.battleofchess.com) for organizing the "India's largest online chess tournament", with 2458 players participation from different parts of the world to enjoy chess.

[www.battleofchess.com](http://www.battleofchess.com), achieved a new Indian Record, for organizing, adjudicated by Dr.GVNRSSS Vara Prasad, Advocate, Supreme Court of India, at Hyderabad, Telangana, India.