



Ashmit Gogoi

GRAPHIC DESIGNER, ILLUSTRATOR
AND COPYWRITER

Profile

I am a highly motivated person currently just started with my own personal design and marketing consultancy firm. I hold my expertise in areas of marketing, design, illustrations and copywriting and can be a workaholic with firm dedication to finish assigned work.

Education

Delhi Public School ONGC,
High School
April 2021 - March 2024

Diploma in Fine Arts
Rang Tulika School of Fine Arts
January 2014 - December 2020

Skills

- Copywriting
- Digital Illustration
- Graphic Design
- Google AdSense and Facebook Ads
- UI-UX design, Figma
- Photoshop
- 3d Modelling, Blender

Experience

Model United Nations DPSONMUN

Mind behind the design and IT team **2022**

I was responsible for designing the entire social media presence of our school's Model United Nations page. This gave me good knowledge and understanding of making designs for the purpose of attracting an audience and working under a strict schedule and under pressure. My work mainly included:

- Designing templates and posts for their social media

Aesthetics Matter

Starting my own e-commerce startup **2020-2022**

I created my own Instagram based e-commerce startup called as Aesthetic Matter. I handled everything myself and generated over six figures of revenue. My work included:

- Handling operations
- Making merch designs
- Handling Social media
- Product Copywriting

Contact

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