

Contact

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Top Skills

Sales

Customer Relationship Management (CRM)

Business Analysis

Aniket Mardiya

Business Development Manager at The PixelBunny
Ahmedabad

Summary

I got into sales because I love building strong relationship and helping Companies do more with their technology investments. Helping people achieve better results is a passion of mine. Will provide the supreme cost and time frame for the work done. Looking for a desert size long-term relationship for vast future growth. Will provide the best quality and accurate work to accomplish expectations from work.

Experience

The PixelBunny

Business Development Manager

October 2020 - Present (2 months)

Ahmedabad, Gujarat, India

- Contacting potential clients to establish rapport and arrange meetings.
- Managing both our existing sales pipeline and developing new business opportunities.
- Planning and overseeing new marketing initiatives.
- Researching organizations and individuals to find new opportunities.
- Increasing the value of current customers while attracting new ones.
- Finding and developing new markets and improving sales.
- Attending conferences, meetings, and industry events.
- Developing quotes and proposals for clients.
- Developing goals for the development team and business growth and ensuring they are met.
- Training personnel and helping team members develop their skills.
- Take a lead role in the development of proposals and presentations for new business materials to create and nurture business opportunities and partnerships
- Identify trends and customer needs, building a short/medium/long-term sales pipeline in accordance with targets
- Develop strategies and positions by analysing new venture integration

- Assist in the coordination and implementation of marketing strategies, and delegate tasks that achieve strategic goals
- Motivate the team, track performance, and report metrics

Education

H. L. College of Commerce

Bachelor of Commerce - BCom, Business/Commerce, General · (2017 - 2020)