

# Kashif Javed

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## Summary

A passionate and results-driven creative professional, I began my journey as a freelancer four years ago and have since founded Rubixsy, a thriving advertising agency. With a strong background in marketing and design, I excel at conceptualizing and executing innovative campaigns that resonate with diverse audiences and drive success for our clients.

As a freelance marketing expert, I honed my skills in various digital marketing platforms, graphic design, and content creation. My commitment to continuous learning and embracing new challenges enabled me to develop a comprehensive understanding of the advertising landscape. This solid foundation propelled me to launch my own agency, where I now lead a talented team of designers, copywriters, and strategists dedicated to delivering exceptional results.

At Rubixsy, we believe in the power of storytelling and the art of engaging consumers through creativity and technology. Our data-driven approach ensures that every campaign is tailored to the unique needs of our clients, enabling them to achieve their business goals.

As the Founder and Creative Director, I pride myself on fostering a collaborative environment that nurtures talent and encourages growth. Together, we strive to create memorable and impactful advertising campaigns that captivate and inspire. If you're looking to elevate your brand's presence and reach new heights, feel free to connect with me or visit our website at [www.rubixsy.com](http://www.rubixsy.com) to learn more about our services.

## Experience



### Creative Director

Rubixsy

Feb 2022 - Present (1 year 4 months)



### Chief Executive Officer

Rubixsy

Jul 2022 - Present (11 months)



### Professional Freelancer

Fiverr

Mar 2019 - Present (4 years 3 months)



### Stock Photographer

Alamy

Jul 2020 - Present (2 years 11 months)



## Photographer

Shutterstock

Feb 2019 - Present (4 years 4 months)

I am a stock Photographer and Photoshop expert, currently working with three stock agencies; shutterstock, istock and alamy for almost a year.

My main areas of photography are

Still life

Nature

Animal/Wildlife

Landscape

Product Photography

## Education



### COMSATS University Islamabad

Electrical Engineering, Electrical and Power Engineering

2018 - 2022



### Cadet College Palandri

Fsc, Pre-Engineering

2015 - 2017

## Skills

Strategic Thinking • Design and Aesthetic Sensibility • Presentation and Persuasion • Team Management  
• Leadership • Communication • Creative Strategy • Design Thinking • Customer Relationship  
Management (CRM) • Project Management