



# PRASUN KUMAR BHATTACHARJEE

## LEGAL DIGITAL MARKETER & CONTENT EXPERT

### PROFESSIONAL PROFILE

I'm a lawyer who is immensely interested in Digital Marketing and trying to carve a career in Legal Digital Marketing

### CERTIFICATIONS:

1. Google My Business Basics certification
2. Fundamentals of Digital marketing from Google
3. Certificate Course in Computer Software from ECIL
4. Content Marketing from HubSpot Academy

### CONTACT DETAILS:

Mobile: +919126366381  
Email: prsnbhattacharjee48@gmail.com  
Address: Sukanta Sarani, Nabagram, Siliguri, PIN-734007, West Bengal

### OTHER ACTIVITIES

- Legal internship (2016-2018)
- Volunteered at National Moot Court Competition, Department of Law, University of North Bengal in 2018.
- Participated in the Prevention of Domestic Violence, Prevention of Gangrape and Girl Child Trafficking in Siliguri, North Bengal and Surrounding Areas, 2012.

### CAREER HISTORY

#### Academic Writing Expert

Creaidea India Pvt. Ltd. | Nov 2019 - Feb 2020

- Research Topics
- Write Content
- Upto 3500 Words everyday
- Digital Marketing Duties

#### Advocate

Siliguri Court, DRT | Aug 2018 - Feb 2019

- Served as advisor for various high school student organizations
- Participated in faculty and parent conferences

### ACADEMIC BACKGROUND

#### University of North Bengal

Legum Baccalaureus-BALLB (Hons.) , 2018

- Attended from 2012 to 2018
- Graduated with Honors

#### IGNOU

BA (English) Distance , 2017

- Attended from 2014 to 2017
- Graduated with Honors

#### Cambridge Marketing College-MAKAUT

Post Graduate Diploma in Digital Marketing

- Attended from 2019 to 2020
- Course ongoing