BALRAM PRASAD

# EDUCATION SKILLS

**Monad University** *Hapur, India*

Bachelor of Arts, 2012

## Arena Multimedia

*Noida, India*

Diploma in Digital Graphic and Animation, Expected Aug 2007

*Topic:* Developing Interface design, Graphic designand Branding ideas

# EXPERIENCE

**Product Designer (TL)**

*seasiainfotech, Mohali India*

*Aug 2019–April 2020*

I have 10+years exp in UI/UX profile, currently working with Seasiainfotech as a Product Designer, I have working on Google/Vuzix glass solution design, Mobile Application design, Web application design, of a new early-stage product. Also developed POC, Customer journey, wireframes, User Interface, User/Product Guide and business promotion materials UX research activities such as data collection and analysis.

**User Experience Designer**

*Meteorite Informatics., Cyberjaya KL Malaysia*

*March 2018–July2019*

I have 9+years exp in UI/UX profile, currently working with Meteorite Informatics under Research and development team as a UX / UI Designer, I have working on Google/Vuzix glass solution design, Mobile Application design, Web application design, of a new early-stage product. Also developed POC, Customer journey, wireframes, User Interface, User/Product Guide .

## User Experience (UX) Designer

*CareFusion Pvt Ltd, Chandigarh, India*

*October 2012 - February 2017*

Managed a design team of Four. Gathered design requirements and communicated with clients. CreatedUI UX for Mobile apps, Web application designed, wireframes, prototypes and style guide. Designed interfaces and user experiences for key accounts developed the style guide dashboard, iconfor healthcare products using bootstrap, CSS

## Web Designer

*Seasia Consulting, Mohali, India*

*July 2009 - October 2012*

Created iOS/Android application and Game user interface, web application, dashboard, navigation and business materials, developed the website based on HTML, CSS.

## Graphic Designer

*Ducat India, Noida., India*

*November 2007 - March 2009*

## Research Development

Fishing Tank, warehouse and task management Solution based on Vuzix glass and Beacon application.

Healthcare pictographic and icon design

## Design

Contextual Inquiry

Prototyping

Wireframing

Sketching and Storyboarding

Persona, POC Design.

## Technical

Illustrator, Dreamweaver, Photoshop,

Adobe XD,HTML, CSS, Bootstrap, Axure RP, Balsamiq Mock-ups,JavaScript.

# HONORS

**Best Product Concept**

HDS Core service application 2016 in CareFusion

**Icon Graphic**

200 icon designed for healthcare

**Employee of the Month**

Seasia consulting Dec 2011

**Best Mobile App design of the Year**

Yellow FlagSeasia consulting Dec 2011

# ACTIVITIES

## Interests

Road Cycling, Traveling, User Experience Book Animation Move

## Languages

Fluent in English, Hindi.

# PROJECTS

***Meteorite Informatics., Cyberjaya KL Malaysia***

## Remote Assistance (6 months/ for Roboxatech)

Advanced Onsite Remote Support System and Assistance to Your Onsite Workforce. Using new technology by Vuzix and GoogleGlass solutions spanning across Aaerospace, MRO, Logistics, Healthcare, Retail, Automotive.

**Status:** Delivered

**Responsibilities**

Client site Gathered design requirements, Customer journey, wireframes, User Interface, POC Design, User Guide and business promotion materials brochure, Emailer, client Invitation Event canopy/Banner Design and Portals. Implementation designed web portal in html, CSS, bootstrap and jQuery.

**Tools: Adobe XD, Adobe Illustrator, Sublime and Axure R.P**

## Task Management (2 months/ for Roboxatech)

Advanced task allocation, task tracking and auto assigned system with hand free solution, manuals assistance and capture/record evidence system on Vuzix and Google glass.

**Status:** Delivered V1.1

**Responsibilities**

wireframes, User Interface, POC Design for Vuzix/Google glass and web control dashboard. Implementation web control dashboard in html, CSS, bootstrap and jQuery.

**Tools: Adobe XD, Adobe Illustrator, Sublime and Axure R.P**

## Vision Picking (4 months/ for Roboxatech)

Advanced solution for warehouse delivering products to scan and pick in the product in bay, bin and pallet location using indoor navigation, auto assigned picking list to worker on Vuzix glass.

**Status:** Delivered V1.1 (DHL/Seagull Warehouse)

**Responsibilities**

wireframes, User Interface, POC Design for Vuzix/Google glass and web control dashboard. Implementation web control dashboard in html, CSS, bootstrap and jQuery

**Tools: Adobe XD, Adobe Illustrator, Sublime and Axure R.P**

## Vision Packaging (2 months/ for Roboxatech)

Advanced solution for warehouse delivering products to scan and packing product location using indoor navigation, auto assigned picking list to worker on Vuzix glass.

**Status:** In-Progress (DHL/Seagull Warehouse)

**Responsibilities**

wireframes, User Interface, POC Design for Vuzix/Google glass and web control dashboard.

**Tools: Adobe XD, Adobe Illustrator, Sublime and Axure R.P**

***CareFusion Pvt Ltd, Chandigarh, India***

**TIM (4motnhs For CareFusion Pvt Ltd.)**

Increasingly stringent regulations for tissue and implant management require hospitals to update their current tracking procedures and establish reliable, automated practices that reduce the risk of contamination and disease transmission. The Pyxis Tissue and Implant module creates an electronic chain of custody, from receipt to implantation, to help you meet safety requirements.

**Responsibilities**

Created wireframes, User Interface for MC47 Device and designed report control dashboardand converted in html, CSS JavaScript.

**Tools: Adobe Illustrator, Axure R.P and Dreamweaver**

**HDS Core Services (3 months For CareFusion PVt Ltd.)**

Push notifications are small messages that can reach audiences anywhere and anytime. There’s a difference between pop-ups and push notifications. Pop-ups appear on running medical devices.

**Status:** Delivered

**Responsibilities**

Created wireframes, User Interface for MC47, Vital Signs Monitor, ECG Monitor, EKG Monitor devices Device and AB testing.

**Tools: Adobe Illustrator, Axure R.P**

**Pyxis ParAssist System**

**(8 months For CareFusion PVt Ltd.)**

ParAssist enables inventory data collection at remote or open-shelf supply locations. The system then integrates this data with the BD Pyxis SupplyCenter™ system or other BD Pyxis technologies, streamlining supply inventory and order/refill for ancillary par locations.

**Status:** Delivered

**Responsibilities**

Created wireframes, User Interface for MC47 using, User Manuals and icon graphic

**Tools: Adobe Illustrator, Adobe Photoshop and Axure R.P**

**PDGL (Product Design Guideline)**

**(1.5Years For CareFusion PVt Ltd.)**

Developed the product design style guidelines forMC47, Vital Signs Monitor,

ECG Monitor, EKG Monitor, ventilator, infusion pump, medicine.

**Status:** In-Progress

**Responsibilities**

Created user interface with iconographic for product designed guidelines and Implementation designed using html, CSS, bootstrap and jQuery.

**Tools: Adobe Illustrator, Adobe Photoshop and Axure R.P**

**Healthcare Icon Library (200 icons)**

**(1Year For CareFusion PVt Ltd.)**

Developed the product design style guidelines forMC47, Vital Signs Monitor, ECG Monitor, EKG Monitor, ventilator, infusion pump, medicine.

**Status:** In-Progress

**Responsibilities**

I have Research and Developed the Software and Hardware icon library based on UX principle Innovative, Intuitive, Humanistic and Durable for CareFusion healthcare products.

***Seasiaconsulting, Chandigarh, India***

**Smarthome (**<http://www.smarthome.com.au/>**)**

SmartHome is owned, operated and staffed by dedicated people who all share a passion for home automation and smart home technologies.

We look forward to providing you with not only the best smart home products available, but also with exceptional customer service, advice and support.

**Responsibilities**

Designed User Interfaceand Logo design using Coral Draw and Photoshop

**Roomi(<https://roomiapp.com/>3months)**

Rent rooms and find roommates in our verified community

**Status:** Delivered V1.1

**Responsibilities**

Designed User Interface and Logo design using Coral Draw and Photoshop

**Grotal ( <https://www.grotal.com/>6months)**

Grotal.com is a search engine that gives you precise and exact data regarding businesses in all major cities across India. \*Our Research team personally collects data of businesses whether or not they have a website. \*We have a mobile app available on Google and iStore.

**Status:** Delivered

**Responsibilities**

Created web template, Logo and Implementation web template in html, CSS.

**Mobile Apps**

**Responsibilities**

Gathered design requirements,creating wireframes, User Interface, User Guide using illustrator and Photoshop for Android and iOS devices.

<https://itunes.apple.com/us/app/roommates-rentals-find-roommate/id690346626?mt=8>

<https://itunes.apple.com/us/app/goolook-selfie/id878154192?mt=8>

<https://www.prote.in/en/feed/2014/12/neighbrhds>

<https://itunes.apple.com/in/app/jumping-jack-bird-better-then/id823577003?mt=8>

<https://vimeo.com/31970832>

<http://www.appszoom.com/android_applications/business/guard-buddy_fbyiv.html>

<http://itunes.apple.com/us/app/gator-hunter/id528200771?mt=8>

**Status:** Delivered V1.1