

Jason A Bishop
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[LinkedIn Profile](#)

Leadership Profile

Executive, Business Leader, and IT Consultant with a superior record of success in startup, growth, and competitive markets. Quickly identifies core problems, develops solutions, and implements the people, processes, systems, and solutions in place to drive growth, exposure, revenue, and profit under budget and in record time. Provides confident, decisive leadership as well as strategic planning, tactical guidance, and management direction for programs, partners, products, and management. Streamlines operations, reduces costs, improves efficiency, and thrives in challenging, fast-moving environments. Sets high expectations, implements accountability standards, and plays a hands-on role in improving overall operations. Recruits, coaches, and leads high-performance teams and empowers others to achieve their highest potential. Clear, straightforward communicator who navigates effectively across all organizational levels and functional areas.

Areas of Expertise

- Software / Custom / Open Source
- Strategic IT Planning & Execution
- Project Management / Agile Methodology
- Leadership & Staff Development
- Business Consulting / IT Consulting
- Digital Marketing / Organic / Paid
- Branding / Guidelines / Design

Experience

Chief Executive Officer
Net Studios Inc.
August 2008 - Present
Greenville, South Carolina, United States

- Spearheaded rapid growth, driving 10X growth in monthly revenue from \$40K to \$425K in 2 years; increased franchise foot traffic 300% in the 1st quarter, increased brand exposure, increased profitability, and revitalized the brand.
- Led international IT development team (20) and launch of INT master franchise development portal from the ground up in just 16 months; increased productivity by 300% in the 1st quarter of 2013 and increased \$6.7 million annual sales; positioned brand as the world's fastest-growing fitness franchise including Inc 5000, Franchise 500, and Forbes "America's Most Promising Companies".

Owner & Co-Founder

YUMA POS

January 2013 - Present

United States, United Kingdom, Australia, Russia, India, Dubai, Japan, Ukraine

- Pioneered a revolutionary cloud-based POS system, streamlining restaurant management processes and enhancing customer engagement.

Owner & Founder

Restaurant Image

August 2008 - Present

United States

- Established and managed a digital marketing agency specializing in restaurant branding and online presence enhancement.

Founder Investor

Tech Investment Group Inc.

January 2000 - Present

Ukraine, Russia, China

- Provided startups with comprehensive IT strategies to optimize performance and minimize risks.

Owner Operator

NET Trade LLC

April 2004 - August 2009

Lexington, South Carolina

- Startup with a focus on digital coupons and affiliate marketing for top fortune 500 brands.

Director of IT

Mobi Medical / DME

June 2016 - November 2019

Columbia, South Carolina

- Helped Erich Haskell increase brand exposure and digital footprint in a very competitive niche exceeding a billion-dollar industry controlled by three multi-billion dollar brands.

Director of IT Development Branding & Marketing

9Round Fitness / Corporate Office

September 2008 - December 2016

Greenville, South Carolina

- **Led Shannon Hudson to transform from unknown entrepreneur to business owner of an organization listed in Franchise 500, Forbes Top 100, Fortune 5000, and Inc 500 as one of the fastest-growing fitness franchises globally.**

Education and Professional Certifications

- Business Administration, Lander University, Greenwood, SC, August 1994 - January 1996
- Microsoft MCSE Certification
- A+ Certification
- ABestWeb Affiliate Insider Circle Member