



# Subin Kurian PMP®

CEO, Digital Projects Director

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## Summary

As the Director of Digital Projects at Pixelflames, my primary responsibilities include spearheading profit-oriented project onboarding, engaging in client consultations to craft innovative solutions and strategic roadmaps, overseeing cross-functional teams, and continuously refining project methodologies.

Noteworthy clients in my portfolio encompass SAFQAT, AL GURG GROUP, Savola Group, Aramex, and a diverse roster of over 30 regional clients.

## Skills

- Digital Strategy
- Project and Product Management Operations
- Consultation
- Digital Transformation
- Agile Project Management Business Analysis
- E-commerce Strategy
- Quality Assurance
- UX & Design system
- Account Management
- Critical Thinking & Problem Solving
- Leadership & Mentoring
- Technical / Programming knowledge

## Education

- 2019 **Executive MBA - IIMBS**
- 2000 **BSc - Physics & Computer Science**  
Calicut University
- 2022 **PMP Certification**  
Project Management Institute

## Employment

- 2014 **Pixelflames FZE, UAE**  
to till **Director, Digital Projects**  
date
  - Manage client relationships, project management, and account stability
  - Oversee multiple concurrent projects of varying scale and scope
  - Lead project planning, including scoping and estimating time/cost
  - Serve as a liaison between clients and the project team, ensuring project requirements are understood
  - Facilitate project meetings and communication between clients and technical teams
  - Handle general administration tasks such as quoting, invoicing, and project asset preparation
  - Manage client accounts and coordinate with 3rd party suppliers and in-house teams to ensure on-time and on-budget project execution
  - Provide client training and technical support as needed
  - Implement hybrid Agile methodology for EMEA region projects
  - Conduct Digital Strategy and UX workshops for clients, track budgets, manage programs end-to-end, optimize internal processes, generate business opportunities, and mentor the Project management team for a safe and efficient working environment.

## Methodologies

- Agile
- Scrum
- Hybrid
- Waterfall

## Industry

- Retail (AL GURG)
- Telco (Du)
- Real Estate
- Banking (SIB, CBD etc)
- Media & Communications (Channel 4 FM)
- Healthcare (CSH)
- FMCG (SAFQAT, Savola, Al Rawabi)

## Tools

- Jira Teamwork
- Trello
- Asana
- Figma
- Airtable

## Languages

- English
- Hindi
- Malayalam

## Employment

- 2007 **Omnia FZ LLC, DMC, UAE**  
to **Sr. Digital Project Manager**  
2013
  - Successfully managed 10+ simultaneous projects across diverse industries and technologies, including:
    - React Native & native mobile apps
    - Webflow CMS
    - Sitefinity CMS
    - Umbraco
    - Drupal
    - WordPress
    - Marketplace E-commerce platform
  - Conducted scoping sessions, briefings, and provided feedback for deliverables across UX, atomic design, development, and QA phases in collaboration with both internal teams and clients
  - Vigilantly monitored and reviewed project budgets to ensure on-time and within-budget project delivery
  - Created and meticulously managed project plans, GANTT charts, and provided weekly status reports to clients
  - Orchestrated daily scrum meetings with project teams, facilitated sprint planning, and ensured seamless project rollouts
  - Managed maintenance projects
  - Managed company's internal IT infrastructure, DNS, hosting environment etc
- 2005 **IMPACT BBDO, DUBAI**  
to **Sr. Web Developer**  
2007
  - Developed web User Interfaces in CSS/ XHTML/JAVASCRIPT
  - .NET application development
  - Managed Newsletter campaigns for Showtime, Pepsi and HP
  - CMS integration
  - Mobile UI development
  - Mentored junior members in the team
  - Cross browser & accessibility testing (W3C, WCAG 1.0, WAI & Section 508)