

SWEETY RANI

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Professional Summary

Results-driven Web Developer with 8 years of experience in WordPress development, PHP, WooCommerce, website optimization, SEO implementation, responsive web design, and custom web solutions. Experienced in managing multiple projects, developing high-performance websites, improving page speed optimization, implementing schemas, and delivering user-friendly digital experiences.

Core Skills

WordPress, WooCommerce, PHP, HTML5, CSS3, JavaScript, jQuery, AJAX, MySQL, Bootstrap, Responsive Web Design (Figma to WordPress or HTML, XD to HTML), SEO, Schema Markup, ACF, Divi, WP-Bakery, Fusion Builder, Blog Management, Website Optimization, Page Speed Optimization. Python, SQL (Beginner)

Professional Experience

Web Developer | Swifttechnocraft | July 2025 – Feb 2026 Part-time

- Developed and maintained WordPress and WooCommerce websites.
- Converted PSD/HTML designs into responsive WordPress themes.
- Integrated and customized plugins and website components.
- Optimized website performance, page speed, and SEO structure.
- Managed multiple client projects and delivered solutions independently.

Web Developer | Swifttechnocraft | Oct 2023 – Dec 2024

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- Optimized website performance, page speed, and SEO structure.
- Managed multiple client projects and delivered solutions independently.

Web Developer | Hureka Technologies | Sep 2022 – Oct 2023

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- Converted PSD/HTML designs into responsive WordPress themes.
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- Managed multiple client projects and delivered solutions independently.

Web Developer | Kyoto Technologies | Apr 2021 – Aug 2022

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Software Developer | Pesofts | Dec 2017 – Mar 2021

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Web Developer | Technext Technosoft Pvt. Ltd. | Mar 2016 – Dec 2017

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Education

B.Tech in Computer Science Engineering – B.P.U.T University (72%)

12th – B.B.S.E Board (70%)

10th – B.B.S.E Board (70%)

Training & Projects

6-Month PHP & MySQL Internship – Developed an Online Shopping Project.

6-Month Website Design Training – PIXELART, Hyderabad.