

# VIKRAM SINGH RAI

## Social Media Executive

I love digital marketing and want to learn lot many new things. I am looking for a challenging environment with positivity to learn new things and use my digital expertise for organization's success.

✉ vikramrai910@gmail.com

📞 (+91) 08461851797

## WORK EXPERIENCE

ISOLS GROUP Pvt. Ltd. (Mar 2019 – Present)  
**Social Media Executive**

Explainexpo-The interactive Video channel (Dec 2017 – Feb 2019)  
**Social Media Executive**

## EDUCATION

**BBA ( Hons.)** (2015 – 2018)  
Dayalbagh Educational Institute, Dayalbagh, Agra

**INTERMEDIATE** (2014 – 2015)  
Jawahar Navodaya Vidhyalaya, Morena, M.P.

**HIGH SCHOOL** (2012 - 2013)  
Jawahar Navodaya Vidhyalaya, Tikamgarh, M.P.

## SKILLS

Research & Planning

Leadership

Good communication

Social media team management

## SOCIAL MEDIA SKILLS

Social media optimization

Facebook Ad Manager

Social Media Ad conceptualisation

Google Business Postings

Social Media creative planning

Social Media marketing strategy Analysis

## EXPERIENCE

- 2 years of rich experience in social media
- Expertise in handling & management of different social media channels of variety of clients
- Research & planning content for social media posts & SEO
- Hands on experience of overall online reputation management on different channels
- Social media in-organic promotion for engagement & visibility.
- Operating camera for capturing photos for social media marketing

## LANGUAGES

- ENGLISH
- HINDI