# Curriculum Vitae

# MUHAMMAD SAJJAD S/O MUHAMMAD AKHTAR GOOGLE DIGITAL MARKETING CERTIFIED

A / 160, Hazara colony kalapull c/o Subhani tea store near Pak Railway School Karachi.

Contact # 0344-2848556, 0346-2571047 E mail: <a href="mailto:sajjad.roshan83@gmail.com">sajjad.roshan83@gmail.com</a>

# Object:-

Seeking a responsible and challenging position in a growth oriented progressive organization where my experience and skills will significantly contribute to the overall success of the organization and provide opportunities for my career growth. I have 07+ years' experience as a Web Developer, Designer, Marketing Strategist and Analyst. I am professional Social Media and Digital Marketing Specialist. I have highly skills about Digital Marketing and Digital Technology

## Experience:-

- ➤ Digital Marketing Executive | E-Commerce Expert at Ultimate Build Mart (Present)
- Virtual Assistant on Amazon.com
- ➤ Search Engine Optimizer at Custom Factor
- ➤ Digital Marketer at Designer Studio X Iqra University
- ➤ Niazi Grammar Memorial School Defence View Phase 2
- ➤ Physics & Mathematics Faculty at Defence View School
- ➤ Digital Marketer Ummah Charity International (Freelancer)
- ➤ Global Goals Foundation as a Digital Marketer (Freelancer)
- ➤ 3 Years Senior Developer Manager at Roshan Constructions
- ➤ 3 Years Coordinator / Faculty in Jadeed Igra Academy
- > 2.5 Years Organization Head in Nasir Coaching Centre & Adamjee Coaching

# <u>Highlighted Skills: -</u>

Digital Marketing, SEO, Google Analytics, Facebook Ads Manager, Social Media, Marketing, Twitter Advertising, LinkedIn Ads, Google Tag Manager, PPC Marketing, Remarketing, Google Console, Google Admob, Word press, E-Commerce Management, Amazon Affiliate Marketing, Google Analytics, Web Development, SEM, SMM, Shopify, Social Media, Management, Google AdWord, Google Adsense, Facebook Pixel, Web Development, Search Engine Marketing, AutoCAD (2D & 3D), E-Commerce Management, Advanced Excel

#### Reports & Projects

- > Return Tax File Generator (Final Year Project)
- Object Oriented Programming
- Data Structure
- > Embedded System
- Electronics
- Digital Computer Logic
- Technical English

# Sk<u>ill:-</u>

- > Team-player with excellent communication skills
- > Flexible, reliable and dependable hard-worker
- Motivated self-starter with a strong desire to learn
- Professional appearance, attitude and demeanor
- Debating & Acting in Youth Parliament
- Debating & Acting Karachi Arts Councils

## Qualifications: -

**BS** Computer Science

IQRA University Main Campus Karachi

➤ F. Sc. (Pre-Eng.)

Bahria College Karachi M.T Khan Road

**➤** Matric (Science)

Pakistan Navy School SRE Sabir Karachi Pakistan

#### Personal Information: -

Father's Name
Muhammad Akhtar

Date of Birth 05-02-1996

> CNIC # 42301-2891847-1

Marital StatusNationalitySinglePakistani

➤ Language English,Urdu,Hindko,Punjabi and Kashmeri

#### Reference

➤ Will be furnished on demand...