

Hassaan Awan

Graphic/Motion Graphic Designer

Karachi

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I Have a Experience In Graphic/Motion Graphic Designing, Still Photography/Videography, Short Videos/ Movies, Well-versed in current web standards, including best practices for usability and accessibility, and have strong familiarity with the latest web graphic/motion graphics, print and app design trends.

Portfolio Link:

<https://www.behance.net/hassaanawacf88>

Willing to relocate: Anywhere

Work Experience

Graphic Designer

Ultimate Buildmart - Karachi

February 2020 to Present

Making Different Types Of Newsletters, Banners, Catalogue, Broucher, Packaging, Social media posts/ ads, Motion Graphic ads, Cover Pages And Thumbnails Using Adobe Photoshop, Adobe Illustrator, After Effects, Premiere Pro For YouTube, Facebook And other Platforms. Also Have a Experience of Picture Enhancement Using Adobe Lightroom CC.

- Proven work experience as a web/graphic designer.
- Demonstrable graphic design skills with a strong portfolio.
- Proficiency in Photoshop, Illustrator, After Effects, Premiere Pro or other visual design.
- Excellent visual design skills with sensitivity to user-system interaction.
- Ability to deliver creative content. text, images and video content.

Graphic Designer

Saylani Welfare international Trust - Karachi

February 2019 to February 2020

- Have a expertise making Newsletters, Banners, Catalogue, Broucher, Packaging, Social media posts/ ads, Motion Graphic ads, Cover Pages And Thumbnails Using Adobe Photoshop, Adobe Illustrator. also have a diverse experience in designing brands. Study design briefs and determine requirements. Conceptualize exact visuals based on requirements.

Skills:

Graphics, Branding, Packaging and Labeling. Have the sense of using appropriate colors in graphics. Exceptional creativity and innovation.

Expertise in Designing Software's Adobe Illustrator CC, Adobe Photoshop CC, Adobe XDCC.

Graphic Designer/Social Media Manager

Madani Channel - Karachi

August 2017 to January 2019

Making Different Types Of Newsletters, Banners, Catalogue, Broucher, Packaging, Social media posts/ ads, Motion Graphic ads, Cover Pages And Thumbnails Using Adobe Photoshop, Adobe Illustrator, For YouTube, Facebook And other Platforms. Also Have a Experience of Picture Enhancement Using Adobe Lightroom CC.

- Drive creative marketing campaigns on Google Ads, Facebook Ads - including remarketing
- Manage Channel's social media accounts (Facebook, Instagram, LinkedIn, Twitter, etc.)
- Brainstorming new ideas
- Create and analyze social media campaigns to promote brand
- Understand and prepare reports using Google Analytics, Google Tag Manager, Facebook Pixel, Business Manager
- Communicate with followers, respond to queries in a timely manner, and monitor customer reviews.
- Updating and keeping up with new methods of promotion and engaging techniques
- Strong verbal and written communication skills.

Education

Bachelor's

Skills

- Graphic Design (4 years)
- Social Media Marketing (4 years)

Links

<https://www.behance.net/hassaanawacf88>