**Ali Afzal**

347-401-4410 | ali@goindieforce.com | 254 Vista De Laveaga, Santa Cruz, CA, 95065

Over a decade’s experience leading business and technology transformation initiatives across world’s largest corporations.

* **IndieForce**: Founder, Boutique Consultancy, 2017 - Present
* **Cisco**: Program Manager, Data Management & Measurement, 2014 - 2017
* **Deloitte**: Manager, Technology Consulting, 2007 – 2014
* **Lehman Brothers**: Analyst, Network Infrastructure, 2006 - 2007

**IndieForce**, Santa Cruz, CA 04/17 – Present

Indieforce’s mission is to make entrepreneurship accessible to all (Founder)

* We help new startups succeed by offering three types of offerings:
* we provide bundled services for new startups - www.goindieforce.com
* we are a free community of founders in the bay area – www.bayfounders.com
* we are an open marketplace for professional services - marketplace.goindieforce.com

**Cisco Systems**, San Jose, CA 01/14 – 04/17

Data Management & Measurement Group (Program Manager):

* Acting as the proxy for the director of the group, took ownership of the quarterly rollout program for data improvement projects and managed the master data initiatives for Cisco’s supply chain organization.
* Led a multi-year initiative for enabling real-time B2B communication between Cisco and its key-manufacturing partners around the world, streamlining the global contract manufacturing business.
* Managed roll-out of a new entity for refurbished products leading to an additional yearly revenues of $2M for Cisco.
* Led workshops across supply chain groups to establish Source of Truth for key product attributes creating a unified view of information for the whole supply chain organization.

**Deloitte Consulting**: Manager, Technology, 2007 – 2014

As a manager in the Deloitte’s Oracle technology practice, I led multiple technology implementations, technology assessments and change management initiatives for my clients. My engagement sizes ranged from 3 to 20 resources with $100K to $9M in revenue.

**Global Network Equipment Manufacturer**, San Francisco, CA 10/12 – 12/13

Master data management implementation (Manager):

* Managed the design and implementation of a data model for client’s product attributes
* Facilitated system design of client’s business units by conducting workshops between business teams, internal developers, data architects and vendors.
* Led change management and training effort across client’s manufacturing sites.

**Global Oil & Gas Sector Products Distributor**, Houston, TX 04/12 – 10/12

Technology Strategy Assessment (Strategy Manager):

* Advised the client, making a $2 Billion acquisition in the distribution space, on re-structuring the entity.
* Assessed the current and future business capabilities of key distribution businesses across North America and conducted a fit-gap against best distribution industry practices.
* Proposed and presented a technology road-map for the future organization to the leadership committee which was accepted and led to Deloitte winning a multi-year implementation project.

**Adult Beverage Supplier and Distributor**, Vancouver, BC 09/09 – 04/12

Multi-year Supply Chain Improvement Program (Manager):

* Led re-design of inventory and order to cash processes resulting in streamlined business processes, simplified system architecture, greater automation and improved data quality.
* Led training strategy and instructional design for order to cash stream.
* Assisted the client in implementing best inventory management practices for their 150 stores and 2 large warehouses: accurate perpetual inventory, real-time visibility to goods in transit and auditability of inventory transactions.

**Wireless Service Provider and Distributor**, Toronto, ON 03/09 – 08/09

Inventory Management System Implementation (Distribution Support Lead):

* Responsible for managing a team of 16 client staff and 2 Deloitte analysts.
* Managed processing of dealer orders generating monthly revenue in excess of $3 million.

**Cable Service Provider and Distributor**, Toronto, ON 06/07 – 03/09

Inventory Management System Implementation (Functional Consultant):

* Led the instructional design and training delivery for the $9M supply chain management project.
* Led the training and change management activities for client’s 13 warehouses across eastern Canada.

**Global Cosmetics Manufacturer and Distributor**, Chicago, IL 11/06 – 06/07

Global Supply Chain Improvement Initiative (Global Project Management Consultant):

* Administered Deloitte's online collaboration portal for the US, Canada, UK, France, Italy and Russia streams
* Developed tools in excel to manage and report the key performance metrics of the global supply chain implementation for the executive team.

**Large Tier 1 IP Network Firm**, Denver, CO 08/06 – 11/06

Business Unit Divesture (Project Management Analyst)

* Maintained the project plan as Deloitte guided the largest Tier 1 communications firm in the world through the IPO process as it divested a large business unit.
* Maintained and developed a high-level cutover roadmap for the data privacy activities.

**Education:**

## *Stanford University*

Entrepreneurship – Continuing Education 2018 - 2018

## *Stevens Institute of Technology*

### Bachelor of Engineering in Computer Engineering 2002 - 2006

Graduate Certificate in Networked Information Systems 2005 - 2006

Cumulative GPA: 3.6/4.0 (Dean’s List)

**Awards:**

|  |
| --- |
| *Outstanding Performer 2013 – Deloitte Consulting* |
| * Awarded by the firm for exemplary performance and exceeding client expectations.   Design Award 2006 – New York City Office of Emergency Management (OEM)   * Issued by commissioner Joseph Bruno for a study of OEM’s communication links with EMS, FDNY and NYPD and proposing an upgrade to boost New York city’s emergency response. |

**Passion:**

Leadership, Stand-up Comedy, CrossFit, Art, Travel, Dogs, Parenting and Entrepreneurship

U.S. and Canadian Citizen