

# Jamalul Haque

*Co-Founder, SEO Patron & Head Operations at [www.seocontentindia.in](http://www.seocontentindia.in) | SEO CONTENT INDIA*

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**Company Website:** [www.seocontentindia.in](http://www.seocontentindia.in)

## Professional Summary:

Since 2015, I have delved into entrepreneurship by co-founding SEO CONTENT INDIA content agency. I ventured in it after having attained fruitful exposure into the corporate world for nearly one decade.

I was the core member of a team that generated and/or edited innovative write-ups/contents for the websites/portals. Besides content creation, I was also involved in extensive SEO activities with this aim to target each and every reader to avail the digital resurgence happening in the current scenario. Furthermore, I was also involved in establishing communication with both existing and potential clients through numerous **Social Media** channels.

## Overall Previous Job Overview:

- Created articles, blogs, content pages, product descriptions, Meta tags and press releases.
- Ensured that all the written pages/contents are being turned into SEO friendly stuffs.
- Planned, managed and implemented social media campaigns on Facebook, Twitter, G+ and many other social media platforms.
- Handled digital marketing/online marketing activities.
- Created blogs and forums meant for active interactive commenting for newer professional associations.
- Developed, managed and executed communication/content strategies via all sorts of social media communities.
- Basic knowledge of working on the CMS and to convert them into HTML.
- Extensive understanding of SEO (both On-page and Off-page)
- Dealt with the clients on day-to-day basis.
- Conceptualized, designed & developed journals/newsletters/eBooks.

Total Work Experience as an **SEO Content Writer/Social Media Executive: 09+** Years

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## Previous Organizations

### 1. Universal Boschi Pvt. Ltd.: Nov 2012 – June 2016.

- Handled and supervised the team of content writers and social media executives.
- Wrote, edited and proofread articles, press releases, content pages and blogs in multiple genre.
- Proposed, implemented and managed various social media campaigns.
- Performed day-to-day social media activities.
- Client interaction through phone and mails.

### 2. Ibibio (tradus.com): April 27, 2012 - Nov 07, 2012.

- Wrote SEO friendly articles, blogs, product descriptions, contents, press releases and product reviews.
- Planned and executed various social media campaigns.
- Managed and promoted company blogs.
- Advocated for the companies on the web

**3. Aptara/Techbooks International.:** April 25, 2011 – April 25, 2012.

- Thoroughly monitored and checked the publication and production of both books and journals for their style inconsistency.
- Performed word-for-word proofreading of contents to ensure presenting of error-free texts with regard to spelling, grammar and style et al.
- Involved into all types of specific corrections requested by respective publishers/authors meant for their careful implementation.
- Minute checking of manuscripts to eradicate discrepancies or possible gaps.
- Recommend changes to workgroups on the basis of changes as desired by publishers/authors.

**4. Brainpulse Technologies Pvt. Ltd.:** Sep 22, 2008 – April 22, 2011.

- Edited & proofread all types of contents, articles and blogs et al.
- Re-wrote profiles while inserting the specific keys provided by promotional teams.
- Updated contents of various websites as and when required.
- Created SEO friendly articles, content pages, blogs and press releases.

**Academic & Corporate Internships:**

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- Reported for *The Hindu* newspaper from Delhi for its Page 3 reporting.
- Worked with the *Toshali Resorts International* Company as an Intern.
- Worked in the TV Production House *Moving Pictures Company* for its breakfast shows “*Subah Savere*” and “*Pragatisheel Bharat*” being aired on the *Doordarshan* channel.
- Worked as an Intern Researcher on the News Channels in the *Centre for Media Studies*.
- Researcher Intern for the **Department of Delhi State Hajj Committee** and **Delhi Wakf Board** for the production of Centre for Civil Society Annual Book.
- Worked as an Intern with the *Impetus Technologies* Company.

**Educational/Professional Qualification:**

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- **BJMC (Bachelor in Journalism & Mass Communication)** from CMAC Rai University, New Delhi.

**Technical Skills:**

- MS Office, Internet Emailing and Basic Computer Roles with ample understanding of Information Technology (IT) as required for operations.
- Typing Skills: Hindi and English

**Personality Sketch:**

Date of Birth: 5<sup>th</sup> April, 1984  
Nationality: Indian  
Sex: Male  
Marital Status: Married  
Wife: Mrs. Farhat Sultana  
Offspring: Master Arham Jamal

**Languages Proficiency:** English, Hindi & Urdu

**Hobbies:**

- A voracious reader of books, newspapers and magazines.
- Enjoy playing cricket and ludo.

**Dated:**

**Jamalul Haque**