

# Introducing Teknowledge Software



We convert ideas into apps

# Presentation overview...

- [Our cutting-edge solution for the Industry](#)
- [Our Vision](#)
- [What Sets Teksmobile Apart?](#)
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# Our cutting-edge solution for the **Industry**

Mobile App  
Development



Web & Backend  
Development



API Design  
Development



Game  
Development



UI / UX  
Designing



Customized IoT  
Solutions



## Our vision...

Team Teks has taken the pledge to emerge as, and maintain the position of, a global driver of technology and innovation in general, and a worldwide leader in the domains of app development, API management, IoT and related fields.

Delivering **Value** to clients is not only our responsibility... We **Love** to put a smile on their faces, every single time.

# How Teksmobile is **different...!**

- 11+ years of existence. We were present before the launch of first-gen iPhones.
- Focus on the '[15-Seconds-App-Rule](#)'. We strive to make our products interactive and engaging.
- Presence in 5 different countries, operations across 18+ time zones, with 400+ satisfied international customers.
- Expansive portfolio, comprising of 1000+ apps, belonging to various categories. 80% of our apps are featured at stores.
- Constant research activities and training sessions - in a bid to improve ourselves professionally.
- Dedicated teams for iOS and Android development.
- Love for work. Unlike other IT organizations, Teks is a 'Brand Company'.
- Complete user-orientation. We make clients an active participant in project development cycles.
- Driver of the latest technology. Teks is a dynamic, forward-looking company that does not believe in simply following trends.

# How Teksmobile is different...! ( continued... )

- Award winning software company ( Adobe Design Award, GMASA Award, Assam Govt, Highly scalable solutions which rank on the top of the app stores )
- Strong corporate value and ethics propositions. We DO NOT accept projects that we do not agree with (projects related to gambling, liquor, bank, drugs, etc.)
- Creativity in everything we do. We have a top team of graphic artists, illustrators, animators and designers to add the desired visual appeal to every project.
- Robust CSR activities. Teksmobile initiated the '[Go Green Help Clean](#)' initiative in India.
- Commitment to quality. We brainstorm, conceptualize, code and test everything in-house..and nothing is delegated to other third-parties.
- The EXCITEMENT factor. New projects are not just work for us...everything represents fresh challenges...challenges we love to overcome.

Teks has never been a run-of-the-mill tech company. We think 'differently' ...and that's the secret sauce for our success!

# Values & ethics at Teksmobile

Over the last decade, we have grown into a large multinational organization. Our robust value propositions and ethical propositions have been key for our growth:

- Unwavering commitment for quality excellence.
- Awareness of the 'App Triangle' (with 'quality', 'cost' and 'time' as the 3 vertices). We make every project Pareto-optimal.
- Strict avoidance of all projects associated with drugs, gambling, alcohol, and bank.
- Focus on clients. We follow prompt, transparent, agile development policies - and clients are invited to be a part of the process.
- Match personal goals with organizational goals.
- Free quotes provided to interested parties within 24 hours. NDAs signed, as and when required.
- Full responsibility for every project. If any product does not meet customer expectations, that's our failure.
- Client visits are encouraged. Who doesn't love guests?

At Teks, we are not only about developing business. We CARE for YOU!

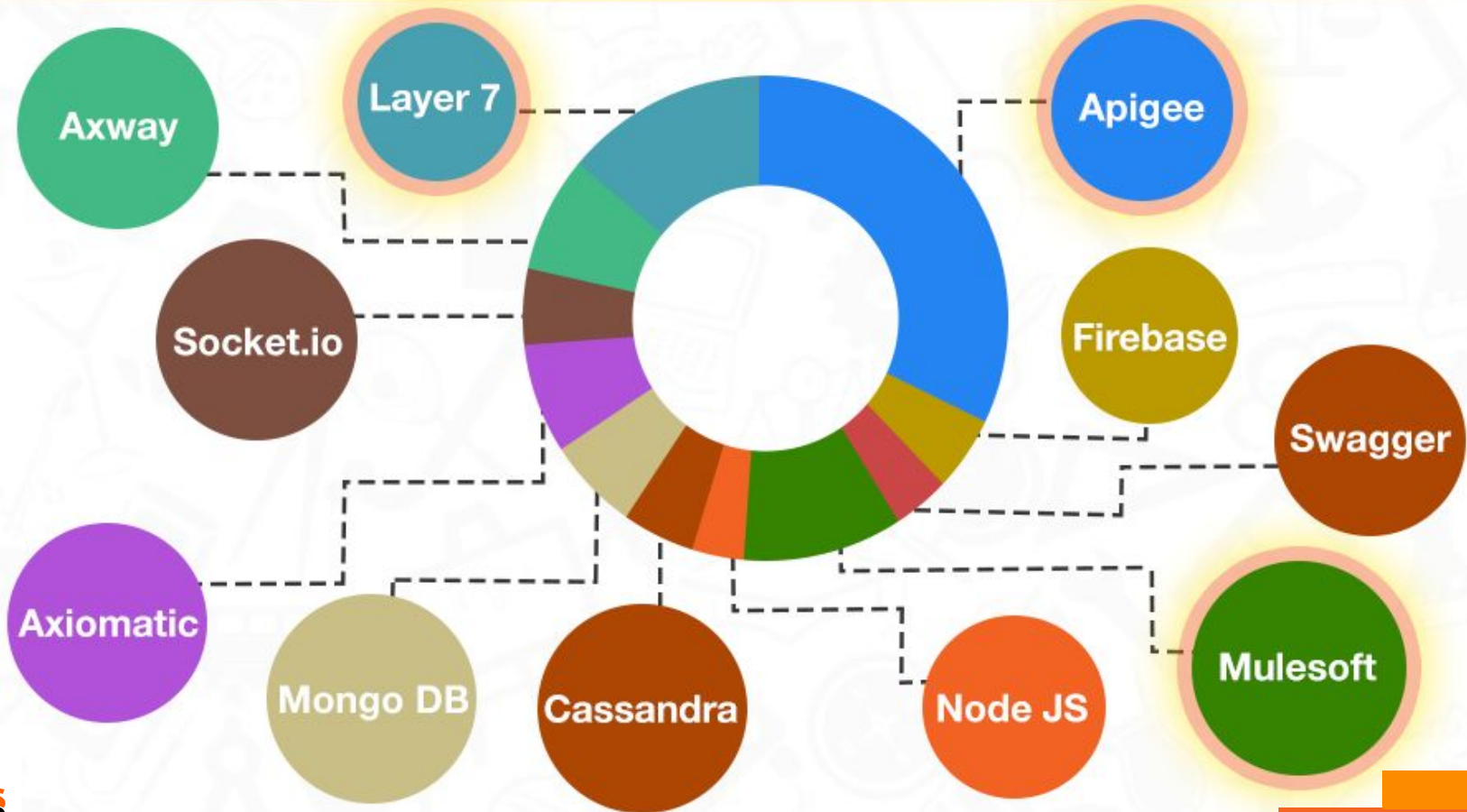
# Our Products...

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- **Smart Stubs** : Mock APIs before they are developed. A platform to mock and test APIs even before they are built.
- **Eventify** : Digital mobile event app building platform. Focused to help organizers promote/manage 'paperless events' optimally.
- **eGrameen** : An upcoming research based IoT product with remote sensing for smart Farming / Agriculture management.
- **Story Time for Kids** : Online Interactive Children app with over million of users. Award won by Adobe & many other. Also nominated for Vodafone Mobile for Goods Award.
- **SmartTrips** : Document management platform for Travel Agencies.
- **HelloMind** : Mindfulness platform serving millions of users worldwide. One of the top ranking apps in the app-store.



# Tools & platform we work with...



# Programing languages our coders speak...

Combined figures

The 'Languages' Our Coders Speak

ActionScript

10/10

Python

10/10

Ruby

9.5/10

.NET

10/10

C#

10/10

Java

10/10

Perl

10/10

ColdFusion

9.5/10

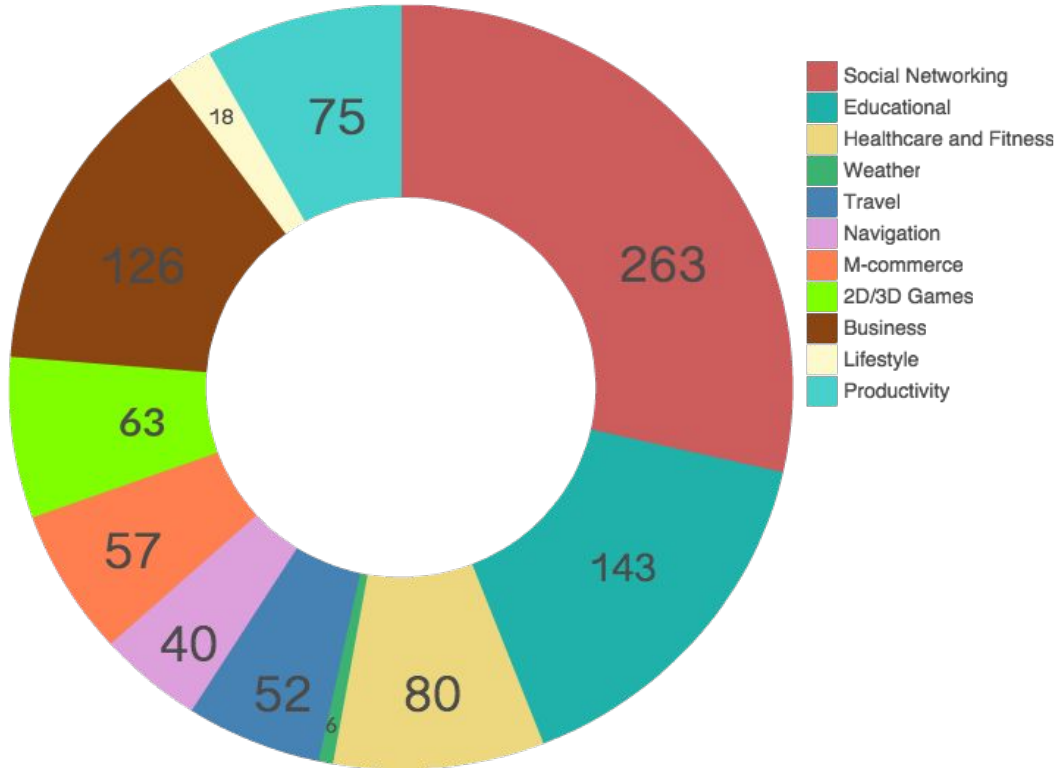
Node/  
JavaScript

10/10

PHP

10/10

# Category wise distribution of our Apps



Total app count: **1000+**  
(as at the end of 2016)

# Our working methodology...

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**Step 1** Idea: An initial meeting and idea-sharing

**Step 2** Brainstorming : Workshop(s) to understand the idea

**Step 3** Perspective : Market Research, Competitor Research, Design Research performed

**Step 4** Design Communication : Workshop(s) with clients' active participation

**Step 5** Pre-Production : Wireframing, Blueprints (Iterative process)

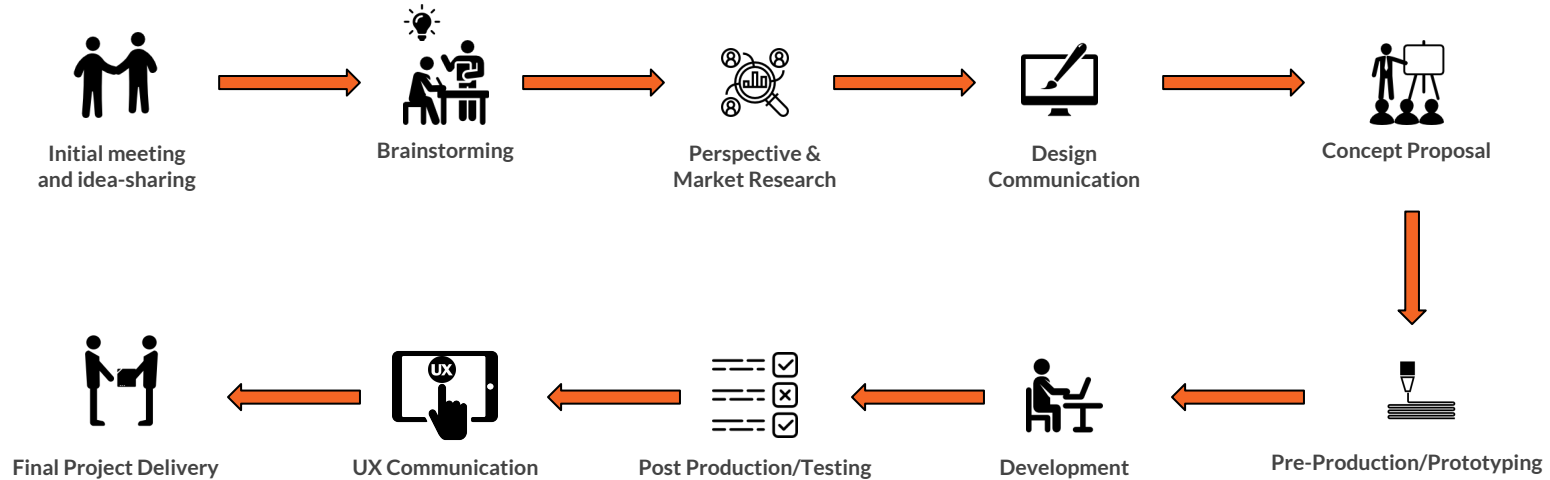
**Step 6** Concept Proposal : Design prototype presented and discussed in Interview Sessions

**Step 7** Production : Design Delivery by Agile methodology (Iterative process)

**Step 8** UX Communication : Workshop(s) with client

**Step 9** Post Production :UX Delivery (Animations, Interactions, UX Philosophy)

# Our working methodology...





# Meet some of our **App** creations

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our **Mobile App** Overview

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A few

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Of our **Travel Apps**

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Our **Travel App**

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Stories

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- ★ Custom airport meetup app
- ★ Created for iOS and Android (2.2 and above)
- ★ Lets users connect with like-minded people at airports
- ★ Connections made based on a wide range of criteria
- ★ Business appointments
- ★ Won 'Rising Star' award at Talent Unleashed







- ★ Offers a key point of difference to competitors
- ★ Creates strong client loyalty
- ★ Communicate & update your clients' trip 24/7
- ★ Build strong relationships and engage clients
- ★ Eliminates the use of tickets, paper & stationery
- ★ Increased engagement & interaction with clients





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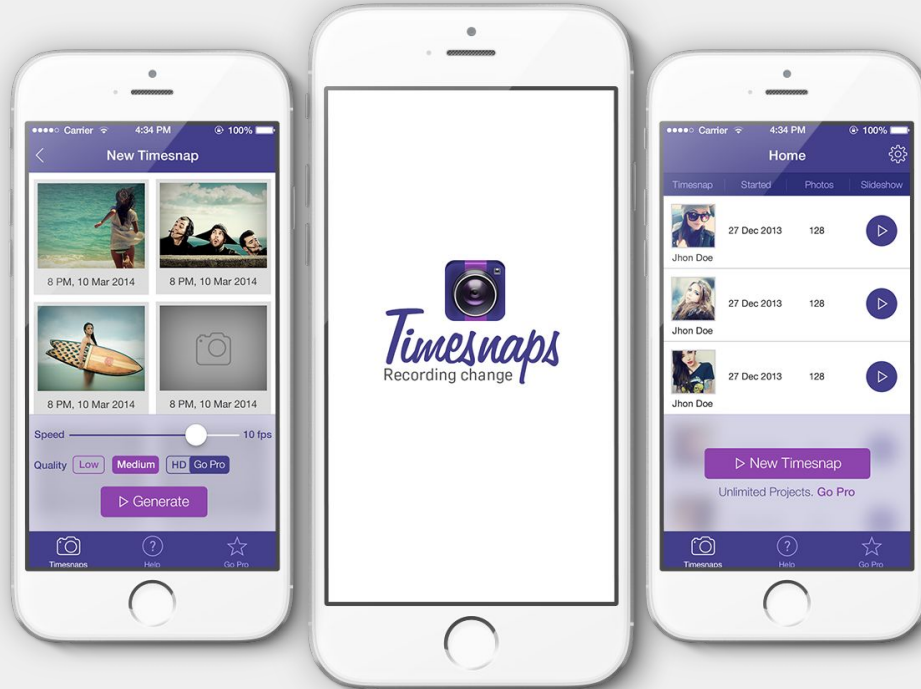
Of our **Social Apps**

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Our **Social App**  
Stories

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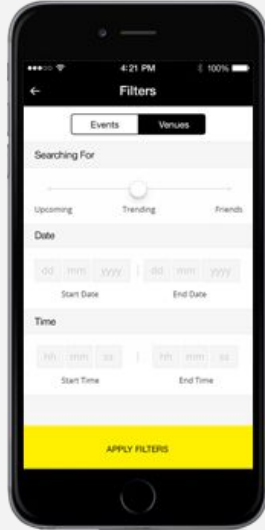
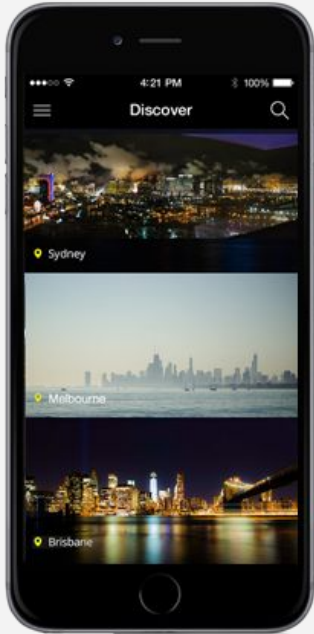
- ★ App for visually tracking changes (with photos) in anything
- ★ Alarms to serve as reminders (to take photos)
- ★ Direct shareability of picture slideshows on social media
- ★ 3 projects in basic version; more projects unlocked in 'Go Pro' version
- ★ Unique functionality and seamless in-app navigation

App available on  
demand from client



App available on  
demand from client

- ★ Unique audio-clip sharing application
- ★ Created for iOS 7 (and later) and Android 3.0 (and later)
- ★ Options to record/share/download/save 1-minute audio clips
- ★ Share recorded 'waves' to FB, Twitter, 'Stream' and 'Ocean'
- ★ Option to invite your friend
- ★ Sound clips stored in server for 7 days
- ★ Rating system ('Starfish')
- ★ Users can 'report' audio 'waves'



App available on demand from client

- ★ Mobile venue finder and events app
- ★ Detailed information on public venues across the world
- ★ Option to share location
- ★ Real-time chat feature
- ★ Promotions for event/venue hosts



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Of our **Fitness/Health Apps**

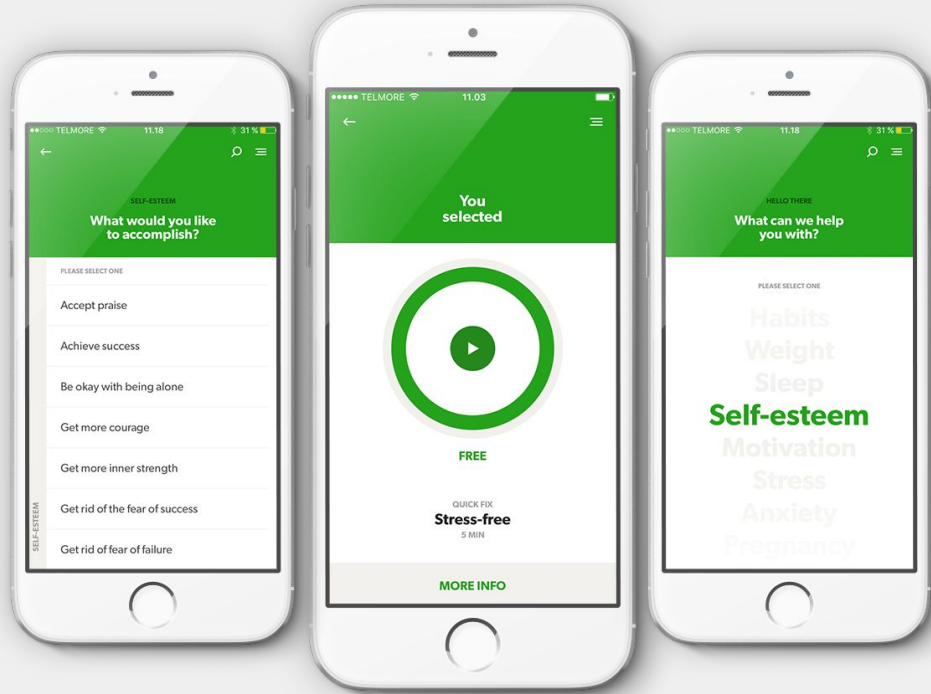
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Our **Fitness App**

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Stories

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- ★ Multi-featured self-motivation app
- ★ Conceptualized by renowned hypnotherapist Jacob Strachotta
- ★ Based on 'Result-Driven Hypnosis' (RDH)
- ★ Offers high-quality audio treatments and boosters
- ★ 10 audio sessions in each treatment
- ★ Treatments/boosters available via in-app purchase
- ★ Optimized for iOS 8 (and later) and Android 4.0 (and later)
- ★ Top ranked at Danish App Store





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Of our **Gaming Apps**

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Our **Gaming App**

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Stories

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App available on  
demand from client

- ★ Exciting 2-person iPhone word search game
- ★ Superior controls and engaging gameplay
- ★ 'Practice Mode' available
- ★ Option to play against FB contacts, in-game friends and 'random opponents'
- ★ Real-time chat and multi-lingual support
- ★ Additional rewards for wins by big margins
- ★ Coins available for getting hints



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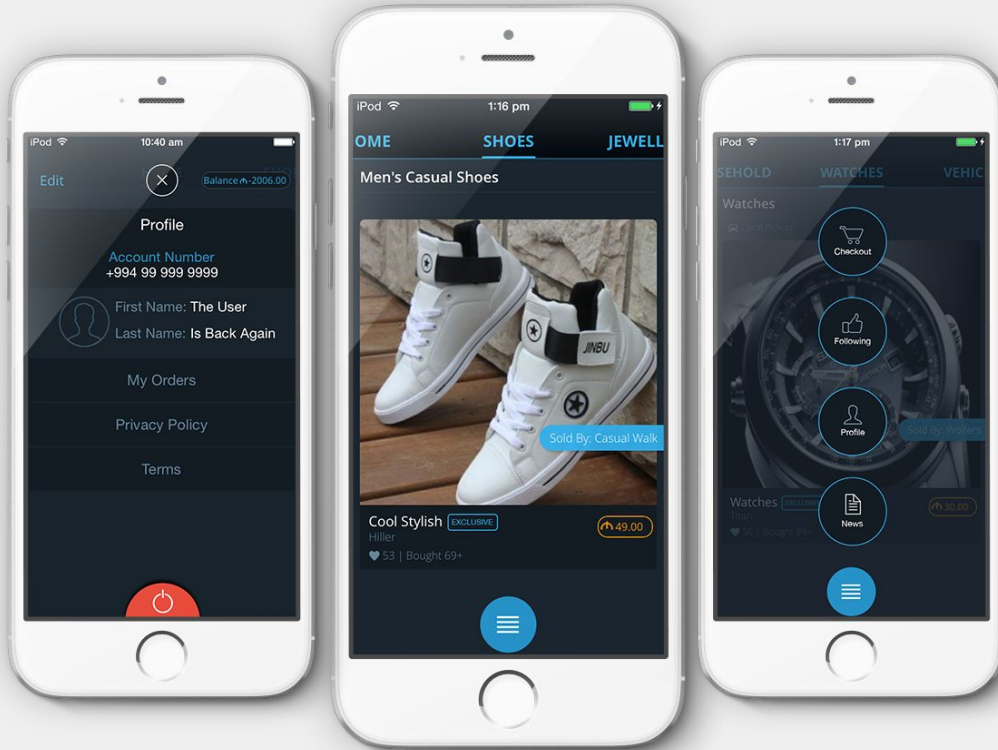
Of our **Business Apps**

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Our **Business App**  
Stories

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App available on  
demand from client

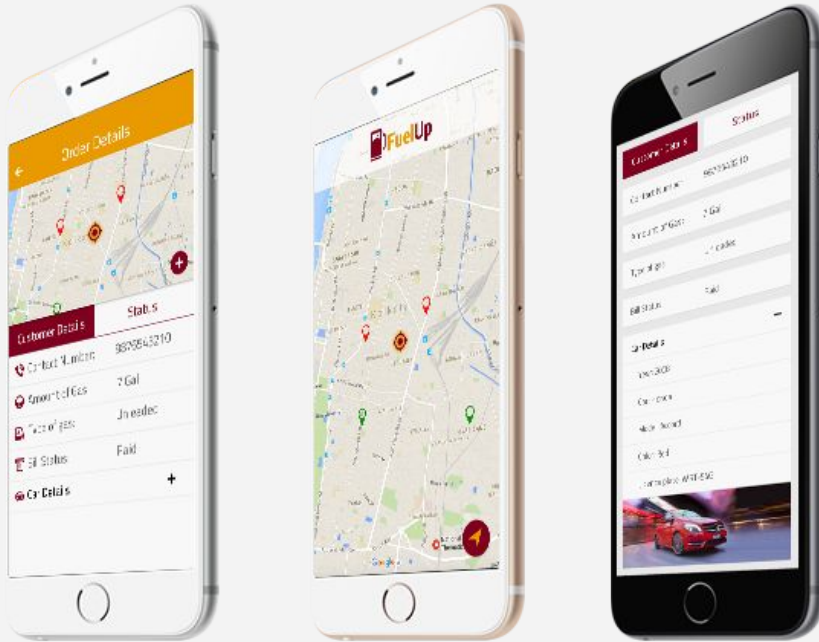
- ★ Customized mobile shopping application
- ★ Available in 3 languages (English, Russian, Azerbaijani)
- ★ Products listed individually and in batches
- ★ Real-time notifications about new arrivals
- ★ Secure in-app payment gateway (COD option also available)
- ★ Information on purchase counts and 'likes' on each product
- ★ Neat UI, smooth navigation, user-friendly controls

# Baby Sitter



- ★ App for finding qualified nannies from locality
- ★ Optimized for iOS 8 and above
- ★ Babysitter information in 'list view' and 'map view'
- ★ Detailed babysitter reviews/ratings
- ★ Option to send appointment requests
- ★ Two separate views - 'Parent View' and 'Babysitter View'
- ★ No uncertainty over payments (hourly rates)
- ★ Smooth in-app navigation and bug-free assurance





App available on  
demand from client

- ★ User-friendly fuel-buying app
- ★ Compatible with iOS 8 and later versions
- ★ Allows users to send fuel requests to nearby fellow-drivers
- ★ Prompt fuel delivery; at lower-than-market rates
- ★ Powered by GPS technology
- ★ Option to choose urgency of delivery
- ★ Secure payment, after delivery
- ★ Individuals can register as 'User' or 'Staff'



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Of our **Utility App**

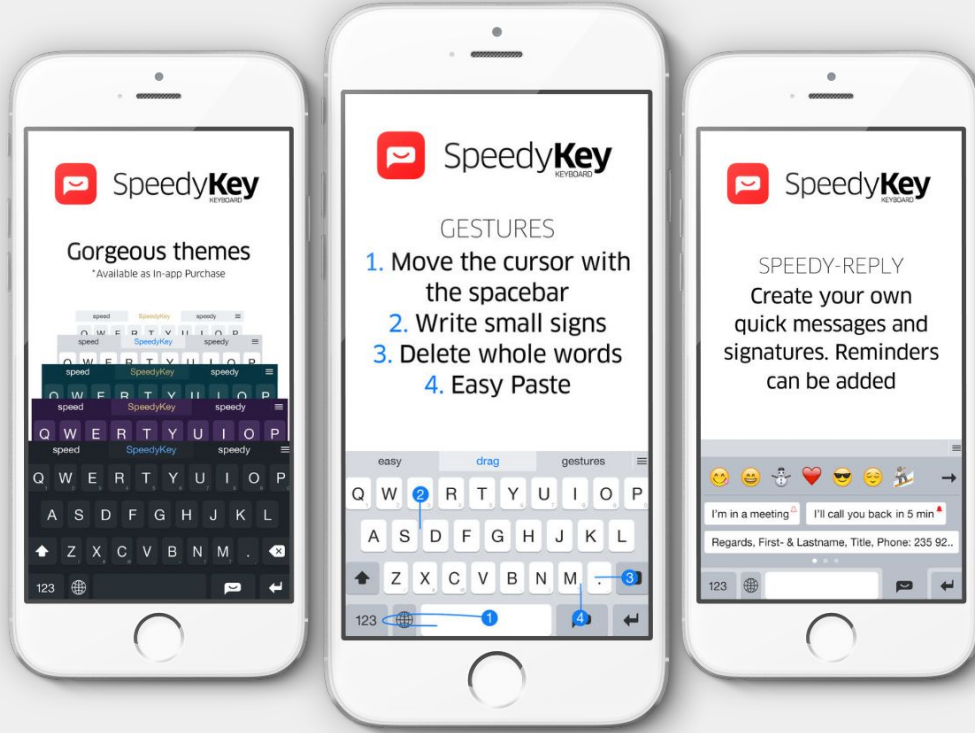
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Our **Utility App**

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Stories

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- ★ Third-party keyboard app for iOS devices
- ★ Compatible with iOS 8 and later (iPhone, iPad, iPod Touch)
- ★ Custom 'speedy replies' and word suggestions
- ★ Built-in menu bar and downward swipe gesture to insert numbers/signs
- ★ Available in English, Faroese and Danish
- ★ 'SpeedyKey button' for extra alphabets
- ★ Additional themes available through in-app purchases
- ★ Featured in top-10 list in Faroe Island

# Veevie Keyboard



- ★ Third party iPhone keyboard app (iOS 8 and later) for emojis
- ★ Unlimited emojis can be created by users
- ★ User-friendly layouts and in-app navigation scheme
- ★ Emoji sticker apps available via in-app purchase (5 packs available)
- ★ Easy photo customization features to create own emojis
- ★ Emojis usable on online/offline platforms
- ★ Social media integration (Facebook, Instagram)

App available on  
demand from client





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Of our **Bluetooth App**

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Our **Bluetooth App**  
Stories

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- ★ Android app powered by Bluetooth ( BLE ) technology (iOS available too)
- ★ Compatible with Bluetooth 4.0 devices
- ★ Excellent third-party collaborations (SensorTags, Health Thermometers, etc.)
- ★ Custom watchOS version available
- ★ Dynamic UI for enhanced user-orientation
- ★ One-touch calibration & cloud support



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Of our **Kids Apps**

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App Stories  
for **Children**

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- ★ Fun-filled storytelling app for kids
- ★ Excellent collection of free reading material (more downloadable via in-app purchase)
- ★ Available on iOS 6 (and later) and Android 2.2 (and later)
- ★ Text highlighting and on-tap pronunciations
- ★ Graphic representation of classic fairy tales and original shorts
- ★ 'Read To Me' and 'Read Myself' options
- ★ Range of fun, interactive games and activities





- ★ Audio picture dictionary app for kids
- ★ Customized for iOS 4.3 (and later) and Android 2.3 (and later)
- ★ HQ native audio associated with each word
- ★ Expansion Pack with 300+ words available through in-app purchase
- ★ On-tap sound feature
- ★ 'Spot The Item' and 'Pick The Odd One' games
- ★ Systematic classification of words in different categories
- ★ Kid-friendly navigation; Engaging images, graphics, illustrations

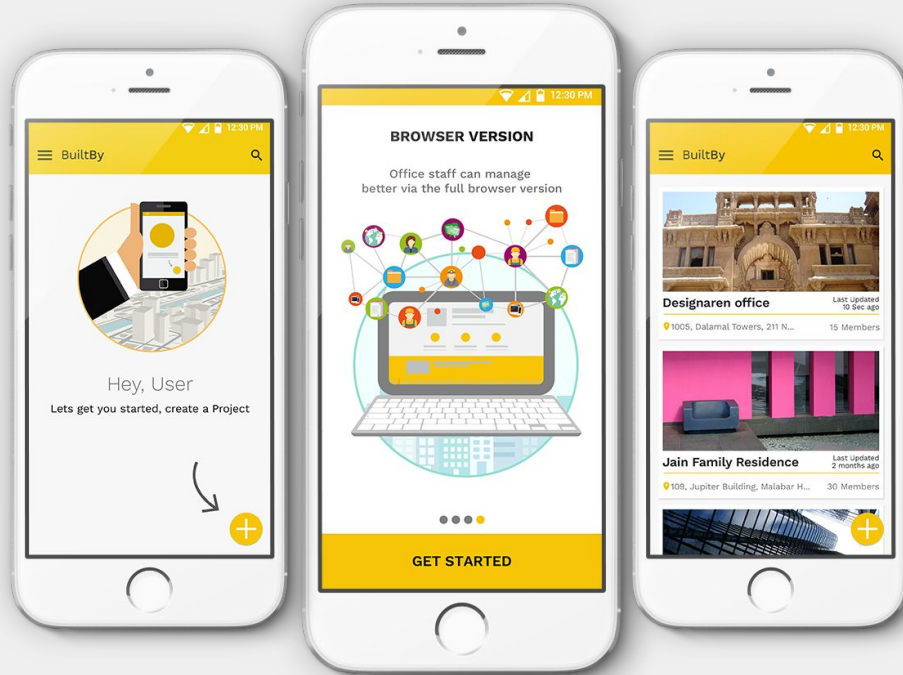




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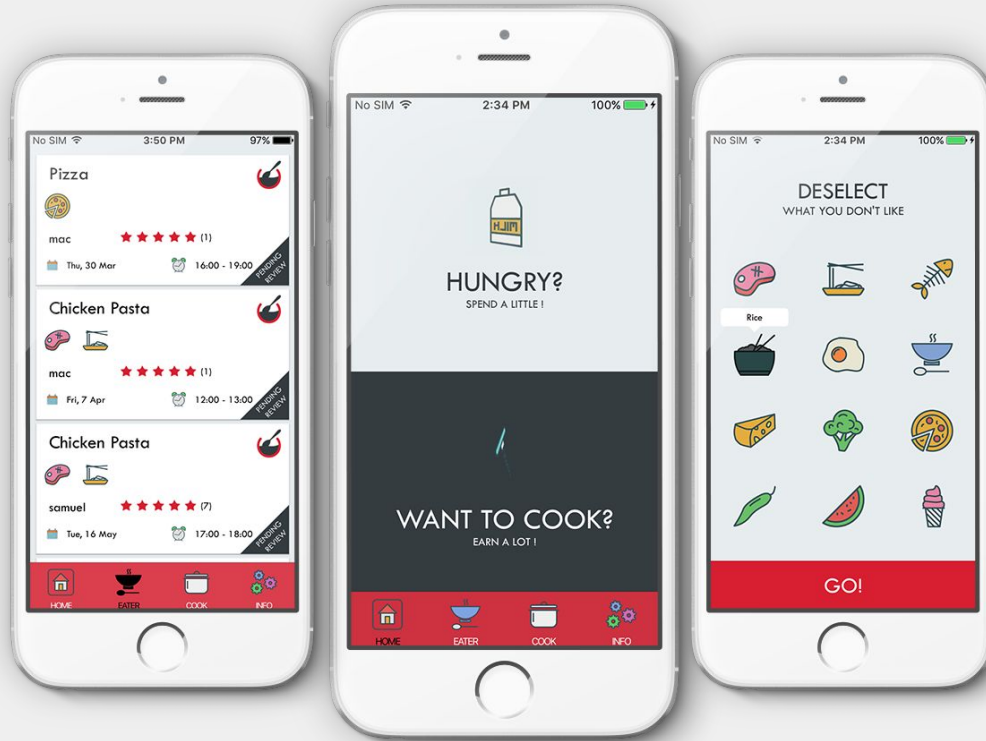
Apps using React Native Technology

Our Cross-platform App  
Stories



- ★ Project management application with multiple features
- ★ Created with React Native (cross-platform)
- ★ Optimized for iOS 8 and Android 4 (and later versions)
- ★ Easy onboarding with one-time password (OTP)
- ★ Live chat feature
- ★ Facilitates better collaboration among project members
- ★ Quick addition of new projects and all related information
- ★ Features accessible on BuiltBy Web as well





App available on  
demand from client

- ★ Cross-platform 'meet-and-eat' app
- ★ Optimized for iOS 8 (and later) and Android
- ★ Dedicated sections for 'Cookers' and 'Eaters'
- ★ Wide range of food categories available to eaters
- ★ Interesting usage of emoticons
- ★ Opportunity for 'Cookers' to showcase their dishes



# Awards & Accolades



## **I Can Be Anything (Suite of 12 Apps)**

Featured in Apple App Store.

Positive ratings for each app/session.

Favourable reviews in leading app portals



## **Story Time For Kids**

Adobe Design Awards, 2013

GMASA 2015 - Best Book and Reference App

Shortlisted for mBillionth South Asia, 2014



## **Speedykey Keyboard**

Top-ranked in Danish App Store

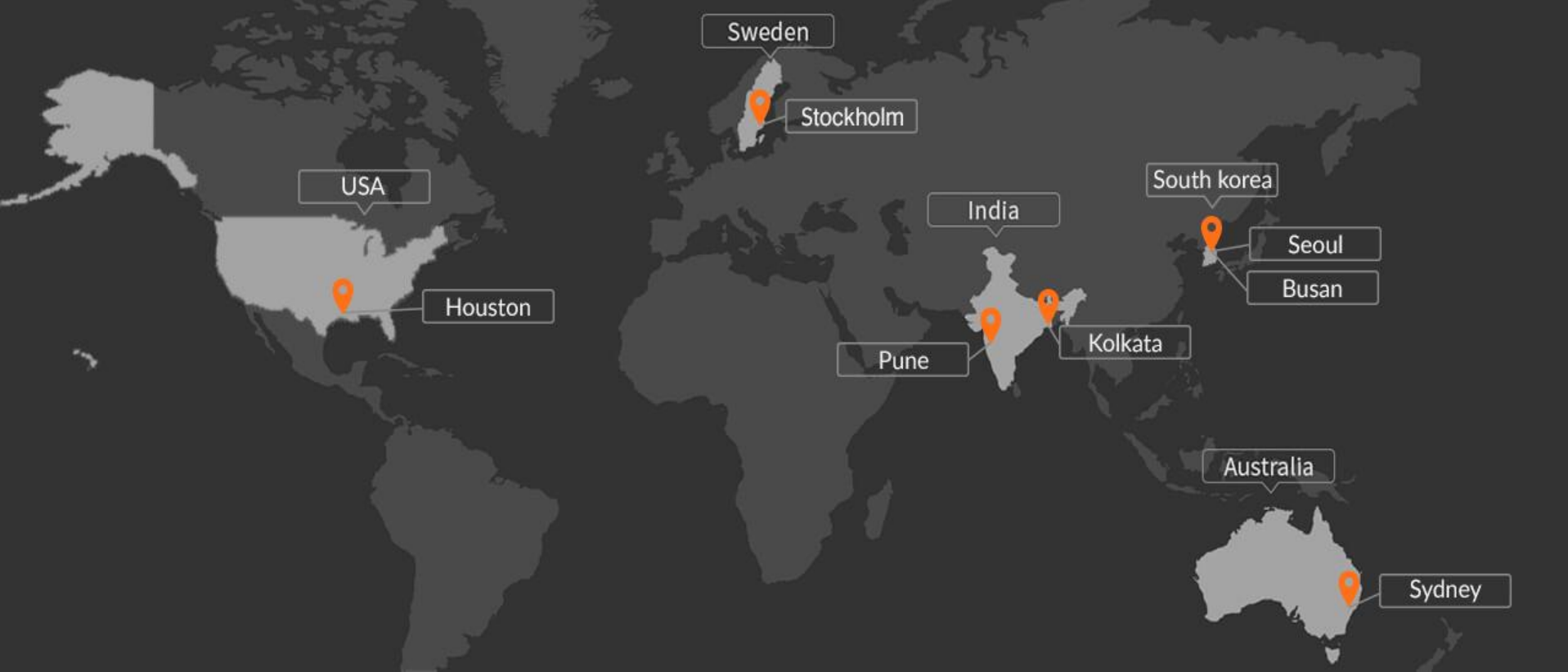
Featured in Faroe Islands top-10 lists

Highlighted in app magazines and journals



# Our team **locations**

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# Thank You

We look forward to hear from you...

