

Alex Gostomelsky

Independent Consultant

Summary

Energetic entrepreneur hungry to innovate and change the way people do things

Experience

EIR / Co-Director

January 2017 - Present

Created and implemented infrastructure for inaugural accelerator program at UCLA Anderson. Our goal was to graduate more businesses out of UCLA. Thus far, we have completed two cohorts across diverse verticals – ed-tech, VR, rideshare, apparel, real estate, food tech – bringing 100% of companies (at various stages) to product and paying customers, and graduating 20% to accredited accelerator acceptance.

Founder and CEO at Nopical.com

July 2013 - March 2017 (3 years 9 months)

Nopical.com is changing how users consume and share news online. I built this company up from the concept stage, led all phases of product development, completed a summer accelerator, acquired over 20,000 MAU through organic growth, and pitched at events like SXSW and LAUNCH Fest.

Consultant at Credibility Consulting

April 2014 - August 2015 (1 year 5 months)

Credibility Consulting is a full-service forensic accounting firm providing expert financial opinions/reports in domestic and international business disputes involving breach of contract, forensic investigations and insolvency. At Credibility, I became an expert at utilizing various valuation methods paired with thorough financial reporting analysis to create a high-quality and value maximizing work product for clients.

Associate at Citigroup

July 2010 - August 2013 (3 years 2 months)

As part of the Citi Investment Banking division, I led a Global Business Management team covering hundreds of Fortune 500 companies across Consumer, Healthcare and TMT industry verticals. I worked cross-functionally - for example, leading development teams to build new CRM tools or leading banking analyst teams to create robust business plan decks that were discussed in C-Suite meetings. I leveraged analytical tools like Business Objects, CapIQ, and Factset to build detailed weekly reports for client and internal meetings that evaluated YoY growth, market share opportunities, and client coverage across all banking products accounting for over \$1 billion in yearly revenue.

Education

UCLA Anderson School of Management

Master of Business Administration (MBA), Entrepreneurship, 2015 - 2017

Activities and Societies: Entrepreneurship Association, High Tech Business Association, Ski and Snowboard Club

The George Washington University - School of Business

BBA, Finance, 2006 - 2010

Activities and Societies: Club Tennis, GW Luther Rice Society

Honors and Awards

Adobe Analytics Challenge

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[Contact Alex on LinkedIn](#)