

MUHAMMAD WAQAR AHMAD

Senior WordPress Developer, SEO Expert

Graphic & Web Designer, Product Analyst,
Keywords Analyst, Web Developer,
Business Developer, Project Manager.

House No.6, Street No.77,
Sector E-11/2, Islamabad.

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I am an insightful and reflective Project Manager, SEO Expert, Senior WordPress Developer & Graphic Designer with more than **08 years of experience**. As a passionate professional I have extensive experience developing **New global opportunities for multinational companies**, Managed new website development & Redesigns, Made complete brand identities, Search engine optimizations for clients, Lead site content development, Social media marketing & Campaign execution and new product launches.

CORE COMPETENCIES

- Graphic Designing
- Web Designing
- Search Analytics
- Social Media Analytics Reporting
- Social Media Marketing
- Social Media Campaign Expert
- Online Sales
- Logo Designing
- Complete Corporate Identity Branding
- Keyword Research / Optimization
- SEO / SEM
- Adwords / Analytics
- Adobe Digital Marketing
- Social Media Marketing
- Data Entry
- Market Research
- Project Management
- Problem solving
- Business communications

LANGUAGES



GRAPHICS



SOFTWARES



WEB



SKILLS & LEARNINGS

- ~5+ Years WordPress Experience As a Customizer, Content Researcher.
- ~Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe CorelDraw X5 Proficiency.
- ~Logo Designing, Complete Corporate Identity Branding.
- ~SEO Expert, Knowledge Of How The Search Engine Works, Keyword Research, Search Analytics, Social Media Analytics and Reporting.
- ~Target Marketing Through Social Media, Social Media Marketing, Social Media Campaign Expert, Online Sales.
- ~Made Several Websites For Reputed Organizations in Pakistan & Abroad.
- ~Done Complete Identity Branding For Several Companies.

QUALIFICATIONS

- CIMA**
Chartered Institute of Management Accountants
Continued...
- PIPFA**
Pakistan Institute of Public Finance Accountants
Continued...
- B.COM** (Bachelors Of Commerce)
University Of Peshawar
Applied Finance Minor : Accounting.
- HSSC** (Higher Secondary School Certificate)
Mardan Model College, Mardan
- SSC** (Secondary School Certificate)
Aziz Bhatti Shaheed Army School Mardan

PROFESSIONAL EXPERIENCE

