

JEFFERYBAKER
DIGITAL MARKETING, WEBSITE &
EMAIL DESIGNER

(813) 203-4624
Bakerjeff@outlook.com



Journey / Work Experience

2010-2018

2018

Digital Marketing Director

October 2014 to Present
Superbolt Studios, Ft. Lauderdale, FL

Fast paced agile agency specializing in email marketing, landing pages and social media advertising. Primary role includes direction for all digital graphics, advertising and production.

2016

Digital Marketing Manager

October 2014 to October 2016
Worldata InfoCenter, Boca Raton, FL

The Worldata team is comprised of 100+ of the most experienced and talented direct marketing professionals in the industry. Primary role included direction for all digital graphics and production.

2013

Digital Marketing Specialist

July 2013 to October 2014
Petmeds Express (1-800-PetMeds)

PetMeds® is America's largest pet pharmacy specializing in delivering prescription pet medication for dogs, cats and horses. Managed digital communications and graphics for email marketing campaigns and company websites.

2010

Digital Marketing Specialist

June 2010 to April 2013
Sonny's Enterprises

Sonny's, The CarWash Factory, is the bestselling conveyORIZED car wash equipment in America. Selected accomplishments include graphic continuity for all company websites and web based communications.

JEFFERY BAKER
DIGITAL MARKETING, WEBSITE &
EMAIL DESIGNER

(813) 203-4624
Bakerjeff@outlook.com



Technical Expertise

Software proficiency



Marketing Automation Expert

Successfully scaled marketing and lead generation campaigns using Hubspot, Unbounce, Drip and more.



Email Marketing Coding

Excellent email marketing skills. Can code emails from graphics. ESP experience with 5 different platforms.



Web & Landing Page Optimizer

Experience building websites and landing pages that increase conversion rates and optimizing them for performance.



Graphic Designer

14+ years experience with the Adobe Suite. Including creating print & web ready layouts.



ESP Platform Experience



Marketing Automation Platform Experience



Front-End Web Development Experience



Facebook Marketing Experience



Adobe Creative Suite Experience



JEFFERY BAKER

DIGITAL MARKETING, WEBSITE &
EMAIL DESIGNER

(813) 203-4624
Bakerjeff@outlook.com



Personal Details

About me

Jeff Baker is the founder of Superbolt Studios, a digital marketing agency with an eye for innovation and pixel perfect designs. He has worked on projects with industry leaders (Adobe, Brother, Draft Kings & Xero to name a few) and has a vast skill set. His areas of expertise shine in the worlds of digital marketing, web development, brand identity & social media strategy. He is also ranked in the top 40 disc golfers in Broward County.



Awards and achievements

DMA Certified

Data & Marketing Association certified marketing professional.

CompTIA+ Certified

The Computing Technology Industry Association certified professional.

Marine Conservation Volunteer

Promoting marine environmental awareness in my community and attending underwater pier clean-ups.



Education

2002 College of Art Advertising, Cincinnati Ohio

Hands-on private institution focused on commercial art, art advertising and theory.

Major: Design

Applied artistic and computer techniques to the interpretation of technical and commercial concepts.

Minor: Illustration

Applied artistic techniques to develop and execute commercial illustrations for advertising and design.



Hobbies / interests



Sports : Scuba Diving & Disc Golf



Food : Aspiring Chef



Entertainment : Movies



Study : Industry Trends

JEFFERY BAKER
DIGITAL MARKETING, WEBSITE &
EMAIL DESIGNER

(813) 203-4624
Bakerjeff@outlook.com



Sample Of My Works



This Week In Direct Marketing
Across the board!

Beat Your Competition

Ever wonder what your competitors are doing and how well their emails are performing?



Marketing Insights by Worldata®

Advanced analytics available in the new **Marketing Insights** tool give you the power to see the email performance of your competitors. With this innovative tool, you will be able to see your competitors latest email, subject line rating, sender score, and whether they made it to the inbox. Don't just take our word for it, get it straight from the horses mouth. **See their sender score!**

Get A Leg Up



State of Cybersecurity
Implications for 2016



FISHER INVESTMENTS®

Download—15 minute
retirement plan.

Learn how to avoid running out
of money.

DOWNLOAD



Reach your

Work Samples



Worldata.

ABOUT US

SERVICES

CHANNELS

HOW WE WORK
WITH YOU

THINKING

CONTACT US

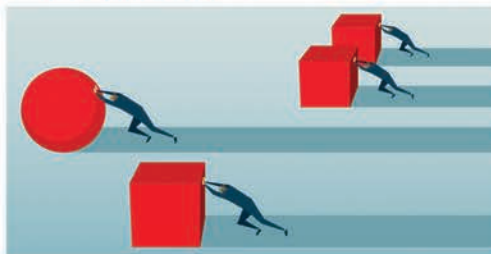
EXPERTISE MAKES A DIFFERENCE



ABOUT US

At Worldata, we focus on how well a marketing program performs. Does it get results? Does it generate sales? Are you getting the best return on your investment? If the answer to any of these questions is "no," then the program is not going to help advance your business. We can help you make it work harder.

It is our commitment to make sure you get the most from every marketing dollar you spend. In fact, everything we do is designed to help your program deliver better outcomes. For over 40 years, we've been innovators in response marketing—building unexpected and winning solutions for our clients. When you work with us, it means that you will be taking advantage of that experience and expertise. And while other companies focus on their various inputs, at Worldata our focus is on your results, on getting you the very best outcomes.



POWERFUL PARTNERSHIPS

We could include credentials here as well, for example ... Worldata is a Google Partner. What this means for Worldata customers is ... lorem ipsum dolor sit amet, consectetur adipiscing elit. Quis pellentesque est non, est enim, et viverra. Facilisi non, turpis lectus.

Google
Partner