



THE BRAND COACH

Preamble

Winston is a Brand Enthusiast. He works as ©**The Brand Coach™** helping both Personal and Corporate Brands to optimize for success. With Like-minded Partners, he runs the **B.A.G program** that trains young founders on Starting, Scaling and Growing their Passion inspired Brands.

Mission

To grow 10,000 unique Brands over the next 10 years

He is available for

Speaking/Training/Strategy/Content/PMP Consulting



Key Skill Set

As an individual, he is a Self-driven, Creative, Multi-skilled and Pragmatic Project Manager with diverse Industry exposure who understands Brand DNA. His skillset Comprises of;

1. Project Management, Planning, Consultancy and Training
2. Business/ Entrepreneurship Coaching and Development
3. Brand Management, Growth and Promotion
4. Sales Marketing and Strategy Writing
5. Digital Content Marketing, PR and Communication

Background

He has a strong training in [Management with an exclusive bias for Project Management, Entrepreneurship and Brand Development.](#)

Experience

He has a decade plus exposure in diverse industries that Consolidates; Go to Market Strategy (GTM), Brand Promotion, Sales and Marketing, Project Management, Trade Marketing (GT, MT \$ Key Accounts) Business Development Strategy into Brand Management. He is tapping on these networks, exposure and experience collectively to grow your Brand Further.

Training/Speaking Portfolio

Graduating Class Lecture

Topic: Transitioning into the Job Market



Salon Magazine Customer Training

Topic: Effective Brand Positioning



Mayahn Hair Product Launch

Experience Economy's Problem focused Products.



Sample Event Posters

PERFORMANCE ARTS ENTRY KSH200
 MPESA Till No 644458
 Friday 26th January 2018
 Platinumz Galaxy Lounge
 5:30PM - 8:30PM



Host: Tony Brand Enthusiast
 Speaker: Jinna Mutune Producer, Director & Writer
 Speaker: Jacob Oyugi Producer, Director, Screen writer

BizHUB
MEETUPS

ENTRY: 200
 MPESA Till No 644458

SOCIO-POLITICAL LEADERSHIP



Host: TONY Brand Enthusiast
 Main Speaker: HON ABABU-TERRAH NAMWAMBA, EGH CAS, Foreign Affairs & International Trade
 Speaker: WILKINGS FADHILI Founder startupHow by Fadhili
 Speaker: SARAH MUNYI Founder - Blue Diamond Consultants

FRIDAY 11TH MAY 2018 5:30PM - 8:30PM
 AUGUST 7TH MEMORIAL PARK MEETING HALL


ENQUIRIES 0726 57 17 72/0716 70 12 63 www.meetup.com/bizhubke

Clients



How can he help you to help him?

CONTACT:

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