

# **Abdul Basit**

# **Customer Support Executive**

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# A Profile

Enthusiastic Customer Support Specialist with 7+ years of experience in different industries, providing exceptional customer experiences. Extensive proficiency in CRM and support ticketing systems with a solid technical background. Recognized for leadership skills and a passion for delivering world-class customer service.

# **➡** Professional Experience

### **Senior Customer Support Executive**

September 2022 – July 2024 | Karachi, Pakistan

HomeDone UK

- **Email Management**: Managed and responded to a high volume of customer emails, addressing inquiries, concerns, and feedback promptly and professionally.
- **Order Processing**: Accurately handled order tracking, modifications, and ensured timely delivery of customer products.
- **Call Support**: Delivered friendly and informative phone assistance, providing solutions and maintaining strong phone etiquette.
- **Refund Management**: Managed refund requests with fairness and efficiency, ensuring adherence to company policies for prompt reimbursements.
- **Customer Service**: Consistently exceeded customer expectations through outstanding service, contributing to customer satisfaction and loyalty.
- **Customer Handling and Negotiation**: Effectively handled challenging customer interactions using strong negotiation skills to resolve issues and enhance customer retention.
- **Seller Communication**: Facilitated communication between the company and sellers, resolving disputes and ensuring smooth business relationships.

**Skills and Competencies:** Strong interpersonal skills, problem-solving, customer-centric approach, clear communication, retail industry expertise.

*Focus*: Enhancing customer satisfaction and contributing to organizational success.

## Senior Sales Representative L2

August 2017 – September 2022

Basecamp Data Solutions (ReBiz)

Hyderabad, Pakistan

- **Ticket Management**: Managed and resolved customer inquiries and problems through a ticketing system, covering technical issues and general product or service questions.
- **Customer Query Handling**: Provided prompt, accurate responses to customer questions and concerns, ensuring satisfaction through effective and empathetic communication.
- **Priority Issue Resolution**: Evaluated and prioritized customer issues, ensuring timely resolution of critical problems by managing resources and employing problem-solving skills.
- **Technical Troubleshooting**: Diagnosed and troubleshooted technical problems, guiding customers through solutions or escalating to specialized teams when necessary.
- **US Team Collaboration**: Communicated with the US team to exchange insights and updates, facilitating faster and more effective resolution of customer issues.
- **SLA Maintenance**: Ensured consistent adherence to Service Level Agreements (SLAs) for response and resolution times, demonstrating commitment to timely support.
- **Internal Team Coordination**: Acted as a liaison between customers and internal teams, keeping all parties informed and collaborating to resolve issues efficiently.

**Skills and Competencies:** Technical troubleshooting, resource management, effective communication, SLA maintenance, customer-centric approach.

Focus: Addressing customer issues, maintaining communication channels, and ensuring satisfaction while meeting SLAs.

IT Incharge

2011 – 2016 | Hyderabad, Pakistan

DR. Farid Ahmed and Company (Distributors)

The responsibilities as IT Incharge were following:

- Managing the team of 5 people
- Sending Reports in timely manner
- Maintaining record of all the data
- Matching sales and GR by E.O.D
- Taking server backup
- Debugging and creating server if any error shows up

### **Computer Operator**

2010 – 2010 | Hyderabad, Pakistan

New International Karwan-e-Arafat (Travel agency)

The responsibilities as Computer Operator were following:

- Creating tickets
- Checking fares and selecting required airline
- Printing tickets and deliver to the customer

# **DEO (Data Entry Operator)**

2009 - 2009 | Hyderabad, Pakistan

TCS Couriers

The responsibilities as DEO were following:

- Scanning and Entering correct Bar-codes in the System
- Generate report at the E.O.D

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### SSC/Matriculation(Science)

Hyderabad, Pakistan

F.B.I.S.E Islamabad

### HSSC/Intermediate(PreEngineering)

B.I.S.E Hyderabad

Hyderabad, Pakistan

**B.comGraduation** University Of Sindh

Hyderabad, Pakistan

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## **MS Office**

MS Excel, MS Word, MS

**Google Application** 

Used all of the Google

PPT

Shopify

Website

All Window operating

### **Zoho Projects**

professionally

application

Created tasks for relevant ticket for internal team professionally at Basecamp using Zoho **Projects** 

Product upload, Redirects creation,

transferring

### **System Operation**

systems, Oracle, Galileo

# Magento

Searching and updating listings and pull required information from the backend

### **FreshDesk**

Handling Tickets and Operated Professionally

Basecamp

### Support

Email, Chat Support and Call Support

# Thunderbird

Creating tags, templates and much more

### **Zoho Desk**

Handling Tickets and Operation professionally at Basecamp

### Wrike

Created tasks for relevant ticket for internal team professionally at Basecamp using Wrike