Bringing your ideas to life through design

7+ Years of Experience	**50+** Handled Projects	**20+** Client Interactions

👋 I'm
Prakash Sharma
A UI/UX & Graphic Designer based in Pune who enjoys playing with colors.

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📋 Summary

Experienced in UI/UX and Graphic Design, I'm dedicated to seamless user experiences and captivating visuals. With over 7 years in design, I blend creativity with user-centered principles. Proficient in Adobe Creative Suite and other design tools, I'm committed to elevating user engagement through thoughtful design. Excited to contribute my skills and collaborate on innovative solutions.

🖥️ Skills

User Research	Branding
Information Architecture	Layout Design
Wireframing	Visual Communication
Visual Hierarchy	Video Editing
Responsive Design	Photo Editing
Typography & Color Theory	Time Management
Rapid Prototyping	Adaptability
Usability Testing	Attention to Detail
Adobe Creative Suite	Project & Team Management

🚀 Experience

Senior Visual & UI/UX Designer (June 2019 - Present)
Indesign Elements

In my role, I define project objectives with clients, estimate timelines, create UI/UX concepts for websites and apps, design brand-consistent layouts, collaborate within teams, and coordinate with specialists for top-tier client service.

Team Lead (Feb 2017 - Mar 2019)
Studio Fifi LLP

As a Team Lead, I directed and led a collaborative design team. I oversaw end-to-end design processes, fostered growth through mentoring, ensured brand consistency, and made substantial contributions to departmental goals.

Graphic Designer (June 2015 - Dec 2016)
Mallard Consultancy Services

As a Graphic Designer, I created visuals aligned with branding, designed marketing collateral, web graphics, and infographics. I ensured brand consistency, collaborated cross-functionally, visualized data, and stayed current with design trends. My role included managing projects, incorporating feedback, and organizing design files efficiently.

🛠️ Tools

📚 Courses

APDMD (Advanced Program in Digital Media & Design)
Maya Academy of Advanced Cinematics, Mumbai

Master Digital Product Design: UX Research & UI Design
www.Udemy.com

Develop your innovation - Certified Design Thinking Bootcamp
www.Udemy.com

Brand Management: Build Successful Long Lasting Brands
www.Udemy.com

🧑‍💻 More About Me...

- I'm self taught & creative, big-picture thinker obsessed with crafting the details.
- I'm personable and an energetic collaborator, motivated to inspire.
- I'm ambitious, delivery-focused & adaptable to the task.
- I have a deep sense of empathy, which fuels my passion to craft honest, inclusive and meaningful experiences for people.
- I embrace experimentation and always excited to use new tools

Portfolio Link   https://sharmaprakash.myportfolio.com/