



Senior Vice President of
Instructional Technology

14

Years of experience in instructional
technology, web development,
graphic design, & online learning.

Ph.D.

Instructional Design for
Online Learning

M.S.

Instructional Design
& Technology

B.A.

Advertising/Graphic Design

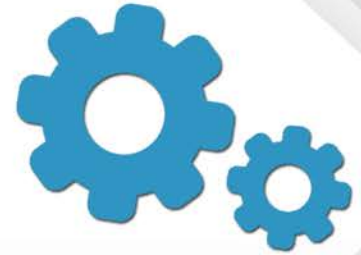
Dr. Jesse Donahue

jessedonahue31@hotmail.com

717-679-1488

Training & Development

New Student Communication
Human Resources Training
Student Orientation
Instructor On-Boarding
Institutional Watch
Leadership Initiative for Teaching
Ready Set Go for Admissions
Retention & Advising
Financial Aid Guidance
LMS Training
Career Services Support
Regulatory & Accreditation Renewal



Website Design

Trades, Automotive, & Allied Health
Culinary & Court Reporting
Music Production & Recording
Technology & Business Development
Continuing Education
Job Search Assistance
Instructor Resource Center
Company-Wide Intranet
Student Resource Center
External Microsites
Virtual Graduation
Online Division



Multimedia & Graphic Design

High Visibility Creative (Billboards, Posters, etc.)
Social Media Promotions
Special Event Creative
Digital Pay-Per-Click Web Ads
Brochures, Slicks, Lobby Signs, & Postcards
Catalog Covers & Graphics
Newspaper & Magazine Spots
Video & Audio Production
Transit Media & Vehicle Wraps
Graduation Programs
Internal Communication Pieces
Email Blasts



Curriculum Development

Computer Programming
Information Technology
Information Systems Security
Business Management
Marketing & Advertising
General Education
Instructional Design
Allied Health (Medical Assistant & MBC)
Trades (HVAC, Plumbing, & Building Maintenance)
Automotive Technology & Powersports
Court Reporting & Paralegal
Audio/Visual



Employment

Southern New Hampshire University

2013-Present



2003-2007



2007-Present

Did You Know?

As the leader of the Instructional Design team, I am responsible for the creation and maintenance of all external and internal websites, marketing creative, textbook identification & distribution, new program development, online course development, publisher contracts, electronic resources for students & instructors, virtual training, curriculum changes, and instructor reviews. Many of these tasks have been given to the team because of our ability to implement effective and efficient solutions to academic challenges.

Academic 
Responsibilities



← Leadership

Senior Vice President of Instructional Technology

Executive Director of Curriculum Development

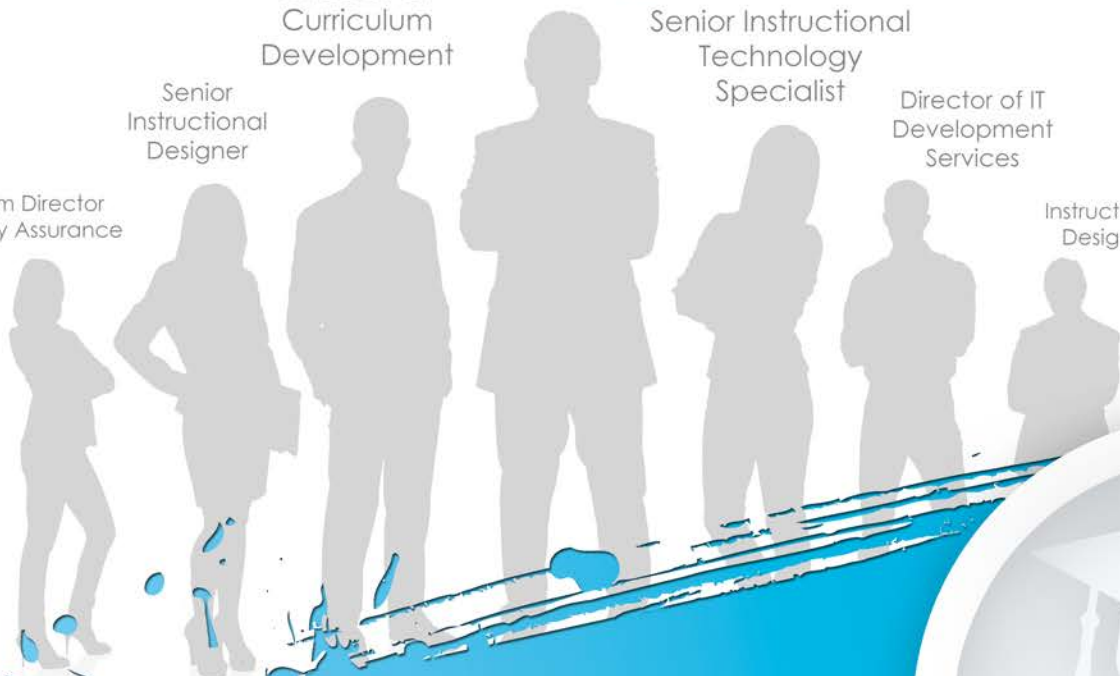
Senior Instructional Technology Specialist

Director of IT Development Services

Senior Instructional Designer

Program Director of Quality Assurance

Instructional Designer



Did You Know?

In 2014, I successfully transitioned our organization to a new learning management system, saving the company over \$200K annually while at the same time improving the learning resources of our students.



In 2003, I was one of the first designers to create a "Virtual" graduation for a distance learning school...



A Pile of Technical Skills

