

Sachin Chugh

(Senior UI/UX Designer)

sachin52@gmail.com
+91-9717988100

Behance: <https://www.behance.net/sachinbb2e>

Omaxe Grand, Flat #905, Regent A,
Noida-201301, U.P. INDIA

TECHNICAL SKILLS –

DESIGN LAYOUT TECHNIQUES / APPROACH

Responsive Web Design -- **Fluent**

Fixed / Fluid Grid Based Layouts –

Fluent Mobile First Approach -- **Fluent**

WIREFRAME TOOLS

AXURE -- **Fluent**

VISIO -- **Fluent**

DESIGNING TOOLS

Adobe Photoshop -- **Fluent**

Adobe Illustrator -- **Fluent**

PROGRAMMING LANGUAGES

HTML5 / (x)HTML -- **Fluent**

CSS3 / CSS2 -- **Fluent**

JavaScript, AJAX, JSON – **PROFICIENT**

PRE-PROCESSING LANGUAGES

SASS -- **Familiar**

LESS – **Familiar**

LIBRARIES / FRAMEWORKS

jQuery, jQueryUI, Modernizr -- **Familiar**

SOURCE CODE CONTROL

SVN -- **Familiar**

Git – **Familiar**

AGILE METHODOLOGIES

SUMMARY -

I am a UX/UI Designer with over 14+ years of varied experience including create simple and intuitive designs that lead to engaging and persuasive sites and applications with career focus on interaction design, information architecture and user experience design for Mobile / Tablet apps on iOS, Android and HTML 5 platforms.

CAREER OBJECTIVE -

Aspiring for senior level assignments in UI Designing and UI Development with a growth oriented organization.

EXPERIENCE –

ForteEvent Technology Pvt. Ltd.

Sr UI/UX Designer

NOIDA.

Jun 2015 - till now

- Designing and implementing high-fidelity clickable mockups of the product
- Create wireframes as well as visual design comps
- Researching interaction design trends
- Key member of product and engineering team
- Support business development initiatives by producing hi-fidelity mockups illustrating proposed product integration with partners

APPROUTES SERVICES PVT. LTD.

Art Director

NOIDA.

March 2013 - Dec 2014

- **Design multiplatform apps for Mobile and Tablet** based on domain, role and geography for enterprise, Intranet, employees, employers, operations and end users.
- **Developed branding guidelines** for product customization based on client's UI theme.
- **Create wire-framing templates**, UI Quality Review Checklist and training sessions for usability awareness for design, development and testing teams.
- Working closely with the copywriter to generate creative ideas and concepts to fulfill the client's brief.
- Producing sketches or 'storyboards' or 'roughs' or 'scamps' (print) to communicate ideas to the client.
- Gaining an understanding of the target audience and business that is aimed at.
- Review illustrative material to determine if it conforms to standards and specifications;
- Work closely with client and account management team.
- Work in the agile process, with daily scrums and sprints.

TECHAHEAD SOFTWARE PVT. LTD.

Creative Lead

DELHI.

OCT 2011 - FEB 2013

- Co-ordination with the team including design integration, GUI for web/mobile applications, HTML creation.
- Led creative sessions for project kick-offs.
- Managed multiple projects from concept through completion.
- Supervised and inspired the creative team, generate multiple concepts for a campaign or project
- Worked with the account team, strategy team, and copywriters to develop concepts and present to management.
- Worked with internal teams to generate ideas for pitching and proposals.

Scrum

EDUCATION -

BACHELOR OF COMMERCE (Mathematics)

Graduated: 2000

C.C.S. University, Meerut

PERSONAL DETAILS -

NAME

SACHIN CHUGH

DOB

11 Aug, 1979

FATHER'S NAME

Mr. SATISH KUMAR CHUGH

MARRITAL STATUS

MARRIED

NATIONALITY

INDIAN

PASSPORT NUMBER

J8153881

ALTERNATE NUMBER

+91-9910078088

- Managed team members.
- Provided quality control over concepts and projects.
- Interacted with Account Managers and Quality Assurance Department to ensure that client deadlines were met.

Transform AS

Consultant - Design

Noida

MAY 2008 - SEP 2011

- Visualized the course as per the storyboards.
- Created layouts, animations and navigation structures for e-Learning visual strategies.
- Developed the course & document the code after deployment phase.
- Created graphics, animations, and interactivity for e-learning, websites, marketing & communications products.
- Designed and developed innovative, engaging, and effective e-learning content, courseware, job aids, and reference materials
- Coordinated with the India team including design integration, GUI for web applications, Flash Interfaces, HTML creation.

BrickRed Technologies

Lead Designer

Noida

Nov 2004 - May 2008

- GUI for web applications.
- Development of Prototypes, and visualization of websites.
- Designed co-ordination
- Designed Ads, brochures for corporate communication
- Designed Marketing Collaterals
- Client Interactions
- Managed multiple projects simultaneously.
- Awarded by Champ of BrickRed in the year 2006-2007.

PGMS Inc

Sr. Web Designer

Noida

MAY 2004 - Oct 2004

- As Sr. web designer, supervised team of 4 designers and coordinated with the sales team to ensure client satisfaction.
- Interacted with clients for requirement gathering, visualizing the solutions, developing iterative responses and getting the approval done from the clients.
- Involved in Blueprint development developed and finalizes the blueprint of the work, patterns, concept document, themes etc. The team for the ongoing process uses the patterns once approved.

ProtonLinks

Graphic Designer

Noida

FEB 2004 - MARCH 2004

- Designed layouts, graphics, animation, video, and sound content.
- Prepared print-based flyers, logos, programs & newsletters.
- Support production of Web-based video and audio projects.
- Designed Web interfaces; develops layout design and concept.

FCS Software Solutions Ltd

Sr. Web Designer

Noida

FEB 2003 - FEB 2004

- Responsible for defining and designing the user centered design solutions for web based applications and E-Learning solutions.
- Developed Flash based Intro, games and assessment interactivity.
- Worked for Canon Europe and Asia Pacific, BestBuy, Four Seasons, Gillette.
- Canon USA, Canon UK, Canon ASIA
- Canon Europe is a vital part of the Canon Group, contributing about one third of Canon's global sales revenue and selling to more than 100 countries in Europe, Middle East and Africa.

Three Icon Tech Solutions Ltd.

Web Designer

Noida

MAY 2001 - FEB 2002

- Met clients to identify their needs and liaising regularly with them
- Designed, developed and updated the web sites in particular using graphic design skills.
- presented initial design ideas to client;
- proofreading content and grammar and making changes where necessary;
- Involved in testing the website for proper workflow functionality.
- Designed graphics, animations and manipulating digital photographs;
- Interacted with users to understand requirements.
- Created graphics, multimedia and design templates for web sites.
- Developed web sites / applications in accordance to standards.

Declaration -

I hereby declare that above information is correct to the best of my knowledge and belief.

Place: NOIDA | SACHIN CHUGH