P R O F I L E

I am an experienced digital marketing manager seeking a full- time position in the field of digital marketing platform, where I can

apply my knowledge and skills for continuous improvement.

E X P E R I E N C E

## S E O C O N S U L T A N T A N D W O RD P RE S S D E VE L O P E R

NE W ME DI A COMPANY | FE B 2 0 1 5 - DE C 2 0 1 6

Managed various project and audited more than 200 websites Designed 300+ responsive website via wordpress

MAHABUB ALAM

# DIGITAL MARKETING MANAGER

DI G I TAL MAR KE TI NG MANAG E R

R I CH ME DI A I NTE R ACTI VE | APR 2 0 1 7 - JAN 2 0 1 8

Developed a social media strategy to increase the following of the company website

Spearheaded a viral campaign for one of the company' s new products

E D U C A T I O N

# +8801730955232

C O N T A C T

[MAHABUBALQ@GMAIL.COM](mailto:MAHABUBALQ@GMAIL.COM) [WWW.MYTECNIC.COM](http://WWW.MYTECNIC.COM/)

## B A C H E L O R O F S C I E N C E , G E O L O G Y A N D MI N I N G

UNI VE R S I TY OF R AJS HAHI | 2 0 1 3 - 2 0 1 7 G PA: 3 . 0

S K I L L S

T W I T T E R : @ M Y T E C N I C

S O C I A L M E D I A

F A C E B O O K : / M Y T E C N I C

I N S T A G R A M : @ M Y T E C N I C

SEO and Google Analytics Social media strategy

Marketing

Web development Wordpress

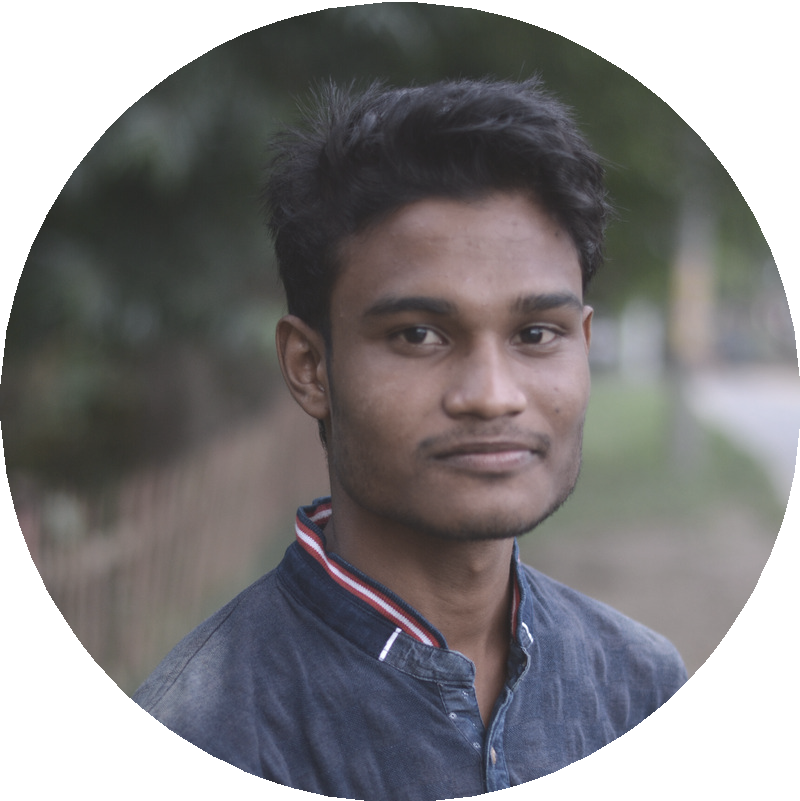
Lead generation

Data mining

Project management Layout design

Photo editing

Market research Email marketing



## N E W ME D I A C O MP A N Y

A W A R D S

MOS T OUTS TANDI NG S E O CONS UL TANT DE C 2 0 1 5

## RI C H ME D I A I N T E RA C T I VE

B E S T I NTE R N JAN 2 0 1 5