

Devon James



Figueroa

Devon Figueroa

Men's Fashion Design, Graphic Design, Technical Design

Los Angeles, CA 90014

Devon@CB3C.US

213-312-7858

Creative, goal oriented product developer and menswear designer with experience in:

- Adobe Illustrator and Photoshop • Production and Sourcing Strategies
- PLM Software/Tech Packs • Classification and Brand Development
- Graphic and Logo Design • Trim and Packaging Development
- Ethical and Sustainable Compliance

Authorized to work in the US for any employer

Work Experience

Design and Pattern Room Manager

Lefty Production Co. - Los Angeles, CA

October 2018 to Present

- Conduct design and development consultations with brands and customers
- Initiate tech pack development from design consultations by creating flat sketches and technical sketches
- Coordinate handoff to sample room to initiate sample creations
- Update and manage tech pack revisions and communicate to customers
- Assist sample room during sample process to ensure complete and accurate samples are created

Men's PD & Design Manager

The Forecast Agency - Los Angeles, CA

January 2017 to October 2018

- Manage Men's, Licensed, and Private Label product development and design processes
- Design detailed CAD's and create detailed tech packs to be sent for sampling. Manage sample process
- Ensure all styles are delivered on time with all test/compliance reports and correct design details

Product Development and Production Manager

Black Scale INC - Los Angeles, CA

September 2015 to January 2017

- Assist in the design process to ensure development and production is executed properly from design's vision to factory's sample creation
- Create and manage tech packages for Men's ready-to-wear and accessories classifications
- Manage product life cycles from proto samples to wholesale distribution
- Assist in artwork creation and prepare all artwork to be able to be executed into screenprint and embroidery

Mens Product Development Intern

Nordstrom - Nordstrom Product Group - Seattle, WA

June 2015 to August 2015

- Chosen as only Menswear Product Development Intern
- Orchestrated entire PD process from concept to production including communicating with vendors
- Using Flex PLM, created tech packs in development, pre-production, and production stages

Mens Department Manager

URBN Inc - Los Angeles, CA

August 2011 to July 2014

Phoenix, AZ then Transferred to Los Angeles, CA

- Support merchandising team with product merchandising and product flow
- Oversaw merchandising according to trends, sales reports, and target market analysis
- Performed human resource duties such as hiring and recruiting potential new employees
- Visited by Director of Retail Management for departments' top performances

Merchandising Intern

The Walt Disney Company - Orlando, FL

January 2012 to May 2012

- Studied merchandising courses in a world-class merchandising setting
- Shadowed major product development leaders to study the product development process
- Finished program with perfect honors and recommended for Professional Internship

Education

Master's in Advanced Study in Menswear Design

FIDM/Fashion Institute of Design & Merchandising - Los Angeles, CA

October 2014 to June 2015

Bachelor's in Professional Designation in Product Development

FIDM/Fashion Institute of Design & Merchandising - Los Angeles, CA

October 2013 to October 2014

Associate in Fashion Merchandising

Mesa Community College - Mesa, AZ

December 2011 to August 2013

Skills

Microsoft Office (7 years), Adobe Illustrator (9 years), Adobe Photoshop (5 years), Adobe Indesign (3 years)

Links

<https://djamesfigueroa.com>

Awards

Most Innovative Collection - Advanced Study in Menswear

June 2015

Awarded by Advanced Menswear board members, including California Fashion Association President and Hurley/Billabong USA Co-Founder.

Collection of 9 garments was reviewed and rewarded for the design aesthetic and meaning of my collection.

Certifications/Licenses

Certificate in Retail Management

December 2012 to Present

- Received from Mesa Community College alongside Fashion Merchandising Degree
- Simultaneously worked as a Men's Department Manager at Urban Outfitters to gain real-world experience
- Completed a number of Managerial tasks in order to earn this certificate
- Helps in visualizing how product will be perceived to customers and gives product highest perceived value

Assessments

Email Skills — Highly Proficient

February 2019

Measures a candidate's ability to effectively compose and organize email messages.

Full results: https://share.indeedassessments.com/share_assignment/7zxedlsr-sqzheh4

Graphic Design Skills — Highly Proficient

February 2019

Measures a candidate's ability to create visual media to effectively communicate information and concepts.

Full results: https://share.indeedassessments.com/share_assignment/ihvyv5rffixjduau

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Additional Information

As a versatile and flexible product developer and designer, I have had to absorb many roles for growing companies and customers. My experience also includes building an entire compliance protocol for a growing company that had very large retail customers and required a high level of product and factory compliance. This is beneficial for customers who aim to sell their products to large companies or retailers and must adhere to a number of compliances.