Anthony Goodeill

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CYBER SECURITY | CIO / CISO MANAGEMENT | MANAGED IT SOLUTIONS

Executive Profile

Cyber Security Management ~ Executive IT Management ~ Project Management
Team Management ~ Information Assurance ~ Managed IT Solutions

Skill Highlights

- 20+ years in IT Management responsible for Project Management, Cyber Security Management, Executive IT Management and IT policy development and implementation, Enterprise Resource Planning (ERP), Customer Relations Management (CRM)
- Strategic & Operational technology planning in Cyber Security, IT Management and Managed IT Solutions that include Project Management, Technical Team Management, Web & Application Development Management, Risk Management, Risk Assessments, and Disaster Recovery/Business Continuity.
- Oversight recruitment and direction of staff, including direct supervision of the Leads and Managers, including direct reports of 50 with budgetary responsibilities in excess of $20mm. Project development, organization and quality control management and staff oversight. Oversight of the team management, project management activities, including developing and tracking schedules
- Experience in establishing a "lessons learned" repository, while analyzing, validating and documenting business, organizational and/or operational requirements including strategic analysis and process improvement for overall IT business analysis and projections for use in Planning, Project Portfolio management, and business case development.
- Experience in providing ongoing review, update and implementation of the software development lifecycle and processes including design, coding, and documentation standards
- NACI Public Trust/Confidential Clearance

Competencies

- Cyber Security Management
- Risk Management
- Leadership & Collaboration
- Customer Relations Management
- Organizational Development
- Strategic Disaster Recovery
- Cross Functional Team Leadership
- Executive IT Management

- Project Management
- Contract Development
- Managed IT Solutions
- Technical Capability
- Policy & Procedure Writing
- Research & Analysis
- Web & Application Management
- Database Management

Professional Experience

POWERNET AMERICA, INC.
President/CEO: 07/2014 – Current

I started building the business plan in July 2014, and incorporated in Feb. of 2015. I manage the entire company's management team and daily project levels, operational, marketing, financial and strategic functions of the corporation. Leading team of inventive and inspired employees, my function adds energy to the strategic direction, and puts purpose to the new service development and marketing functions. As the CEO, I lead by example, and so I touch all areas, and here just a few:

- Provided fluid service development strategy, from original business case and classification to final production, with services supplied in accordance to planning cycle, on-budget and with extraordinary quality. Responsible for building and facilitating organizational design/development strategies to ensure that there was a concrete association between organizational objectives, actions and metrics.
- Established and implemented a Service Development Lifecycle (SDLC) service plan for each new service proposal that supported elements to provide cost-effective measures to provide the services to our clients throughout a solution.
- Developed and instituted outbound marketing events, categorizing customers for marketing, creating marketing materials for use by the salesforce, educated the team and worked with the public media stations to handle press releases.
- Collaborated with service development teams on technical specification and offering new service creations, while providing guidance, assisting in the creation of contacts, writing proposals and contracts, develop marketing strategies, managed sales team, and managed finances and team that maintained and built Champion management teams to focus on quality.
- Performed reviews to monitor our P&L and management processes. As well as approved partners and vendors for incorporated roadmaps, and provided hyper-response for all client actions and support.
- Created a government and a B2B divisions within POWERNET. In the government contracting world, we have partnered in over a dozen contracts, and have several that we are teaming with currently. In the B2B Division, I focus the workflow to take care of business needs within our service scope.

POWERNET America is a CVE Service Disabled Veteran Owned Small Business (SDVOSB), Minority-Owned Small Business (MBE) and a Small Disadvantaged Business (SDB) based in Huntsville, Alabama and founded in early 2015 to meet the growing need for Cyber Security, Concierge CIO / CISO Management Consulting, Access Control & Managed IT Solutions.

NASA
IT MANAGEMENT / SR PROJECT MANAGER / CYBER SECURITY MANAGEMENT: 03/2005 – 06/2014

Worked at NASA and routinely demonstrate strong CRM and interpersonal, teamwork and leadership skills. web & application development and process integration, team management of web & application development team, validation, security, implementation and maintenance/modification of custom business solutions, COTs, as well as provide IT expertise in Management, Cyber Security, Governance, Policy, Project Management, Architecture, Integration, Systems Administration, Database Administration, Programming and Development.

- **Web & Application Development Team Manager** – Advanced through several promotions, starting as a developer, culminating in management-level roles overseeing a team's software development activities. Manage a $2.5M budget and a 12-member developer team. Provide cradle-to-grave oversight of software project management, leading the research, design, development, documentation, testing and rollout of enterprise applications. Defined the requirements and developed schedules and milestones, administered control of records and met strategic organizational goals. Management of a web & application development team to include developers, business analyst, project managers and communication specialists.   This position included planning and recommending acquisition of new software applications or devising ways to apply existing system resources to additional operations.
  - Managed a team supporting NASA contract, including budgeting, Amazon Cloud, Linux, Windows, performance reviews and CRM. Created Rough Order of Magnitude (ROMs) to establish project scheduling that produces the bid for projects. Established work intake prioritization and ROI for all team projects. Team building and leadership exercises to established innovative IT initiatives to reduce cost.
  - Senior Project Manager – Participate and contribute in planning, organizing and developing projects. Identify resources needed and assign individual responsibilities while managing day-to-day operational aspects of each project and scope. Use MS Project and Visio effectively. Provided project management, strategic planning, technology Integration, and data security and integrity.

- **Cyber Security Management** – Organizational Computer Security Officer (OCSO) for two NASA directorates. Managed tasks between Risk Management Team and System Admins. Identified and assessed IT security risk/exposure on new and existing infrastructure; investigate and recommend appropriate corrective actions for IT security incidents. Implement security standards, procedures and guidelines for multiple platforms and diverse systems environments. Provided cutting-edge, innovative solutions for IT network security, while maintaining security policies, controls and compliance. Ensure security plans are in place; assist in decision-making process regarding firewall exceptions. Provides expert technical support required for the development of IT security plans in conformance with National Institute of Standards of Technology (NIST), and Federal Information Systems Management Act (FISMA) requirements.

MEDICONTROLS CORPORATION
CIO / CTO: 9/00 – 3/05

At MediControls, I was responsible for oversight of all IT functions, including information systems, computer operations, network systems, data warehouse, telecommunications, enterprise wide systems, applications programming, and internal systems programming. This position oversaw the application and website development by providing day-to-day leadership of a diverse technical staff. I defined project scope, goals and deliverables that support business objectives in collaboration with senior and executive management and stakeholders. Led development of quality controlled business structure and executive business plan; played integral role in implementing company's national infrastructure. Responsible for interfacing with investors; directed and managed the planning, testing, and follow up actions for corporate incidents, risk assessment, and continuity of operations procedures. It was my responsibility to ensure that core talented team of IT professionals offered best in class solutions and practices.

- **Leadership:** I provided expert counsel and guidance to the executive leadership on information technology and its impact across a full range of business strategy, programs, products and services, and operational issues. Forged strong relationship with business units across the company and work closely with affiliates to insure alignment of shared services.
- **IT Vision and Strategy:** Developed short and long-term vision and strategic plans in alignment with and support of the company's strategies and goals, business plans, opportunities, products, and operating requirements and efficiencies; seek funding for technology driven initiatives that have strategic value and attractive rates of return; conducted ongoing strategic sourcing to identify the most cost effective, efficient and appropriate utilization of internal, contracted and outsourced functions including systems, infrastructure and network facilities, operations, maintenance and support.
- **IT Governance:** Provided cost effective management, rationalization, and simplification of the company's systems and projects; established and enforced IT policies, best practices, strategic and tactical decision-making processes, systems and technology portfolio and lifecycle management, program and project management, SDLC development standards, methodologies, etc.
- **Systems:** Directed the definition, architecture, development, implementation, maintenance and support of application systems, which drive and enable business objectives by providing:
  - **Systems Delivery and Performance**: Ensured performance to all elements – cost, schedule, budget, scalability and agility – as they relate to the existing plans and forecasts; continuously improve unit cost performance while introducing new IT functionality and innovation.
  - **Technology, Infrastructure & Telecommunications:** Ensured that the company had the infrastructure to meet its global needs; maintain knowledge of state of the art information technology, voice and data network communications, as well as emerging technologies; identify appropriate technologies for IT initiatives, and produce technology driven innovations to further facilitate business objectives.
- **Operations:** Directed the continuous and secure operation, administration and maintenance of the corporate computing and networking infrastructure, including information security and privacy, disaster recovery, and business continuity. Assured that the most appropriate IT security measures are in place. Defined and executed security programs in policy, network access, data access, privacy, vendor and auditing environments.
- **Customer Service:** Provided support for all internal customers; created and maintain a world class Problem Resolution processes with which to deliver exemplary service to both internal and external users.
- **Management:** Hired, developed, coached, appraised, rewarded and retained a highly qualified IT staff; motivated and mentored IT management and staff; lead by example through appropriate participation and involvement in, and oversight of IT activities; plan and provide continuity and succession for all critical IT positions.
- **Budgeting:** Developed the Company's IT budget; monitored budgetary performance, review and approved all capital expenditures, and ensure budget compliance; created effective partnerships and negotiated advantageous agreements with external service providers and hardware and software vendors.

Education:

MASTERS of SCIENCE DEGREE - MIS / IT MANAGEMENT ~ University of Phoenix (Phoenix, AZ)   6/2007

B.A. COMMUNICATIONS / PASTORAL MINISTRY ~ Northwest Christian University (Eugene, OR)   05/1998

Military:
UNITED STATES AIR FORCE **-** Strategic Air Command (Minot, ND)

Memberships:
- Project Management Institute (**PMI**)
- Huntsville Association of Small Businesses in Advanced Technology **(HASBAT)**
- Cyber Huntsville
- Information Systems Security Association **(ISSA)**
- Chamber of Commerce of Huntsville/Madison County