



# DANIEL LAVELLE

DIGITAL MARKETING SPECIALIST

## INFO



### Name

Daniel LAVELLE



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France



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### Email

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### Website

lavelledynamic.com

## SOCIAL



### Skype

dlavellec



### Twitter

4tunetellernet



### LinkedIn

fr.linkedin.com/in/eyesonemail



### Facebook

facebook.com/lavelledynamic

## REFERENCES



### Joseph DONYO

Canim Istanbul

Phone: +33 6 74 80 29 63

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### Douglas PAULIN

Director of Finance

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## SUMMARY

An entrepreneur in digital marketing, mobile app project management, and software support offers persistent and divergent troubleshooting, personable customer support, creative idea exploration, and passionate networking. Embracing independent initiatives that lead to a larger effort or project that reward a goal.



## WORK EXPERIENCE

2006 -

### Lavelle Dynamic & Eyes On Email

Owner / Digital Marketing Consultant

Email campaign strategy, idea conception, marketing automation, web management, software & sales process training, PR, accounting, promotion, & project management. Guidance & technical support for executives & staff.

2013 - 2016

### Cyclo-Café.fr (tourism business)

Chief Technology Officer / Social Media Manager

Web management, sales crm manager, ticketing, email newsletters, social media campaigns, software support, support between third-parties, customization, & customer relations.

2001 -

### 4TuneTeller Mobile App (music selector)

Owner / Conceptualizer

Project manager, marketing & social media manager, webmaster, PR, technical support, & chief music curator. <http://www.4tuneteller.net/support/press-release/>

2001 -

### CoolerEmail.com (email and sales CRM)

Digital Marketing Consultant / Dedicated Technical Support

Tech support & training, via email & phone, for 50+ online clients. Development of specialized email & sales campaigns. Creation of email newsletters. Sales flow management.

2000 - 2001

### BayLogics (leasing software)

Network & Email Administrator

Network & email management for 30 users (on-site and remote). Network planning, organizing, & implementation of equipment. Technical support for on-site staff. Purchase of equipment/software.



## SKILLS AND EXPERTIZE

App Proj Mgr



Email Design



HTML / CSS



Wordpress



DNS



Email Admin



Photoshop



Illustrator



Dreamweaver



Social Media



Promotion



Video Editing

