# **Shoeb Mohammad**

CEO & Art Director at The Straight Light Studio

shoeb.mo87@gmail.com

### Summary

Shoeb Mohammad is a CG generalist, his core strength relies on modelling and animating 3D characters for production. He also develops character concept art, storyboard and visual assets for any given project. Working as a lecturer of Computer Graphics in Daffodil International Professional Training Institute (DIPTI) a concern of Daffodil Institute of IT (DIIT), Shoeb is tutoring students renowned Digital Content Creation programs such as Autodesk 3ds Max - Maya, Maxon Cinema 4D, Adobe After Effects etc. Shoeb is also a freelance artist selling various business related ads and video commercials on many online based marketplaces such as Upwork, PeoplePerHour, Elance etc. Apart from being professional freelance graphics designer, to ensure providing world class services for many renowned companies, such as Johnson & Johnson, Ericsson, University of Melbourne etc. Shoeb manages an animation studio called The Straight Light Studio in Dhaka – Bangladesh; where he plays the role of an art director, his primary tasks includes collaborating with design team, directing animation, bringing innovative ideas on table for pitching etc. Shoeb Mohammad has an extensive 10 years' of experience on operating DCC programs, four years of experience on working professionally with global clients and more than one year of teaching experience academically. Expertise: 3D Animation, CG Animation, Visual Effects Animation, Particle Simulation, 3D Modeling, Character Designer, Storyboard Artist. Tools: 3DS Max, Maya, After Effects, NukeX, Cinema4D, DAZ Studio, Reason, Photoshop, After Effects, Audition

### Experience

### Founder at The Straight Light Studio

October 2012 - Present (3 years 7 months)

The Straight Light Studio is an ad agency based on 3d character animated production, video for brands, start up campaign and many more.

#### Lecturer at Daffodil Institute of IT

January 2015 - Present (1 year 4 months)

#### Freelance 3D Artist at Upwork

2011 - Present (5 years)

As a freelancer I seek the opportunity to enhance my productivity while keeping my work environment homely; nevertheless I ensure to keep optimum communication up with my clients, providing them options, opinions and helping them to brainstorm a project is almost a foolproof way to success under the context of my work ethics.

#### **Graphics Designer at Alicos Printing**

January 2007 - November 2008 (1 year 11 months)

Creating Web Layout, System admin

### **Graphics Designer at Power Pixel Graphics**

April 2007 - February 2008 (11 months)

Web-graphics design

# Organizations

#### The Straight Light Studio

Founder, Art Director

April 2012 to Present

#### **Daffodil Institute of IT**

Lecturer

January 2015 to Present

# **Projects**

### To view all my projects you can visit my online portfolio at http://theslstudio.com

July 2011 to Present

Members:Shoeb Mohammad

# Languages

Bengali

Hindi

Urdu

# Skills & Expertise

**3D** 

**3D Studio Max** 

Maya

**After Effects** 

**Photoshop** 

Illustrator

Soundbooth

Reason

Nuke

**Dreamweaver** 

**Zbrush** 

**Character Animation** 

**Flash Animation** 

**Graphics** 

**Computer Animation** 

**Flash** 

Logo Design

HTML 5

Illustration

Web Design

**User Interface Design** 

**3D Modeling** 

Layout

**Animation** 

**Storyboarding** 

**Traditional Animation** 

HTML5

### Education

# **Qantm Australia**

DSM, Animation, Interactive Technology, Video Graphics and Special Effects, 2011 - 2013

### **Bangladesh Rifles College**

High School, Science, 2003 - 2004

### Interests

YouTube, Social Media, Movies, Travelling, Photography

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Contact Shoeb on LinkedIn