

Sandeepkumar S Pathak



Tel: 9898183187 E-mail: sandeepathak77@gmail.com

Summary: Web project management and integrations, Business Development, Digital marketing, SEO, Video editing, captivate presentations.

Education: - **P.G DCA** from e-BITs institute
- **Bachelor of Commerce in May 1998**
Maharajasayaji Rao University of Baroda, Gujarat, India.

Experience:



1 **Rudram web technologies (www.rudramweb.com)**

Period Feb 2014 – till the date

Designation: Project Management and Digital Marketing consultancy for Synergies.com.

RESPONSIBILITIES:

- Management for customized web projects
- Consulting for digital and social marketing strategies with international clients.
- Optimizing websites and administration.
- Generating client requirement document and explain to designers and programmers.
- Suggesting better technical possibilities to clients and managing client accounts.
- Web server management and database management

2 **Mahee Productions, LLC (Film Productions Company, www.maheeproductions.com)**

Period 1st December 2011– Jan 2014

Designation IT – Administrator and Creative head

Responsibilities:

- Support all kind of data management, IT administration
- Developing promos, Movie editing, colour corrections in FCP
- Developing DVD and Artworks
- Web site development and promotions
- Social media management ([facebook](https://www.facebook.com), [twitter](https://twitter.com), [youtube](https://www.youtube.com), [IMBD](https://www.imdb.com))
- Creative head and Supervisory functions for media promotions activities
- All kind of Designing activities for Marketing and Promotions

3 Forte Interactive Pvt. Ltd. (www.forteit.com)

Period 1st May 2005 – Sep 2011.
Designation Business Development Manager

Responsibilities:

- Domestic and international business development and marketing activities.
- Business development responsibilities include strategic alliances, partnerships and the development of new markets.
- On the marketing side, I am responsible for PR, analyst relations, marketing communications, and promotion.
- Responsible for online and Internet Business development
- B2B sales and marketing, sales organization development.

4 Kawin Interactive Pvt. Ltd. (A division of Kawin Interactive Inc., USA. www.kawininteractive.com)

Period January 2003 to April 2005
Designation **Software Marketing Manager**
Period January 1999 to December 2002
Designation **Marketing Executive**

Responsibilities: Marketing activities and marketing documentations, promotional activities

COMPUTER SKILLS:

Software applications:

Web management: Dreamweaver, Adobe Photoshop, HTML
Video editing and presentations: FCP, adobe premier, dvd pro
Other Utility software: Help & Manual,

SKILLS:

Project co-ordination and Management, Technical writings, web marketing, direct marketing, online marketing and promotions, Web designing and integration.

PERSONAL DETAILS

Date of Birth: 22nd January 1977
Marital Status: Married
Nationality: Indian
US Visa : B1B2 (Multiple entry)

I am confident that I shall do my level best to satisfy my employer and gain appreciation by my hard work and dedication. If selected, I will be an asset to your organization.

Yours Sincerely

Sandeepkumar S Pathak