



Sabbir Ahmed
SEO & Motion Designer
(Certified Google Partner)



PROFILE

I'm a digital marketer, motion graphics artist, blog writer and now entrepreneur. "Curious by profession," as Jules et Jim said. I find my purest joy in motion graphics and discovering new ideas in digital marketing platform to make viral content. My profession gives me a right, duty even, to be curious and the opportunity to illustrate my perspective through motion graphics and new marketing strategy.



CONTACT ME



+088 01711 28 37 32
+088 0841 66274



www.EndingScene.com
sabbir@EndingScene.com



7th Floor, 33/b, Mojid Villa, Haji
Jainuddin Lane, Middle Badda,
Dhaka



COVER LETTER

To:
H.R.Manager

19th December, 2015

Dear Concern,

I can offer the following services for your company:

Search Engine Optimization

- Analysis and implementation of best practices for on-site SEO including; site maps and architecture, **Google webmaster tools**, clean up of 404s, duplicate content, *missing meta*, via industry tools and services, etc.
- Develop **link strategies** and/or direct marketing relationships with off-network sites.
- Provide ongoing reports to executive management related to *search traffic* and *keyword performance*, ROI, website traffic levels and customer acquisition through **Google Analytics**
- Inject **Structured Data** for products review, price, offer, upcoming events and social media sharing elements.
- Collaborate with product and business teams to *propose new products*, changes to existing site structures and content offerings to further maximize search traffic potential.

PPC / PAID SEARCH ANALYST

- Administering and helping to manage **Pay Per Click** media strategies
- Quickly understand and support initiatives that will contribute to the goals and success of the campaigns.
- Assist in the management of **Display network placement lists** on AdWords and through other contextual advertising platforms.
- Generate weekly and monthly **reporting** for all major metrics, goals tracking, revenue tracking, and other paid search initiatives.
- Inject **Conversion Pixel** to measure how effectively ad clicks lead to valuable customer activity on website, such as purchases, sign-ups, and form submissions.
- Create custom **remarketing lists** from YouTube subscriber, Website traffics (injecting remarketing code), clients email addresses, phone numbers.

3D Modeling & Motion Graphic Animations

- Can make wonderful motion graphics animation with simple image files to 1080p video within short time.

Sincerely,



Sabbir Ahmed

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PROFILE

Throughout my career, I have tried to maintain the highest performance standards within a diverse range of creating motion graphics animation, visual contents, eCommerce site development, Social Media Management and SEO functions, which is clearly illustrated by my past success. As Digital Marketing Executive of GadgetGang7, SEO Expert of ChefOnline (Partex Group) & Social Media & Creative Executive of Bdjobs.com, I streamline my operations very successfully. While serving in these positions, I facilitated the implementation of a new promotional strategy that significantly increased the company's profile.



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PROFESSIONAL SKILLS

- WEB Development (HTML & CSS)
- Motion Design (After Effects, C4D)
- Digital Marketing (Adwords & Analytics)
- BRANDING
- SOCIAL MEDIA
- SEO



WORK EXPERIENCE

- **REVE Systems** / Oct 2015 - Present
SEO Analyst & Motion Designer: Works alongside as SEO Analyst to form a 'Search Engine & User friendly Website', works on the Ad campaign from the outset and manages details about the compition, Create Motion Graphics Video which helps to shape the advertising campaign.
- **GadgetGang7 Limited** / March 2015 - Sep 2015
Digital Marketing Executive : Maintain GadgetGang7's whole online marketing activities. From website building to Social Media pages maintenance , I have to implement whole digital marketing strategies.
- **ChefOnline.co.uk (Partex Group)** / Jan 2015 - March 2015
SEO (Web & Social Media Expert) : Work closely with developer teams to maximize the search traffic potential for clients (Restaurant Websites in UK) of ChefOnline - Smart Restaurant Solutions.
- **Bdjobs.com** / Feb 2013 - Jan 2015
Executive, Social Media & Creative: Create appropriate content, generate **creative ideas** & promote Bdjobs Facebook Fan page and other social media pages for the targeted customers by playing an admin role.
- **Personal Websites** / APR 2011 - Continue
Founder: I have own 4 websites, and 3 personal blog sites where I offer different services and promote my affiliate marketing links through my unique contents. These websites are:

www.EndingScene.com

www.Trivokal.com



PERSONAL SKILLS

- CREATIVE
- INNOVATIVE
- TEAM WORK
- CURIOSITY



EDUCATION & TRAINING

	Major	Institute	Duration	Result
BBA	Marketing	East West University	2008 - 2012	2.79
H.S.C	Business Studies	Chandpur Govt. College	2005 - 2007	4.60
S.S.C	Business Studies	Comilla Zilla School	2003 - 2005	4.44

- **After Effects CC | Essential Training** / MAY 2014
Lynda.com: Delve into the world of motion graphics, keying, and compositing in After Effects CC. In this course, Ian Robinson lays out six foundations for becoming proficient with After Effects, including concepts such as layers, keyframe animation, and working with 3D.



PROFICIENCY

- After Effects
- CINEMA 4D
- INDESIGN
- WORDPRESS



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MORE HERE



google.com/+SabbirAhmed



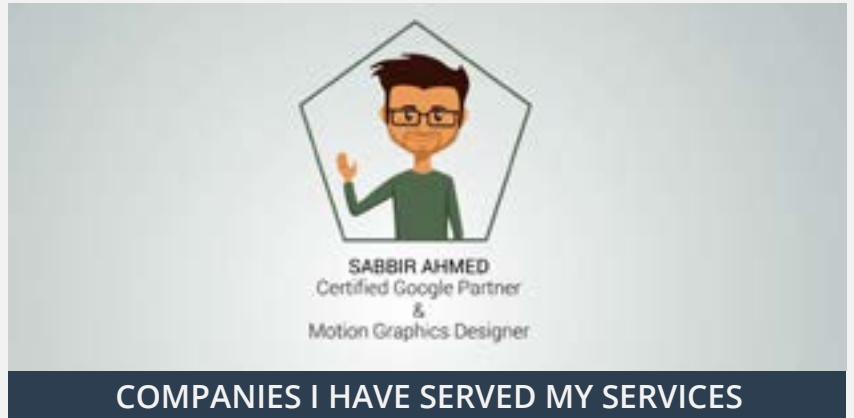
facebook.com/GraphEditor



YouTube.com/TrivokalMedia



MY BRIEF PORTFOLIO



MAJOR WORKING AREAS



Search Engine Optimization



Social Media Marketing



Motion Graphics Animation



Digital Marketing



Website Development

CERTIFICATION I HAVE EARNED

Digital Marketing

- Analyzing Your Website to Improve SEO
- SEO for Local Visibility
- International SEO Fundamentals
- Spying with SEO Tools
- Advanced Facebook Advertising

Motion Graphics Animation

- After Effects CC Essential Training (2015)
- Getting Started with After Effects Expressions
- Creating Motion Graphics with Sketch and Toon



Certification On Google AdWords



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MORE HERE



google.com/+SabbirAhmed



facebook.com/GraphEditor



YouTube.com/TrivokalMedia



THE REFERENCES

“During Sabbir Ahmed’s service period with us, he has proved himself to be sincere, professional and co-operative. He is also a proactive person, a good team player and a dedicated member of our organization.”

A.K.M. Fahim Mashroor / - Bdjobs.com



09612444888



fahim@Bdjobs.com



C.E.O



“Sabbir did a very good job on our project video. He has really a hidden talent on motion graphics. I hope he will continue his work in this field and bring success.”

- Ahmad Islam Muqsit / swosti.net



+8801714105204



muqsit@bdjobs.com



Project Director



“From our website developemt to making commercial video, doing SEO things, social media advertisements - Sabbir did a very good job. My best wishes is always with him.”

- Kamrul Hasan Ronnie / GadgetGang7.com



+8801712217218



ronnie@gadgetgang7.



CEO