



PROFILE

Hello! I'm Rachel. I'm a twenty five year old Colorado native, who loves design. When I am not sitting at sewing machine, or watching countless episodes of Friends, I can be found outside with my boyfriend and puppy, or scrolling through pinterest. I love Design, every form from industrial to interiors. Photography, typography, and art inspire me to make the world a more beautiful place.



CONTACT ME

- a.** 1091 E 9th Ave #303, Broomfield, CO 80020
- t.** 720-695-1277
- e.** randdcreativeservices@gmail.com
- w.** www.randdcreative.com (coming soon)



SKILLS

Adobe Illustrator	<div style="width: 95%;"></div>
Adobe Photoshop	<div style="width: 90%;"></div>
Adobe InDesign	<div style="width: 95%;"></div>
Adobe Dreamweaver	<div style="width: 75%;"></div>
Adobe Acrobat	<div style="width: 85%;"></div>
AutoCAD	<div style="width: 95%;"></div>
Google Sketch Up	<div style="width: 95%;"></div>
Rhino	<div style="width: 75%;"></div>
Optitex	<div style="width: 75%;"></div>
Microsoft Office	<div style="width: 95%;"></div>

Metal Working | Wood Working | Plastic Molding
Sewing | Sketching | Rendering | Management
Communication | Presentations | Estimation



EDUCATION

Bachelors Degree \ *Industrial Design*
Metropolitan State University of Denver, School of Professional Studies:
June 2009-May 2013

Industrial Designer Society of America \ *Creative Director*
Metropolitan State University of Denver, Industrial Design Department:
August 2011-May 2013



EXPERIENCE

R & D Creative \ *October 2015 – Present*

Creative Director/ Coowner in Broomfield, CO: As the co-founder and creative director, it is my job to complete the following:

- Focus on brand development for R&D, by keeping websites, social media and portfolios up to date.
- Seek out jobs, and stay in contact with clientele.
- Design modern, clean, and professional materials for our clients. Keeping them up to date on the progress of their projects, while receiving input to create the best design possible.
- Track expenses and profits revived within each month.
- Setup photography events, photo shoots, client meetings, and networking events.

EPS-Doublet \ *December 2014 – January 2016*

Industrial Designer/Estimator in Denver, CO: As the industrial designer and estimator, I focus on the estimating and fabrication of custom builds. On a day to day basis I oversee:

- Completing shop drawing of custom builds, and new project leads.
- Custom estimating quotes provided from the sales department.
- Working with project managers to oversee that projects are completed and stocked on time.
- Updating our personal material list, and researching new materials on the market to provide the highest standard of printing for our customers.
- And visiting job sites for measurements and to meet with the client, ensuring that we give only the best final product.

Fenix Outdoor \ *September 2012 – December 2014*

Design Lead in Boulder, CO: Designing for Fjällräven, Primus, Brunton and Han Wag.

As the Design Lead, I was given the opportunity to watch the design process from Concept to reality. A day normally included:

- Meeting with product development team to develop new product ideas.
- Working with marketing to discuss brand image and rebranding.
- Constructing designs for retail locations and trade show booths.
- Developing new concepts for layouts, marketing, and products for the following year.
- Photographing and cataloging new products, as well as shooting lifestyle images to be posted.
- Sketching, rendering, and 3-D modeling (Solid Works) new product ideas for presentations and Engineering.
- Graphically laying out signage, catalogs, banners, posters and invites for various trade shows, sales/marketing meetings, and promotions.
- Creating new packaging concepts for items to be sold and working closely with the factories.

Big Agnes \ *May 2013 – August 2013*

Design Intern in Steamboat, CO: As an intern, I worked closely with the product development team. I preformed the following duties:

- Oversaw the design of all new lines.
- Sketched, both on and off computer.
- Developed new concepts for the following year.
- Measured prototypes and samples.
- Photographed and cataloged products.