

Vikas Saklani

Senior Graphic Designer

✉ designteam@virtualrealdesign.com 📞 885***** 📍 Dehradun, India

Profile

A creative, innovative, bilingual/multilingual Graphic Designer with extensive experience in multimedia, graphic design, social media campaigns and the unique ability to set trends that revolutionize business' brands.

Exceptional collaborative and interpersonal skills, with the ability to examine and understand client needs and deliver products that exceed all original expectations. Passionate and inventive creator of innovative marketing strategies and campaigns developing an award-winning portfolio. Accustomed to performing in deadline-driven, fast paced environments with an emphasis on ensuring projects are completed within budget.

Education

Dehradun, India **Bachelor in Fine Arts**
Minerva Institute of Management and Technology

Professional Experience

2021 – present
Dehradun **Senior Graphic Designer**
Virtual Real Design

- Conceptualized advertisements for clients that are eye-catching and attracted new business.
- Implemented graphic standards through style sheets for layout design projects.
- Oversaw all aspects of concept, design and production of unique and eye-catching portfolios.
- Developed marketing tools which significantly increased corporate revenue stream and increased client base.
- Successfully coordinated graphic projects from concept through completion.

Skills

Photoshop	Coral Draw
After Effects	Premier Pro
Photoshop	Adobe Illustrator
Critical Thinking	

Languages

• English • Hindi • Regional