
Government Certify Exam#: 071630 Exam: Information Technology Analyst 3 Score: 80

SUMMARY

- Over 16 years of IT Industry experience, 10 years of experience in Project Management and 10 years of experience in Web Analytics.
- Managed web analytics from Web Trends, including visitor and trend statistics regarding web traffic and site usage. This also included a recent required move to update and improve SEO opportunities to improve Google analysis, and attract visitors that could improve sales opportunities.
- Created Lifecycle Plans, deliveries, and releases with vendors. Capture Business Requirements for new enhancements.
- Managed purchasing/fulfillment team and build diversity & maintain 54 vendors supply chain relationships.
- Build global partnership throughout the USA, Canada, Europe, Cayman Island, and Jamaica.
- Reported and analyzed the data using Business Objects and Create a top-down solution for managing projects & customer retention through key performance indicators.

SOFTWARE

Languages: PHP, SQL/PL, C++, HTML, PERL, ADA, DHTML, XML, JavaScript, ASP, VBScript, Java & Visual Basic, Remote access MAC & PC.

OTHERS: Web 2.0, Search engine optimization/management, Analytics Tools, Web Trends, Core metrics, Webinars, Customer Relation System (Vtiger/Sugar), Content Management Systems, System Administration, Web Development, Networking, Technical Writing, Technical Research, IIS, JRUN, Apache Server & Program analysis/ Business Requirements Documentation. MS Application 98-current, QuickBooks, PC-Anywhere, Power Designer, Windows Server LDAP, Dreamweaver, Flash & Swish, Data Warehouse, Illustrator, in design, Quark, Photoshop, Visual Source Safe, MS Project, FTP, PHP, My SQL, MS Active Directory, MS 2000,+ Oracle developer 6.0, Oracle 8i DB2 (IBM), Microsoft, MA Access ISAPI, Windows 2000, XP, Server, & 7 UNIX/Linux, MVS, DOS, Wireless networking and current BI Tools.

Independent Consultant

Jan 2015 – Current

Project Management, Technology, and Marketing

- Manage a team of 10-40 People depending on client's location. Business Process and Lifecycle Development.
- Manage team to develop and implement client's website, Client Relationship System (CRM) using (Vtiger), Search Engine Optimization and Analytics.
- Assure project is delivered on time, on budget and stakeholders accomplish their goals.
- Current Projects: Precious Memories Early Childhood Learning Centers, Peace and Love Radio (1530 & 1350AM) Government Printing Office (GPO) and a like clients.

CD MasterCopy. Stamford, CT (Co-founder) Senior Technology & Marketing Specialist

Sep 2004 – Jan 2015

Responsibilities

- Business Process and Strategy. Develop, market, and implement company's standalone solution for managing clients, employees, projects, cost, and delivery.

RENEE TERRELONGE

- **Manage** purchasing/fulfillment & Technical team of **40 people. Build** diversity & maintain **54 vendors supply** chain relationships.
- Build global partnership throughout the USA, Canada, Europe, Cayman Island, and Jamaica.
- Technical Implementation and Management.
- Head of company's e-commerce solutions.
- A turnkey solution for 7,000+ Clients and Customer Relationship Management System (CRM) that is integrated in company PBX system, that provides web trends, e-marketing, and other campaigns. Configurable/Customized SAS Tool.
- Reporting and Data Analysis using Business Objects.
- Create a top-down solution for managing projects & customer retention through key performance indicators.
- Track, Analyze, and research data that provide overall enterprise metric using IBM Cognos.
- Develop Web.20 & Search Engine Optimization (SEO) to increase revenue by 160%.
- Utilizing Google analytics, WEB CEO, and Core metrics tools to measure performance.
- Manage on projects for Walmart, Connecticut Against Violence (CAV), Phi Beta Sigma Fraternity, IEEE and other related projects.

Ford Motor Company Dearborn, Michigan Senior Project Manager & System Design Analysis

Jan 2001 - Sept 2004

Responsibilities

- Support Ford Motor Company financial Intranet IT-Billing system.
- System captures \$22 Billion dollars of communication budget that allows users to examine, search, and report on all telecommunication throughout Organization.
- Create Lifecycle Plans, deliveries, and releases with vendors.
- Capture Business Requirements for new enhancements.
- Project Manager and Lead for IT-Billing System in-house web development.
- Lead Developer/Program Analysis/Process Group Technologies Specialists
- Responsible for designing, development, testing, and documentation of Ford in-house proprietary applications to meet the requirements of one or more client systems.
- Provide technical application development expertise and participate in the development of new application specifications.
- Assure strict department quality assurance standard are followed for both testing and production environments.
- Monitor application quality assurance and perform load testing to ensure stability.
- Use appropriate solution and development methodologies to perform various roles including auditing, and supporting legacy applications.
- Seek to enhance system environments and user experience by taking active role in application and complex systems development.

United Technologies Stratford/Hartford/Trumbull CT Assistant Software Engineer

May 1997 – Dec 2000

Responsibilities

- Develop, implement, and maintain the main corporate portals www.sikorsky.com, www.mysikorsky.com, and www.sikorskywcs.com.
- Utilizing DACS, Visual SourceSafe Explorer for Engineers and Visual Slick Edit.
- Implement ADA code for message conversion for Comanche System Control.
- Constructed print routines in ADA that allows message collected to be converted from current state to readable state.
- Implemented Perl Script that Open/execute file created in ADA.
- Use both Dos Console and GUI interface to execute codes.

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- Utilized Perl Script to create GUI.
- Project Management utilizing MS Project to keep an efficient track of Milestones.

EDUCATION

- Wayne State University August 2002 (Michigan).
- MS in Information Science with a focus technological processes, information access, and digital copyright law.
- University of Hartford May 2000 (Connecticut).
- BS in Computer Engineering, with a focus in Management information Systems. Lancaster University 97-98(Lancaster, United Kingdom). Computer Engineering

TRAINING

- Google Adwords Certification 2016
- Google Analytics Certification 2016
- Author of the book "An Easy Guide to Search Engine Optimization (SEO) & Branding".
- National Entrepreneurship Chair (National Society Black Engineers) 2012-2013
- National Leadership Training Conference (National Society Black Engineers) – 2011 & 2012
- Region III Publication Chair (National Society Black Engineers) – 2011-2012
- Workshop Presenter – 2011-Current
- Six Sigma (CD Mastercopy) 2010
- Public Speaking (CD Mastercopy) 2007
- PMP Certification/Ford Motor Company 2003
- Project Leadership, Management, and Communications/Ford Motor Company 2003
- Solution Methodology Management/Ford Motor Company 2002
- Business Analysis Requirements & Documentation/Ford Motor Company 2002
- Microsoft Windows 2000 Professional and Server/ Ford Motor Company 2002
- Microsoft Window 2000 Networking & Operations/ Ford Motor Company 2001
- Business Objects 5.0 Reporting/ Ford Motor Company 2001
- Oracle Designer: Server Design and Generation / Ford Motor Company 2001
- Project Management & E-Business Theory/ Ford Motor Company 2001
- Mastering Microsoft Visual Basic 6.0/Ford Motor Company 2001
- Mastering Microsoft Interdev distribution & implementation/Ford Motor Company 2001
- Management/Leadership Training; Inroads Incorporated /Sikorsky Aircraft Inc, 1999 & 2000

Key operational Qualifications

- Competitive Analysis & Market Planning/Development
- Project Management Life cycle & Development
- Strategic, Operational & Financial Business Planning
- Crisis Management & Organizational Restructuring Global Marketing,
- Sales & Promotion Campaigns
- Strategic Partnerships & Joint Ventures/Alliances
- Creative Branding & New Product Introduction
- Quality Assurance & Customer Service/Retention Pricing & Revitalizing
- Stagnate Markets/Accounts
- Supply Chain, Vendor & Diversity Management

References will be provided upon interview request.