

MATT YOUNG

ARTIST, GRAPHIC DESIGNER, SUPER HERO

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MISSION: TO RID THE WORLD OF PHONY ADVERTISING TRAINING

FLORIDA INTERNATIONAL UNIVERSITY 2013

BACHELOR'S IN MASS COMMUNICATION: ADVERTISING

While focusing on the Advertising track at the college of Mass Communication, I chose to pursue the creative track. The program put strong emphasis on writing strategies, the process of creative Campaign development, media buying, research, and Presentation.

BACHELOR'S OF ARTS: VISUAL ART

The visual art program offered a vast array of traditional training. From the skills learned early in the program, we were allowed to grow into our own signatures.

I chose to focus on digital media. I also took advantage of the many art history courses that were offered.

INVOLVEMENTS

STUDY ABROAD

Spent the summer of 2013 in Seville, Spain. While there, we attended classes in campaign development and advanced print concepts. Yes, the trip was amazing.

PHI GAMMA DELTA FRATERNITY

During my time in the fraternity, I developed fantastic public speaking, management, and organizational skills that cannot be taught anywhere else.

GRADUATE SCHOOL

FLORIDA INTERNATIONAL UNIVERSITY

Currently, I am enrolled in the Global Strategic Communication program, and set to graduate summer of 2016 with a Master's degree.

MIAMI AD SCHOOL

In association with FIU, we had the opportunity to take half of our classes under the leadership of countless industry professionals. The focus is on Art Direction and campaign development.



SUPER POWERS



PHOTOSHOP



ILLUSTRATOR



INDESIGN



PREMIERE PRO



MUSE (WEB SITES)



AFTER EFFECTS

WEAKNESSES

CUBICLES, SLOW INTERNET, SNOW, MILEY CYRUS

SIDE KICKS

AVOCADOS, GAME OF THRONES, ADOBE CC, APPLE, FOXY THE DOG

PREVIOUS IDENTITIES

IDEA DESIGN STUDIO

PRODUCT AND APP DESIGNER

During my 16 months here, I worked on what seemed like every possible idea for an invention or app out there. And yet, every week, I received between 5 and 10 new clients with new ones. My job was to work through the initial design process with the inventor and create line drawings or, pre sketches, so the 3-D team could render models for them. If it was an app, I created the splash page and the in-app screens.

5 CENT T-SHIRT DESIGN
CREATIVE JUNKIE

My primary role here was to design custom T-shirts for clients all over the country.

STINGHOUSE
INTERN

While interning, I had the pleasure of working on the creative development Team of this Boutique agency

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