

VisionWorks Interactive

Audio / Video / Multimedia Services

Electronic Press Kit



Our Mission: **VisionWorks Interactive** is a creative multimedia company dedicated to surpassing ordinary design in order to develop unique, entertaining, and professional multimedia experiences.

Any result a client desires deserves the best treatment possible, catered to their individual needs, whether it's a CD-ROM, web site, kiosk, DVD, Video or graphic design.

VisionWorks Interactive believes that not only is the end product critical, it's the development process itself that enables you to understand the value of what is being built. Utilizing our knowledge and experience, we have developed a workflow that opens communication and stimulates ideas.

VisionWorks Interactive is based in Central Florida, serving clients nation-wide. Distance is not a barrier to doing the best job for you and your customers.

Providing Graphic Design, Interactive CD-Based Training and Web-Based Training Products, Web Design and Intranet Design, High-Tech Multimedia Presentation, Kiosks, Audio and Video Production.
for companies such as:

- **Lockheed Martin**
- **Boeing**
- **Nike**
- **HBO**
- **Microsoft**
- **Hewlett Packard**

Government entities:

- **US Naval Training**
- **USAID**
- **US Air Force**

Our services include:

- Instructional Systems Design:
- Graphic Design Services:
- ActiveCD™ Technology
- CD-ROM / DVD Production:
- Web Development and Hosting:
- Business Card CD's:
- Custom-Designed Solutions

activeCD Development:

Seamless presentation, full-motion video, audio and graphic animations make the CD-ROM the most versatile business tool available.

Interactive CD-ROMs offer a highly accessible and versatile format to deliver presentations, promotions and catalogs in a memorable, interesting, informative and enjoyable style. VisionWorks Interactive can produce CD-ROMs for numerous applications, including product launches, exhibitions and sales presentations or to provide a company profile for use with new staff and customers.

These CDs can be produced as a "stand alone" solution with no need for an internet connection or integrated with your company website. When integrated, all static components can be programmed into the CD eliminating the wait times and download restrictions inherent with the internet. The programming will access variable information such as price, availability and news from your website or database and incorporate this real time data in a customized interface.

The most complex video or 3D rendering appears almost instantly and runs smoothly in real time.

You get sound, animation, video and interactivity - working together to accomplish a common goal.

Your company or products are presented in a compelling format that brings your message to life in a way that no traditional printed brochure or catalog ever could.

Engaging catalogs designed to maximize cross-selling and up-selling. These catalogs can also be loaded with product demonstrations, suggested uses and technical information.

The combination of our in-house technology and designer's creativity provides the format necessary both for today's visually competitive world and the business tool required to meet your objective. will enable you to harness the power of this dynamic medium.

The Business Card activeCD represents the elevation of your business card into a pro-active marketing tool. The basics of business card design were pretty straightforward, until now. By replacing your traditional business card with a Business Card CD, you not only have all your essential details (name; number; fax; e-mail; address) but you can also have a complete company profile, dynamic presentations and a direct link to your website.

VisionWorks Interactive provides Business Card CDs for clients which utilize the high profile visuals necessary for competitiveness in today's marketplace and place their company at the forefront of memory and recognition with both potential and current customers.

The Mini CD boasts the same quality standards and interactivity of a standard CD-ROM. The 3" disc has a capacity of 200 megabytes versus the 700 megabyte capacity of the traditional CD.

CD-ROM development:

CD-ROM development is the refined process of bringing together many different types of media, including video, animation, graphics, text, narration, music. VisionWorks Interactive uses Macromedia Director® and Flash® which allows us to control each media type, time events according to a timeline, and provide ways for a viewer to navigate through the contents of the application.

Interface and Interactive Design

What good is a bunch of cool video, animation, and music if it's not well designed? At VisionWorks Interactive we place a strong emphasis on quality design in two key areas:

Interface Design is the art of creating graphical interfaces (the screen, buttons, colors, and other visual elements) that are attractive and communicate the right messages about the presentation's content.

Interactive Design is the art of creating a navigation system that makes it easy for the viewer to explore their way through the content, and to quickly jump to any appropriate section.

VisionWorks Interactive can offer interface/interactive design services for a project that you are creating in-house, or can apply these design skills to turnkey multimedia projects that we are producing for you. One of the best ways for a business to present information to a client is to provide them with a CD-ROM presentation. A presentation can provide charts, graphs, video, animation and graphics. An exciting multimedia experience can turn heads and change minds.

CD-Rom marketing and presentations

Not only will a CD-ROM presentation give your perspective client a wealth of information at their finger tips, but you don't need a lot of wealth to produce them. Once a presentation has been developed, the cost for reproducing them can be pennies each. Then all you have to do is mail them off, or hand them over at your next client meeting.

Another advantage to CD-ROM marketing is their multiple viewing ratios. When a client receives a presentation, research shows that they will likely share that presentation with several other people within their business. Now you have just made your pitch to even more people without even trying.

Now that's marketing!



Passports™ for your CD-ROM presentaion

Check out this incredible new product! Our new CD Passport™ can extend the life of a promotional message and create a package that is more than just a CD storage or mailing unit.

These nifty little booklets will not only provide an impressive way to hand over your CD presentaion, but will provide printed information and imagery about your company and its message.

A look inside a booklet



Imagine being at the Chamber meetings or a big account presentation. You hand over your Passport™ to a perspective client, with its full color imagery, printed messages and interactive CD-ROM presentation. Now your competition hand over his paper business card and a flyer.....
Who looks like the professional now?

See how your CD-ROM fits right into your Passport™ booklet Passport™



5 1/8 inch square

4 to 48 pages available for custom printing

One-piece units with a non-scratch taffeta disc-saver liner and orange peel non-stick vinyl pocket(s).

Call or write for pricing estimates.

We provide other types of Passports™ also!

digital business cards

business cards

mini cd digital business card passport business card passport

Multimedia Development :

The success of your website will depend on an appealing look and feel. Our custom application services will help you achieve a more tailored presence on the web. VisionWorks Interactive offers technology solutions that will keep you ahead in the competitive ring. You need the correct solution quickly, efficiently and affordably. VisionWorks Interactive prides itself on real-time solutions with our services while producing cutting edge products.

Design Solutions

- Static Graphics,
- Color Theory,
- Illustration Design,
- Photo Research,
- Photo Manipulation,
- Graphic Design
- Layouts,
- Image Scanning
- Media Applications

VisionWorks Interactive's state-of-the-art multimedia offerings cover the full gamut of computer interactivity. These applications can utilize the full power of the Internet and can run independently either as CD-ROMs or as installed applications, providing streaming video, high-end 3-D graphics, and sound beyond the constraints of today's bandwidth limitations.

Get more information about our Creative and Digital Multimedia services

Graphic Design:

VisionWorks Interactive provides a full range of graphic design services including:

- Logo Development
- Business Card Design
- Business Brochures
- Promotional Material Development
- CD/DVD Cover Design Services
- and much more...

All of our graphic design services are of the highest quality at very affordable rates.

2D / 3D Animation:

VisionWorks Interactive offers creative direction and in-house animation production for 2D and 3D applications. We design film and video titles, element toolkits, and information graphics, such as maps and diagrams. Our conceptions consider the intended message, target audience, and available budget. We prepare storyboards, create the animation, and deliver the final product on videotape or electronic files. Bring your marketing communication to life through customized animation. Our expert animators use state-of-the-art design tools to make your image jump off the page or out of the screen. When you need simple 2D animation for your website or complex 3D modeling and imaging for video or TV, rely on our graphic visionaries to bring life to your message.

Audio / Video Production:

Professional staff and facilities are available to produce high quality video, audio and interactive programs. The section can make bulk copies of audio and VHS videotapes, and can also transcode videotapes from one format to another and from one world standard to another. Copyright clearances are required.

We offer a digitizing service that can take audio and videotape sequences and digitize them into computer files such as AVI, WAV, and MPEG. A CD-ROM writing service can record these files, or any other computer files, on CD-ROM.

Our professional team of producers offer a wide variety of audio and video production services that can range from a single event recording to multiple program productions.

Our fully equipped editing studio offers a controlled environment for producing broadcast quality programs, while our portable cameras and lighting kits are ideal for shooting on location.

Computer-Based, Web-Based Training:

At VisionWorks Interactive, we provide custom-designed training solutions to improve human performance. We specialize in large scale, complex programs where learning and performance results are critical. We address the needs of leadership, technical skills training, software training, and overall performance improvement. Solutions include web-based training, CD-ROMs, instructor-led training, and performance support systems. We can provide a piece of the solution, or we can design, develop, and implement a turnkey solution. Contact us for a Solution to fit your needs.

Interactive Multimedia Technologies:

Our software engineers have developed a number of tools and efficiencies for use in multimedia production. Choosing the best, we offer a broad portfolio of training technology options that can be tailored to meet the needs and priorities of your organization.

Instructional Systems Design:

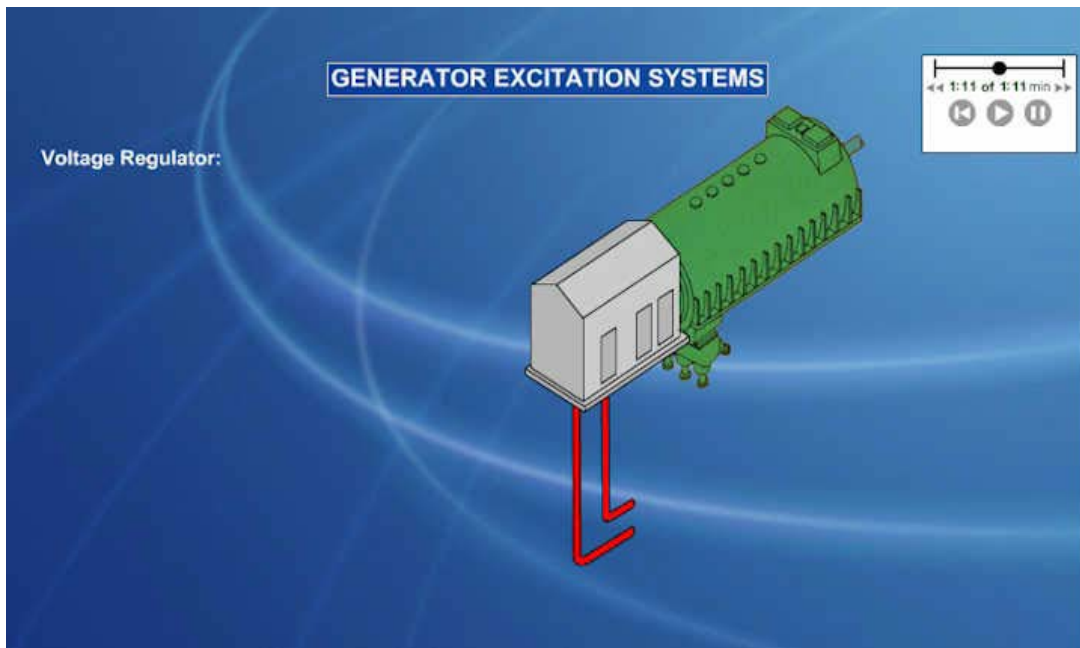
From classroom training to Internet learning solutions to customized interactive multimedia programs, VisionWorks designers use the principles of sound instructional systems design:

- student interactivity
- information “chunking”
- progress checks and feedback
- sound testing methodology
- Organizational Development

Client Portfolio:



Motion Graphics advertisement created for SixthSense using Adobe After Effects May 2014



A video representing an Interactive Online Course created for Siemens Energy Inc.

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