

PAUL MATADEEN

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COMMUNICATIONS MANAGER / SOCIAL MEDIA EXPERT

10+ years of broadcast journalism experience seeking career in network producing, journalism, or communications management. Adept at all forms of social media and real time content creation.

CORE COMPETENCIES

Interpersonal Communication

Client/Customer Interaction

Web Savvy

Business Development

Strategic Planning

Public Speaking

Project Management

Social Media

Media Training

Crisis Communications

Event Planning

Video Production

PROFESSIONAL EXPERIENCE - Full-time and Freelance Journalist

2005-Present as Reporter/Show Producer/Field Producer/Assignment Editor

The Weather Channel (Atlanta)

- Manage multiple live teams coordinating elements and the flow of information for three to five hour live shows and breaking news coverage.
- Daily use of social media to bring in first-hand accounts, photos and video of tornado and weather disasters for breaking news and live severe weather coverage.
- Produce visual components and editorial content for show segments.
- Research and write scripts, teases and banners.
- Line produce newscasts.

CNN – HLN (Atlanta)

- Managed national coverage of major breaking news events such as the New Jersey Mall and LAX shootings as well as the Ferguson, Missouri riots while utilizing traditional and digital/social media to provide firsthand and exclusive editorial content for those events.
- Co-produced and wrote a series of TV and web reports during the Trayvon Martin/George Zimmerman trial entitled “My Three Sons.” For the series, HLN's cameras followed three dads of different races and their sons as they carefully addressed the topic of race and the resulting demonstrations.
- Communicate with daily audience of tens of thousands via Facebook, Twitter and YouTube and plan and execute daily social media tease videos.
- Acquired the first social media photos and additional content upon word of Caitlyn Jenner's auto accident on the California coast.
- Booked Johnny Cash's brother exclusively for HLN's Jane Velez Mitchell upon word a 27-year-old man had been charged with fatally stabbing Cash's great-niece.

Fox News Channel (Dallas and Miami)

- Plan and coordinate coverage of ‘on the ground-breaking news of national and international significance for the nation's #1 cable news operation.
- Managed dozens of news-gathering teams deployed to various disaster areas.
- Coordinated daily briefings with the US Coast Guard, EPA, Louisiana Governor's office and National Guard to provide first-hand coverage of the impact made by the Deepwater Horizon disaster on the local environment, wildlife and health of nearby residents.
- During the 2012 Presidential Election, worked as an international journalism ambassador to the Middle East by coordinating Sky News Arabia's field coverage.
- Coordinated and managed field coverage of the 2009 massacre at Fort Hood and worked daily with Army Public Affairs officers.

OTHER RELATED EXPERIENCE

KSNV-TV (Las Vegas) Primary nightside enterprise reporter for 11 pm newscasts for the #1 station in market

WNCN-TV (Raleigh, NC) Multimedia Journalist

WJHG-TV (Panama City, FL) One-Man Band - reporter/photographer

EDUCATION

The University of Missouri - Columbia (Bachelor of Journalism) 2005

ADDITIONAL SKILLS

Microsoft Office Word, Excel, PowerPoint, iNews, Dalet, ENPS

Avid, Final Cut Pro, and Adobe Premiere Pro editing systems