

Fernando Ayala

Independent ICT Professional & Entrepreneur

Experience

The Web Guy at OmniChannel Health Media

November 2013 - Present (10 months)

Web Development, Project Management, Administration at oDesk

March 2009 - Present (5 years 6 months)

Visit my profile on oDesk for details:

<https://www.odesk.com/users/~010bd6ec7fd82dd66f>

Board Secretary at Land Arts Corporation

October 1998 - December 2009 (11 years 3 months)

Proprietor at AlterAccess Infotech Services

2004 - 2006 (2 years)

CEO at Kape at Internet, Inc.

1999 - 2003 (4 years)

General Manager at Puslan Man Inc.

1998 - 2001 (3 years)

Business Development Manager at Sky Internet Inc.

September 1998 - September 1998 (1 month)

Resident Manager-Davao at SKYinternet/United Network Access

1996 - September 1998 (2 years)

Languages

English (Native or bilingual proficiency)

Tagalog (Native or bilingual proficiency)

Cebuano (Native or bilingual proficiency)

Skills & Expertise

Business Management

Operations Management

Web Development

Wordpress

PHP
MySQL
Technical Writing
WordPress
E-commerce
Project Management
Email Marketing
Databases
CSS
HTML
Website Development
Online Marketing
SEO
Social Media Marketing
Entrepreneurship
Mobile Applications
Social Networking
Management
Online Advertising

Education

Ateneo de Davao University

Business Administration, Management, 1980 - 1984

Activities and Societies: ASMS, SCYO, Teatrong Atenista, Atenews

Interests

playing with new web technologies

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[Contact Fernando on LinkedIn](#)