

Jacob Vancil

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SUMMARY

I work at the intersection of real estate, technology and communication.

EXPERIENCE

July 2012 - Present

Internet Marketing Director

ShinyByte Web Design, LLC.

Strategic partner for marketing managers and business owners to design or revamp websites that are the cornerstones of their marketing initiatives.

May 2009 -September 2012

Regional Marketing Specialist

Nessel Property Management

Wearer of many hats. Focus on customer service, overall brand and marketing, operations, IT, PR, and new construction/development marketing, design, and strategy.

- It's a people position, and the glue for these areas by filling in the communication gaps with customers by using technology and helping to build a better online brand.

July 2008 - April 2009

Property Leasing Manager

LumaCorp, Inc.

- Achieved and Maintained 95% occupancy for three underperforming communities within the portfolio.
- Strongly marketed and excelled in various sub-markets throughout Dallas.
- Developed and updated Company ads through social networks like Twitter, Facebook, Plaxo, and several other apartment ads.
- Resolved any resident issues or questions with professionalism and courtesy while upholding corporate policies.
- Maintained high occupancy with resident retention and marketing goals.

EDUCATION

W.E. Boswell HS

- Texas Early Graduate scholarship recipient
- Advanced Placement/Distinguished Diploma
- President of a student organization
- Active member of Student Council

SKILLS

- NALP Certification
- TAA, Onsite, Yardi Voyager, Bluemoon, Criminal and Credit background checks
- Attended advanced leasing workshops, known to have a keen sense of interior design.

REFERENCES

Available upon request.