

**Abhishek Aggarwal**

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| Experience: |

SEO consultant, working with clients all around the world to help them increase their online visibility. I use proven SEO techniques to boost organic traffic from search engines in order to help clients reach thousands of potential new customers.

**Bolstering Your Brand with Creative Technical Expertise – That is my Forte**

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| Digital Marketer – SEO, Campaign Management, PPC Expert, Social Media Management, SEO/ SEM. |

RankingBySEO - Search Engine Optimisation Specialist June 2019 – Present

Rocket Fish Digital Marketing Agency (UK) – Project Manager and Digital Marketing Consultant – June 2017 – April 2019

 Develop optimization strategies that increase the company's search engine results rankings

 Creating & identifying the content scope/strategy for the real-time trends & searches

 Identifying trends and suggesting powerful keywords to drive the traffic

 Compiling and presenting SEO guidelines

 Continuously optimizing the content written by the content team

 Analyzing keywords and SEO techniques used by competitors

 Monitor daily performance metrics to understand SEO strategy performance

 Efficiently communicate with the content team and product team to align goals

 Collaborate with others within the marketing department to manage SEO strategy

 Write compelling and high-quality website content, including page descriptions

 Update content and website links for maximum optimization and search engine rankings

 Continuously updating the website based on SEO, search engine, and internet marketing industry trends and developments

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| Education Details: |
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Bachelor of Technology, UP TECHNICAL University, UP (2001-2005).













Date : 26/05/2021(Last Update)

Place : **Ghaziabad**

(Abhishek Aggarwal.)