



Sharanyan Sharma

Certified SEO Strategist | Social Media Branding Consultant

<http://www.sharanyan.name>

Infos

▶ 31 years old

Contact

✉ sharanyan@extreme-seo.net

☎ +94771379653

☎ +94242225992

📧 [sharanyan2020](https://www.linkedin.com/in/sharanyan2020)

About Me

Sharanyan Sharma is the Founder of Extreme SEO Internet Solution and Award Winning Young Entrepreneur, Facilitate E-Commerce, E-Marketing and Start-up training workshops to companies & Budding Entrepreneurs around the World.

An energetic, motivated and highly dynamic Person with strong technical skills and a broad range of hands-on and theoretical industrial experience ranging from Information technology and Entrepreneurship.

Successful Businesses:

Sharanyan is the Founder of Shree Vengadeshwaraa Networks (PVT) LTD and also owns subsidiary businesses such as, Extreme SEO Internet Solution, Privilegeserver Hosting, 7Arena Networks, and much more E-commerce Businesses.

Awards & Achievements:

Sharanyan has received worldwide Entrepreneurship recognition. Some of his accolades include being the "Emerging Entrepreneur" From Enterprise Asia Association. He was also named as one of Srilanka's "Young Entrepreneur of The Year" by Federation of Chamber of Commerce Srilanka and voted one of the top "Outstanding Entrepreneurs" 2012.

Professional Experience:

Sharanyan is recognized as a certified SEO Consultant by SEOcertifications.org and Expertrating.com Association. He works with the most popular E marketing Giants, E-Commerce Experts and Social Media consultants to develop a perfect strategic marketing plan with a view to expand their customers' businesses.

EXPERIENCE

Founder & Chief Executive Officer

Extreme Seo Internet Solution • Northern Province, Vavuniya • Since November 2008



- ▶ To lead and oversee the implementation of the Company's long and short term plans in accordance with its strategy.
- ▶ Ensure the Company is appropriately organized and staffed and to have the authority to hire and terminate staff as necessary to enable it to achieve the approved strategy.
- ▶ The Fundamentals:
 - ▶ Founded in 2008
 - ▶ Based in Vavuniya, Srilanka
 - ▶ Three Branch Networks and More than Fifty Five (55) Inhouse Search Engine Optimization Staffs
 - ▶ Extreme SEO provides Complete Search Engine Optimization, Social media Marketing Services

Founder & Chief Executive Officer

Privilegeserver Hosting Unit • Northern Province, Vavuniya (Sri Lanka) • Full-time • April 2010 - 2013



- ▶ Provides general oversight of all Data center, Server side activities, manages the day-to-day operations, and assures a smoothly functioning, efficient organization
- ▶ The Fundamentals:
 - ▶ Founded in 2009
 - ▶ Based in Vavuniya, Srilanka
 - ▶ Three Servers From : Softlayer, Rackspace and Limestoneetwork
 - ▶ Ofefring Business Hosting, Cloud Hosting and Reseller Hosting

Founder & CEO

7Arena.Com • Northern Province, Vavuniya (Sri Lanka) • Full-time • Since December 2012



- ▶ 7Arena™ is a Srilankan based web design & development company. 7Arena develops Agile based web Applications, Mobile Apps and User Experience based designs. We are passionate about what we do and always try to learn and adapt to the latest techniques in the web industry around the world.
- ▶ The Fundamentals:
 - ▶ Founded in 2013
 - ▶ Based in Vavuniya, Jaffna Srilanka
 - ▶ Two Branch Networks and 12 In-house Web developers and designers
 - ▶ 7Arena Provide User Experience based web applications, mobile Apps and Web design services.

SKILLS

Ecommerce

- ▶ Emarketing
- ▶ Search Engine Optimization
- ▶ Search Engine Marketing
- ▶ Social Media Branding
- ▶ Conversion Rate Optimization
- ▶ Entrepreneurship
- ▶ Digital Marketing
- ▶ Inbound Marketing
- ▶ Cloud Computing
- ▶ Creative Writing
- ▶ Business Plan
- ▶ Startup
- ▶ Venture Capital
- ▶ Joint Ventures
- ▶ Affiliate Marketing

Get Connected:

Sharanyan is passionate about Product development architecture. He helped hundreds of International and Local Companies create and launch their products online and offline successfully. Sharanyan worked, hands on, with the most sophisticated online brands in many industries:

1. Startup & Acceleration Support
2. Strategic (Business/Product/Marketing) Development
2. Mentoring ,Investors Relations and Product Launch
3. Digital Marketing through Social Media Branding
4. Search Marketing Via Search Engine Optimization
5. Avoid declining stages through Conversion Rate Optimization

Awards:

Emerging Entrepreneur of the Year Sri Lanka - 2013

Sri Lanka Entrepreneur of the Year 2012 - Province

Sri Lanka Entrepreneur of the Year 2012 - National

Sri Lanka Lanka Young Entrepreneur of the Year 2012

- ▶ Internet Marketing
- ▶ Product Development
- ▶ Personal Branding

Others

- ▶ Social Media marketing
- ▶ Social media optimization
- ▶ Web Analytics
- ▶ Seo Consultation
- ▶ SEM
- ▶ Keyword Research
- ▶ SEO
- ▶ Online Marketing
- ▶ Link Building
- ▶ E-commerce
- ▶ Digital Marketing
- ▶ Conversion Optimization
- ▶ Landing Page Optimization
- ▶ Social Media
- ▶ PPC
- ▶ Lead Generation
- ▶ Management
- ▶ Mobile Marketing
- ▶ Social Media Marketing
- ▶ WordPress
- ▶ Entrepreneurship
- ▶ Start-ups
- ▶ Web Marketing
- ▶ Online Advertising
- ▶ Google Adwords
- ▶ Strategy
- ▶ Marketing
- ▶ Google Analytics
- ▶ Web Design
- ▶ Cloud Computing
- ▶ Social Networking
- ▶ Marketing Strategy
- ▶ SMO
- ▶ Web Development
- ▶ Affiliate Marketing
- ▶ Email Marketing
- ▶ Mentoring
- ▶ Peer Mentoring
- ▶ Facebook
- ▶ Web Applications
- ▶ Website Development
- ▶ Brand Development
- ▶ Marketing Management
- ▶ Product Marketing
- ▶ Google Webmaster Tools
- ▶ Web 2.0
- ▶ Online Reputation Management
- ▶ Internet Strategy
- ▶ Organic Search
- ▶ Online Lead Generation
- ▶ Product Development

Languages

- ▶ English
- ▶ Tamil
- ▶ Sanskrit
- ▶ Sinhalese

EDUCATION

Certified SEO Consultant

Seocertification.org • Since September 2009

- ▶ Search Engine Optimization Certification developed by professionals for professionals, which contains a knowledge of general search engine technologies and marketing practices.

Google Certified AdWords Qualified Individual

Google.Com • Since December 2013

- ▶ The AdWords certification covers the fundamental aspects of online advertising and campaign management, using Google tools like AdWords, Analytics and DoubleClick

Certified Google Analytics Individual

Google.com • Since December 2013

- ▶ The Google Analytics Individual Qualification is a proof of proficiency in Google Analytics that is available to any individual who has passed the Google Analytics IQ Test.

Postgraduate Diploma in Marketing

Sri Lanka Institute of Marketing • September 2012 - September 2013

- ▶ The Postgraduate Diploma in Marketing is a challenging, high-level two stage marketing qualification that demonstrates specialist professional knowledge across many areas and a route to Chartered Marketer status

BSc in IT (Hons) Information Technology

SriLanka Institute of Information Technology • September 2006 - 2008

- ▶ The degree program specializing in Computer Systems and Networking covers the computer engineering aspects of computing discipline including computer hardware, network engineering, and communication systems.

General Certificate of Education Advanced Level

St' Patrick's College Jaffna • September 2003 - 2005

- ▶ The Sri Lankan Advanced Level (A-level), is a General Certificate of Education (GCE) qualification in Sri Lanka, conducted by the Department of Examinations of the Ministry of Education.

INTERESTS

Others

- ▶ Travelling
- ▶ Driving
- ▶ Action Movies