



FAST CONVERSION

“Saving Your Business Hours”

1

Fast Conversion IT Solutions Pvt. Ltd. Is a global web and mobile agency with over 3 years of designing and development experience

2

We specialize in Media, Web, Mobile and Software development solutions.

3

Our clients include SMEs, enterprises and start-ups from around the globe.

4

When it comes to creativity and innovations, FCIS speaks success.

Who We Are



Our Services

Capturing Relevant Traffic

Driving relevant traffic from Search Engines by optimizing the web-store for relevant high volume keywords

SEO

SEM

Maximizing the Reach

Increasing reach & impact with paid ads on Search & GDN following the TG on niche, property, Shopping, News, Business & Social Network sites under Google Network.

Social Reach

Presence on Facebook to increase fans & drive relevant traffic to the web store

Facebook Ads

Display / Affiliates

Media Selection

Creative

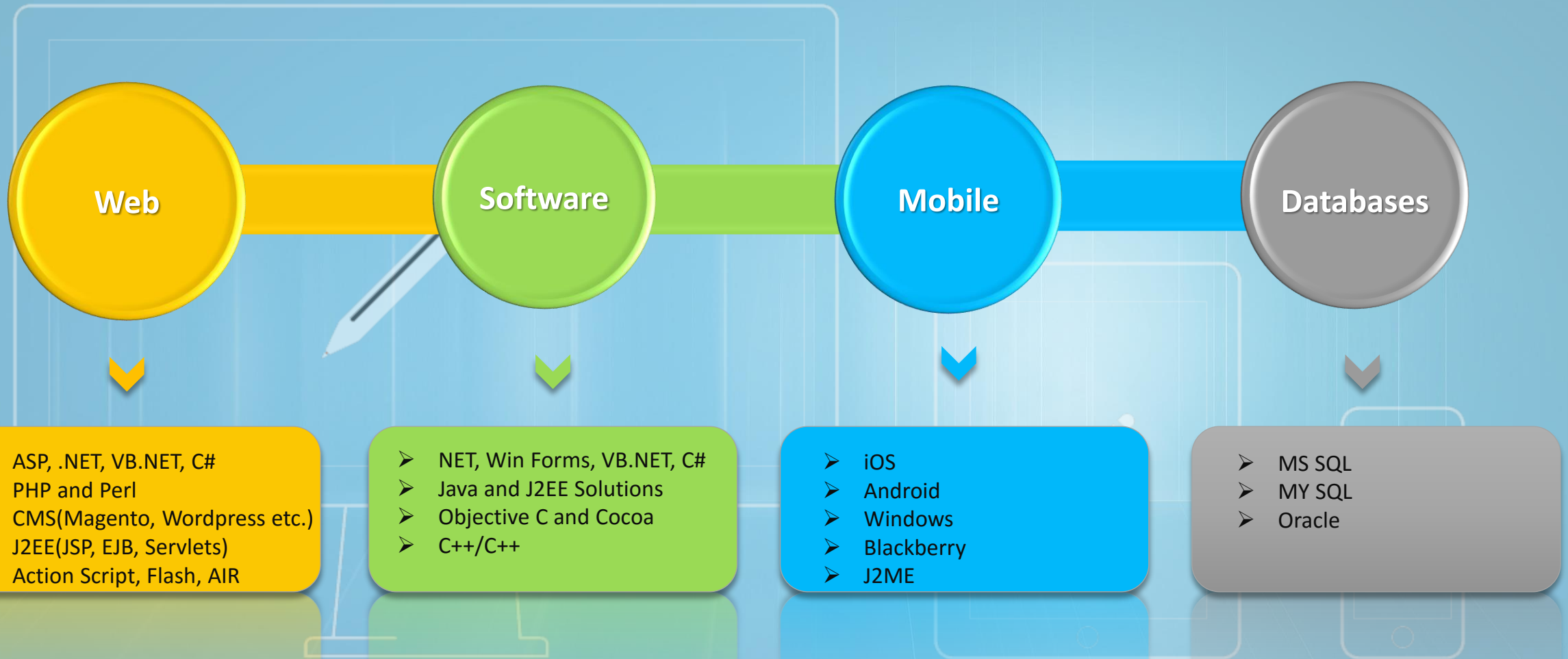
Creative work

Highly recommended creative art work is done. For example: e-mailers, website, microsite, Apps, widgets, VIRALS, Social Media, Adverb Games, banners.

Niche Sites – Display

Presence on Niche sites through affiliates/ad networks. To drive relevant traffic and generate leads for Avis/ Religare

Media Approach



Technology Approach



Technology Approach

PHILIPS
sense and simplicity



Hero



AVIS[®]

RELIGĂRE
Values that bind

SALT
experiential marketing

SCOOP

1stop Wish List
Universal Gift Exchange

MEDIA
CONVERSION

Some of our Partners

Case Studies



AVIS

FISKER

PHILIPS



IMPACT WLL



ENJOY A CHAUFFEUR DRIVEN
AVIS getaway ride

AIRPORT / RAILWAY TRANSFERS LOCAL CITY USE OUTSTATION SELF DRIVE TRAVELLING OVERSEAS

Pick-Up Date*
Pick-Up Time*
City of Rental*
Car Type
Flight No.
Train No.
Select Affiliate to Avail Discount
Airport / Railway transfers will be Chauffeur Drive

PROCEED



OUR PARTNERS

ways



Book, Save and Go

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AVIS

Project Objectives

- Website design
- Maximize ROI

Solutions

- Requirement Gathering, Competitor Analysis
- Website Design and Development (search engine friendly)
- Booking Engine Development
- Testing and Debugging, Deployment on Production Server
- Social Media Profile Optimization
- Social Media Marketing Campaign Creation and Optimization
- Search Engine Optimization
- Paid Campaign On Google Search and Display Network
- Result : over all transactions have increased by 30 %

Technology Approach

FISKER

Project Objectives

- Creating a state of the art web system for FISKER that separately and effectively managed its new and pre-owned vehicle inventory.

Project Solutions

- Design and development of a website that allowed visitors to:
- Learn about FISKER's new and pre-owned cars on sale
- Sale/Purchase of such car
- Integration of social media channels to facilitate
- interaction and engagement across Twitter, Facebook and Flickr.

Services

- Web design and development.
- Creation of an inventory management system.
- Google Analytics consultancy.
- Social media integration.
- Website hosting.



PHILIPS

Project Objectives

- Create awareness among online users about Phillips healthcare's MR HIFU (Magnetic Resonance Imaging guided High-Intensity-Focused-Ultrasound) technology and its effective brand promotion and digital marketing.

Project Solutions

- Integration of social media channels to facilitate interaction and engagement across Twitter and Facebook.
- Publishing Blogs on blogging platforms such as blogger and tumblr.
- Digital push and pull marketing across health related websites.

Services

- Search engine optimization.
- Blog creation, posting and commenting.
- Social media integration.
- Website hosting.



Technology Approach

IMPACT WLL

Project Objectives

- A system that required to develop an end to end solution for both customers and real estate agents connecting them across Bahrain, Malaysia, Republic of Cyprus, UAE and Spain, allowing them to execute property related transactions over the said system.

Project Solutions

- Design and development of a website that allowed its members to:
- Create and modify property listings – for real estate agents
- Building a a robust real estate management platform

Services

- Wireframe development, Web design and development.
- Database development
- Creation of real estate management system.
- Integration of database with the real estate management system

<http://www.impact-estate.com>



Certifications



KVQA

Certificate of Registration

(Quality Management System)

KVQA CERTIFICATION SERVICES PVT. LTD.

This is to certify that the Quality Management System of
FAST CONVERSION MARKETING SOLUTIONS PVT. LTD.

Regd. Office: F-262, 1st Floor, Sushant Lok Phase-II, Sector-57,
Gurgaon-122001, Haryana
Corp Office: 3148 -A, Sushant Lok Phase-III, Sector-57,
Gurgaon-122001, Haryana

Has been found to be of the Quality Management System Standard
AS/NZS ISO 9001:2008/ISO 9001:2008

This certificate is valid for the following product or service range

Providing Web Services (PSD Conversion, CMS Implementation,
E-Commerce Integration, Forums Creation, Fix My Website),
Custom Software Development, Mobile Application Development,
Digital Marketing Solutions, ERP Development
(School Management System, Transport Management System
& Office Management System)

1st Surveillance Due On: 17/01/2016: Done On:
2nd Surveillance Due On: 17/01/2017: Done On:

Certificate No: **IQSC201502018**
Date Of Issue: 17, February, 2015
Valid Until: 16, February, 2018*



Issued by

Authorized signatory KVQA

JAS-ANZ



M54009131N

JAS-ANZ is the government-appointed accreditation body for Australia and New Zealand responsible for providing accreditation of conformity assessment bodies (CABs) in the fields of certification and inspection. Accreditation by JAS-ANZ demonstrates the competence and independence of these CABs.

Accredited by a member of IAF's MLA for Quality Systems

To Check the Status of the Certification kindly log on to www.kvqa.in
F-300, Sector -63, Noida U.P., India. Ph-011-22711940, 22711941, email: delhi@kvqa.in
*Subject to successful completion of surveillance audits



This is to certify that

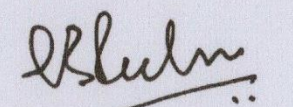
FAST CONVERSION MARKETING SOLUTIONS PRIVATE LIMITED

3148 A, Sushant Lok -3, Sector - 57,
Gurgaon - 122 001, Haryana, India

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24th February, 2015

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Looking forward to work together!



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Thank you!!!