# marie hoyt-pariury

# computer skills

Acrobat

Basecamp

Dreamweaver

Excel

Flash

Freehand

Illustrator

**ImageReady** 

InDesign

PowerPoint

Photoshop

QuarkXPress

Word

## career summary

Design, production and art directing an in-house creative department. Creating and directing a variety of projects for both print and web.

# volunteer/pro bono

Graphic Designer for the 2006-2013 **Boston Vegetarian Food Festival**, a yearly vegetarian trade show in Boston. Design all print and web banner ads, as well as the official show t-shirt.

Board member, as well as design and produce the biweekly Constant Contact newsletter and maintain the website for the **Women's Business Network** of **SE MA** 

Designed the programs for the **Project Smile** Anniversary Celebration and the Charity Date Auction, 2010-2013.

## awards

While with Bose Corporation received four Home Entertainment Division recognition awards and an Automotive Excellence Recognition Award.

## employment

### creative director/partner

### **Pixel Artists Design**

2008 - present

Active in all levels of the creative process including managing a wide variety of print and web projects. Working directly with local business owners and outside vendors on a daily basis as well as collaboration with freelance photographers, writers, and web developers.

### graphic designer

### **Designs by Adina**

2013 - 2014

In charge of the graphic design department. Utilize Illustrator and Photoshop to design the artwork for their etched jewelry. Recently designed light fixtures for Crafted Illuminations (http://www.craftedilluminations.com). I designed their branded collateral, including logo, and created all of the artwork and mechanicals for these specialty light fixtures; wall sconces, and pendants.

## graphic designer

### **Sperry Van Ness**

2012 - 2014

Work with Marketing Department on re-branding SVN marketing collateral; social media graphics, new SVN logos, property brochures, Power Point presentations, Constant Contact event banners, svn.com website graphics and static web banner ads.

# graphic designer (contractor)

#### **TRA360**

2005 - present

Design and production of white papers, fact sheets and manuals for TRA's clients; Microsemi, Silicon Labs, RIM, TechTarget, Varolii and Utimaco.

### graphic designer

### **Electronic House Publishing**

2005 - 2008

Design and production of trade show collateral; direct mail, logo design and signage for Worship Facilities Expo, TecHome Builder Expo and Consumer HealthTech Summit. Also, responsible for designing the graphics and creating banner ads for the show websites.

### art director

### **Bose Corporation**

2003 – 2004 & 2006
Art direction and production on projects for the Home Entertainment, Automotive and Wholesale Departments. Created various collateral, displays and packaging. Received four Home Entertainment Division recognition awards and an Automotive

### graphic designer

#### **HNTB Architecture**

Excellence Recognition Award.

2001 – 2003

Design and production for architectural collateral; proposals, interview presentations, as well as trade show graphics. Also, designed and produced the quarterly Higher Education newsletter.

## graphic designer

#### **Cameron Design Group**

1995 – 1999

Design and production of a variety of collateral and packaging for clients in the Boston area, including; Liberty Mutual, New England Funds, Houghton Mifflin, Spaulding and Reebok.
Attended photo shoots, press proofs and assigned work to outside vendors.

## education

N.E. School of Art & Design Graphic Design Studio

Bunker Hill Comm. College

A.S., Graphic Design