

Allison Betancourt



About

Web developer, web designer, technical writer, social media manager, blogger, and owner of Fancy Kraken Studios. She is an engineer turned author, programmer, and entrepreneur. Quickly becoming a jack-of-all-internet-trades.

Contact

12741 Withers Way
Austin, TX 78727
(240) 449-9847

AllisonBBetancourt@gmail.com

Skills

- HTML 5, CSS, Responsive Design (Bootstrap)
- Twitter, Facebook, Google+
- Microsoft Office, Adobe Creative Suite
- Wordpress, Drupal
- Marketing, Social Media Management, Brand Identity
- Javascript, angular, PHP

Education & Certificates

- B.S. Electrical Engineering from University of Maryland, College Park - May 2011
- Health Insurance Portability and Accountability Act (HIPPA) - January 2014

Activities

Fancy Kraken Studios 2014-Current

Web Designer, Web Developer, Owner

<http://fancykraken.com>

- Web designs, web developes, blogs

Vineland Comic 2013-Current

Writer, Web Developer, Social Media Manager

<http://vinelandcomic.com>

- Author of comic
- Manages social media and website

Writer's Blog 2013

Blogger, Web Developer, Social Media Manager

<http://allisonbetancourt.com/blog>

- Maintains writing and publishing blog
- Manages social media and website

Experience

Fancy Kraken Studios 2014-Current

Owner, Web Designer & Developer

- Works directly with clients to give them a website they need
- Designs websites
- Manages hosting and developing needs

Digital Flux 2013-Current

Managing Partner, Technical Writer, Web Developer

- Work directly with clients and parnters to discover and meet client needs
- Manage a varied team of developers and freelancers
- Extended and manage brand identity

Literary League, LLC 2012

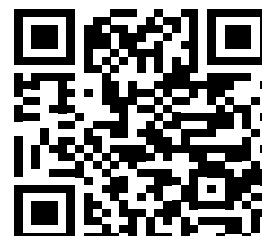
Market Researcher

- Performed Market research
- Blogged, managed social media, site management, and updates

Portfolio

Samples of my work are available on:

<http://AllisonBetancourt.com/portfolio>



Web Developer • Technical Writer • Social Media Manager